

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JANUARY 8TH, 2024

The St. Martin Parish Tourism Commission met at 4:42 p.m. on Wednesday, January 8TH, 2025. The meeting was held at St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Fred Foti Jr., Yvette Landry, Tonia Peltier, and Karlos Knott. The following members were absent: Marel Thibodeaux (excused) and Carole Lancon (excused).

A motion was made by Yvette Landry and seconded by Karlos Knott to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, December 11th, 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, and Karlos Knott.

NAYS: None.

ABSTAIN: None.

ABSENT AT VOTING: Fred Foti Jr.

ABSENT: Marel Thibodeaux (excused) and Carole Lancon (excused)

And the motion was declared adopted this 8th day of January 2025.

A motion was made by Christine Friedman and seconded by Tonia Peltier to approve the Tourism Monthly Report for the month of December 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT AT VOTING: Fred Foti Jr.

ABSENT: Marel Thibodeaux (excused) and Carole Lancon (excused)

And the motion was declared adopted this 8th day of January 2025.

After a detailed discussion ensued among Commissioners and the Executive Director Laci Laperouse regarding the request received by La Belle Ville Civic Club for the Hangin' on the Bayou Car and Truck Show, the following assistance was approved:

- Sponsorship of \$1000.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Yvette Landry and seconded by Christine Friedman, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Tonia Peltier, Yvette Landry, and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Marel Thibodeaux (excused) and Carole Lancon (excused)

And the motion was declared adopted this 8th day of January 2025.

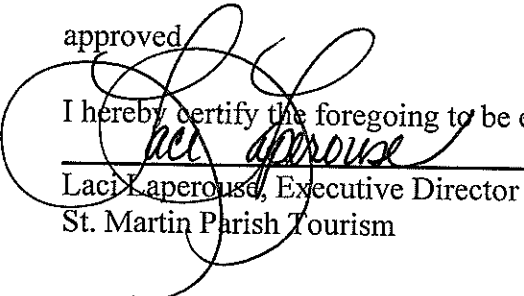
Prior to adjournment, Executive Director Laci Laperouse discussed the 2024 Hotel/Motel Tax collected. Another topic discussed was the Advertising of St. Martin Parish Tourism during the Super Bowl 2025 in New Orleans.

Executive Director Laci Laperouse invited comments or discussion from the board members. Commissioner Karlos Knott announced that Bayou Teche Brewery would be signing the contract with Wanderlust Rentals for a Kayak Kiosk on Bayou Teche the following day.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, February 12th, 2025, at 4:30 p.m., at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge, Louisiana.

A motion was made by Fred Foti Jr., and seconded by Yvette Landry that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved

I hereby certify the foregoing to be exact and true:


Laci Laperouse, Executive Director
St. Martin Parish Tourism