



# STEAMBOAT SPRINGS CHAMBER

VITALITY IN THE VALLEY

## SPONSOR A STEAMBOAT SPRINGS CHAMBER EVENT TODAY



### PROFESSIONAL DEVELOPMENT EVENTS

ECONOMIC SUMMIT

DIVERSITY, EQUITY, INCLUSION  
SUMMIT

THRIVE TOGETHER SUMMIT

BUSINESS EDUCATION SERIES



### NETWORKING EVENTS

NAVIGATOR AWARDS

WINTER EXPO

MIXERS



### CHAMBER HOSTED COMMUNITY EVENTS

STEAMBOAT MARATHON

4TH OF JULY PARADE

## WHY SPONSOR?



MARKET YOUR  
BRAND



REACH NEW  
CUSTOMERS



INVEST IN YOUR  
COMMUNITY



SHOWCASE  
YOUR VALUES



BUILD BRAND  
LOYALTY



INCREASE  
SALES

Nearly 80% of consumers are more likely to remember a brand with a strong purpose, 71% more likely to purchase from that brand, and 4.5 times more likely to recommend it to friends or family.

\*Sponsorship is on a first come, first serve basis, some events have limited capacity.



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## SPONSOR A CHAMBER PROFESSIONAL DEVELOPMENT EVENT

ECONOMIC SUMMIT/DEI SUMMIT/THRIVE TOGETHER WOMEN'S SUMMIT	Presenting \$4,000	Speaker \$3,000	Platinum \$1,500	Corporate \$1,250	Supporting \$500
Integrated presenting sponsor/event logo featured as banner on event webpage	X				
Recognition as presenting sponsor on website & all marketing materials pre, during & post event	X				
Opportunity to open or close the Summit	X				
Brand host for VIP speaker/sponsor reception	X				
Opportunity for radio interviews prior to event	X	X			
Opportunity for Instagram takeover or social interview shared on business Chamber channels	X	X			
Company profile included with sponsor listing on website	X	X			
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X	X			
Ability to sponsor attendee of choice	2	1			
Access to customer demographics report & attendee email database	X	X			
Opportunity to introduce speaker or panel	X	X			
Sponsor booth at event	X	X	X	X	
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X	X	X	
20% discount on additional passes	X	X	X	X	
Event passes	4	3	3	2	1
Invitation to pre-event VIP reception	4	3	3	2	1
Option to include items & information in participant swag bag	X	X	X	X	X
Recognition in day of sponsor boards, event program & running slideshow	X	X	X	X	X
Listing & link on event website	X	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X	X

\* The Supporting Sponsorship Level is ONLY available for the Economic Summit

BUSINESS EDUCATION SERIES	Presenting \$2000	Supporting \$1000
Integrated presenting sponsor business education series logo as banner on business education series webpage and all communications	X	
Event passes, can be used at any of the business education series events in the given year, and 20% discount on unlimited additional passes	4	2
Recognition in all pre-event direct email marketing materials, social posts, print ads & radio ads	X	X
Recognition during every business education series event in the given year	X	X
Listing and link on the event website	X	X
25% Colorado Enterprise Zone Tax Credit	X	X

For more information: [www.steamboatchamber.com](http://www.steamboatchamber.com)

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## SPONSOR A CHAMBER NETWORKING EVENT

NAVIGATOR AWARDS	Speaker \$3,000	Platinum \$1,500	Corporate \$1,250	Supporting \$500
Opportunity for radio interviews prior to event	X			
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X			
Access to customer demographics report & attendee email database	X			
Sponsor signage at the event site, to be provided by sponsor	X	X	X	
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X	X	
20% discount on additional passes	X	X	X	
Event passes	10	4	3	2
Recognition in day of sponsor posters/boards	X	X	X	X
Listing & link on event website	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X

WINTER EXPO	Corporate \$1,250	Supporting \$500
Company profile included with sponsor listing on website	X	
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X	
Access to customer demographics report & attendee email database	X	
Event passes	Tent & Booth	Booth
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X
Recognition during event	4	2
Listing & link on event website	X	X
25% Colorado Enterprise Zone Tax Credit	X	X





# STEAMBOAT SPRINGS CHAMBER

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## SPONSOR A CHAMBER HOSTED COMMUNITY EVENT

STEAMBOAT MARATHON	Hahn's Peak \$5,000	Partner \$3,500	Moon Hill/ Platinum \$2,000	Yampa River \$1,000	Aid Station \$350
Branded finish Chute Fencing (3 year commitment)	X				
Custom email to registrant database	X				
Official category sponsor	X	X			
Radio interview opportunity	X				
Instagram takeover	X				
Featured sponsor in marathon database email	1	1	1		
Event day announcements at finish festival	X	X	X		
Feature in Instagram stories	4	3	1		
Free race entries - must be redeemed by May 1	6	4	3	2	
Sponsor provided Instagram posts	4	3	2	1	
Logo on racer T-shirt	X	X	X	X	
Inclusion in runner survey email	X	X	X	X	
Aid station	X				X
Opportunity for promotional giveaways during sponsor giveaway week	X	X	X	X	X
Logo listing & link on event website	X	X	X	X	X
Booth space at packet pickup & finish area	X	X	X	X	X
Use of official race logo for promotional and co-branding purposes	X	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X	X

4TH OF JULY PARADE	Presenting \$8,000	Corporate \$1,500	Supporting \$1,000	Individual \$200
Recognition as presenting sponsor on website & all marketing material pre, during & post event	X			
Category exclusivity	X			
Booth space at event for activation activities	X			
Recognition in 15, 30-second recorded radio promotions pre event	X			
Feature in Instagram stories	4			
Branding at event, to be provided by sponsor	X	X		
Event day announcements	4	2	1	
Sponsor provided Instagram posts	4	2	1	
Parade entry with preferred placement	1	1	1	
Recognition in pre-event direct email marketing materials & social posts	X	X	X	
Logo listing & link on event website	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X