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# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2024



# WHY SPONSOR?

- 1 INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:
  - Recognition in various media outlets, newsletters, social, and email coverage
  - Recognition through event signage and event day announcements
  - Event day sponsor booths
- 2 BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.
- 3 GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:
  - Sponsor provided marketing content
  - Opportunities to introduce speakers or panels
  - Company profiles included with website listings
- 4 EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

- 5** Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
  - Supporting: \$1000 (save \$500)
  - Platinum: \$3500 (save \$1000)
  - Speaker: \$7000 (save \$2000)

# HAVE QUESTIONS?

## ANGELICA SALINAS

Director of Membership &  
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## CECILIA MORTER

Programs Manager  
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# 2024 EVENT TIMELINE

Dates are tentative and updates will be provided

## FIRST QUARTER

- **January 23:** Business Leadership for Climate Series
- **February 29:** Thrive Together Luncheon Series
- **March 6:** Business Education Series - Budgeting
- **March 27:** Business Leadership for Climate Series

## SECOND QUARTER

- **April TBD:** Mixer
- **April 3:** State of the City/County
- **April 10:** Thrive Together Luncheon Series
- **April 17:** Business Education Series - Investing
- **April 30:** Business Education Series - AI
- **May 15:** Business Education Series - Pastries and Policy
- **May 23:** Economic Summit
- **May 29:** Business Leadership for Climate Series
- **May 30:** Business Education Series - Employment Law
- **June TBD:** Mixer
- **June 2:** Steamboat Marathon
- **June 5:** YES Golf
- **June 27:** Culture Summit

## THIRD QUARTER

- **July 4:** Parade
- **July 24:** Thrive Together Luncheon Series
- **July 31:** Navigator Awards
- **August TBD:** Mixer
- **September 12:** Women's Summit
- **September 18:** Business Education: Pastries and Policy
- **September 25:** Business Leadership for Climate
- **September 26:** Economic Update Luncheon

## FOURTH QUARTER

- **October TBD:** Mixer
- **October 3:** Business Education - Pastries and Policy
- **October 24:** Business Education Series - Marketing
- **December 4:** Winter Expo
- **December 10:** Thrive Together Luncheon Series

## ADDITIONAL EVENTS


- Monthly Coffee with Angelica
- Quarterly Membership Webinar
- Industry Advocacy Groups



	Hahn's Peak	Partner	Moon Hill	Yampa River	Aid Station
	\$5000	\$3500	\$2000	\$1000	\$350
Branded finish fencing (3-year commitment)	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Instagram takeover	✓				
Official category sponsor	✓				
Featured sponsor in marathon database email	1	1	1		
Event day announcements	✓	✓	✓		
Feature in Instagram stories	4	3	1		
Free race entries - redeemed by May 1	6	4	3	2	
Sponsor provided Instagram posts	4	3	2	1	
Logo on racer T-shirt	✓	✓	✓	✓	
Inclusion in runner survey email	✓	✓	✓	✓	
Aid station	✓				✓
Opportunity for sponsor giveaway promotion	✓	✓	✓	✓	✓
Vendor booth at packet pickup & finish area	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓
Use of official Steamboat Marathon logo	✓	✓	✓	✓	✓

**EVENT DATE: JUNE 2**

# 4TH OF JULY PARADE

PRESENTED BY  Yampa Valley Bank

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Category Exclusivity	✓			
Stage tent & branding presence	✓			
Recognition in event media coverage	✓			
Chamber newsletter recognition	✓			
Instagram story/reel features	✓			
Viewing area by stage	✓	✓		
Vendor booth opportunity	✓	✓		
Company profile included with website listing	✓	✓		
Event day announcements	4	2	1	
Sponsor provided Instagram posts	4	2	1	
Sponsor banner placement at event	✓	✓	✓	
Parade entry with preferred placement	✓	✓	✓	
Chamber direct email & social recognition	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

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# Thrive Together

Women's Leadership Summit, Steamboat Springs

PRESENTED BY  Alpine Bank

EVENT DATE: SEPTEMBER 12

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Presenting sponsor of Thrive Lunch & Learn Series	✓			
Sponsor banner placement at event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

SOLD OUT



ECONOMIC SUMMIT DATE: MAY 23  
 CULTURE SUMMIT DATE: JUNE 27



	Presenting	Speaker	Platinum	Supporting
	\$4000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Sponsor banner placement at the event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	1	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

TOP 5 SPONSORS

# Thrive Together

LUNCHEON SERIES

PRESENTED BY  Alpine Bank

## BUSINESS EDUCATION SERIES

PRESENTED BY  Mountain Valley Bank

THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: JULY 31

	Presenting	Speaker	Supporting
	\$2000	\$1000	\$500
Integrated presenting sponsor event logo	✓		
Chamber newsletter recognition	✓		
Company profile included with website listing	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
Free registrations for business & employees		4	2
Recognition in day of announcements & marketing		✓	✓
Tiered listing & link on website	✓	✓	✓

PHOTOS



	Speaker	Platinum	Supporting
	\$3000	\$1500	\$500
Recognition in extensive event media coverage	✓		
Company profile included with website listing	✓		
Access to event attendee list	✓		
Chamber direct email & social recognition	✓	✓	
Sponsor banner placement at the event	✓	✓	
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓



# WINTER EXPO

STEAMBOAT SPRINGS CHAMBER

	Bar	Platinum	Supporting
	\$3000	\$1500	\$500
Branding at the bar	✓		
Branding on drink tickets	✓		
Recognition at registration	✓		
Recognition in event media coverage	✓		
Opportunity to address the attendees	✓		
Chamber newsletter recognition	✓	✓	
Company profile included with website listing	✓	✓	
Access to event attendee list	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
Free registrations for business & employees	Tent & Booth	Tent & Booth	Booth
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓

FOOTERS

## EVENT DATE: DECEMBER 4

