



STEAMBOAT SPRINGS CHAMBER

VITALITY IN THE VALLEY

**SPONSOR A STEAMBOAT SPRINGS
CHAMBER EVENT TODAY**



PROFESSIONAL DEVELOPMENT EVENTS

ECONOMIC SUMMIT

DIVERSITY, EQUITY,
INCLUSION SUMMIT

THRIVE TOGETHER SUMMIT

BUSINESS EDUCATION SERIES



NETWORKING EVENTS

NAVIGATOR AWARDS

WINTER EXPO

MIXERS



CHAMBER HOSTED COMMUNITY EVENTS

STEAMBOAT MARATHON

4TH OF JULY PARADE

WHY SPONSOR?



**MARKET YOUR
BRAND**



**REACH NEW
CUSTOMERS**



**INVEST IN YOUR
COMMUNITY**



**SHOWCASE
YOUR VALUES**



**BUILD BRAND
LOYALTY**



**INCREASE
SALES**

Nearly 80% of consumers are more likely to remember a brand with a strong purpose, 71% more likely to purchase from that brand, and 4.5 times more likely to recommend it to friends or family.

**Sponsorship is on a first come, first serve basis, some events have limited capacity.*



STEAMBOAT SPRINGS CHAMBER

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SPONSOR A CHAMBER PROFESSIONAL DEVELOPMENT EVENT

ECONOMIC SUMMIT/DEI SUMMIT/THRIVE TOGETHER WOMEN'S SUMMIT	Presenting \$4,000	Speaker \$3,000	Platinum \$1,500	Corporate \$1,250	Supporting \$500
Integrated presenting sponsor/event logo featured as banner on event webpage	X				
Recognition as presenting sponsor on website & all marketing materials pre, during & post event	X				
Opportunity to open or close the Summit	X				
Brand host for VIP speaker/sponsor reception	X				
Opportunity for radio interviews prior to event	X	X			
Opportunity for Instagram takeover or social interview shared on business Chamber channels	X	X			
Company profile included with sponsor listing on website	X	X			
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X	X			
Ability to sponsor attendee of choice	2	1			
Access to customer demographics report & attendee email database	X	X			
Opportunity to introduce speaker or panel	X	X			
Sponsor booth at event	X	X	X	X	
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X	X	X	
20% discount on additional passes	X	X	X	X	
Event passes	4	3	3	2	1
Invitation to pre-event VIP reception	4	3	3	2	1
Option to include items & information in participant swag bag	X	X	X	X	X
Recognition in day of sponsor boards, event program & running slideshow	X	X	X	X	X
Listing & link on event website	X	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X	X
* The Supporting Sponsorship Level is ONLY available for the Economic Summit					

BUSINESS EDUCATION SERIES	Supporting \$500
Event passes, can be used at any of the business education series events in the given year	4
Recognition in all pre-event direct email marketing materials, social posts, print ads, radio ads & follow up survey	X
Recognition during every business education series event in the given year	X
Listing and link on the event website	X
25% Colorado Enterprise Zone Tax Credit	X



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SPONSOR A CHAMBER NETWORKING EVENT

NAVIGATOR AWARDS	Speaker \$3,000	Platinum \$1,500	Corporate \$1,250	Supporting \$500
Opportunity for radio interviews prior to event	X			
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X			
Access to customer demographics report & attendee email database	X			
Sponsor signage at the event site, to be provided by sponsor	X	X	X	
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X	X	
20% discount on additional passes	X	X	X	
Event passes	10	4	3	2
Recognition in day of sponsor posters/boards	X	X	X	X
Listing & link on event website	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X

WINTER EXPO	Corporate \$1,250	Supporting \$500
Company profile included with sponsor listing on website	X	
Recognition in Steamboat Pilot & Today print advertisement & local radio commercials	X	
Access to customer demographics report & attendee email database	X	
Event passes	Tent & Booth	Booth
Recognition in pre-event direct email marketing materials, social posts & follow up survey	X	X
Recognition during event	4	2
Listing & link on event website	X	X
25% Colorado Enterprise Zone Tax Credit	X	X



SPONSOR A CHAMBER HOSTED COMMUNITY EVENT

STEAMBOAT MARATHON	Hahn's Peak \$5,000	Partner \$3,500	Moon Hill/ Platinum \$2,000	Yampa River \$1,000	Aid Station \$350
Branded finish Chute Fencing (3 year commitment)	X				
Custom email to registrant database	X				
Official Category Sponsor	X	X			
Radio interview opportunity	X				
Instagram takeover	X				
Featured sponsor in marathon database email	1	1	1		
Event day announcements at finish festival	X	X	X		
Feature in Instagram stories	4	3	2		
Free race entries - must be redeemed by May 1	6	4	3	2	
Sponsor provided Instagram posts	4	3	3	2	
Logo on racer T-shirt	X	X	X	X	
Inclusion in runner survey email	X	X	X	X	
Aid station	X				X
Opportunity for promotional giveaways during sponsor giveaway week	X	X	X	X	X
Logo listing & link on event website	X	X	X	X	X
Booth space at packet pickup & finish area	X	X	X	X	X
Use of official race logo for promotional and co-branding purposes	X	X	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X	X	X

4TH OF JULY PARADE	Presenting \$5,000	Corporate \$1,500	Supporting \$1,000
Recognition as presenting sponsor on website & all marketing material pre, during & post event	X		
Category exclusivity	X		
Booth space at event for activation activities	X		
Recognition in 15, 30-second recorded radio promotions pre event	X		
Feature in Instagram stories	4		
Branding at event, to be provided by sponsor	X	X	
Event day announcements	4	2	1
Sponsor provided Instagram posts	4	2	1
Parade entry with preferred placement	1	1	1
Logo listing & link on event website	X	X	X
25% Colorado Enterprise Zone Tax Credit	X	X	X