

**ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, FEBRUARY 8, 2023**

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, February 8, 2023. The meeting was held at Myran's De Manger, 1023 Neblett Street, Arnaudville, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Friedman, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier. The following members were absent: Laura Huval (excused).

A motion was made by Carole Lancon and seconded by Fred Foti, Jr. to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, January 11, 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

A motion was made by Christine Friedmen and seconded by Karlos Knott to approve the Tourism Monthly Report for the month of January 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Acadian Memorial Foundation for the 16th Annual Acadian Memorial Heritage Festival & Wooden Boat Congress. The following assistance was approved:

- \$1,000.00 monetary donation – All funds to be used towards promotional advertisement, establishment of art/graphic work for banners, flyers, etc. related to said event.
- Social Media Boosts (Tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Carole Lancon and seconded by Fred Foti, Jr. to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Atelier de la Nature for the Fete de la Nature – Bioblitz & Crawfish Benefit. The following assistance was approved:

- \$1,000.00 sponsorship to be used towards entertainment and/or promotional advertising for said event.
- Social Media Boosts (Tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Cecilia French Immersion for the Cecilia French Immersion International Cook-off Festival. The following assistance was approved:

- \$500.00 sponsorship to be used towards promotion advertising for said event.
- Social Media Boosts (Tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Christine Friedmen and seconded by Tonia Peltier to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Breaux Bridge Crawfish Festival Association for the Crawfish Festival. The following assistance was approved:

- \$12,500.00 sponsorship to be used towards promotional advertising and/or entertainment for said event.
- Social Media Boosts (Tourism office will take care of this)

- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Cruisin' Cajun Country Car Club for the Cruisin' Cajun Country event. The following assistance was approved:

- \$500.00 Silver Sponsorship
- Social Media Boosts (Tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Karlos Knott and seconded by Tonia Peltier to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

Prior to adjournment, Executive Director Laci Laperouse discussed the 7th Annual Pardoning of the Crawfish event which will be held Tuesday, February 28, 2023, located in Breaux Bridge. Other topics discussed were 2023 travel shows and festivals which will be represented by Executive Director Laci Laperouse.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the 2023 Louisiana Culinary Trails event which will be held in Dallas, Texas with tentative dates of week of October 23, 2023. Chef recommendations were also discussed, and Executive Director Laci Laperouse will be meeting with chef and restaurant owner soon. The following sponsorship level was approved:

- Platinum Level - \$14,500.00

A motion was made by Carole Lancon and seconded by Christine Friedmen to approve the above-mentioned sponsorship.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

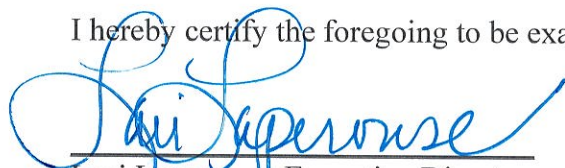
ABSTAIN: None.

ABSENT: Laura Huval (excused).

And the motion was declared adopted this 8th day of February 2023.

A motion was made by Carole Lancon and seconded by Fred Foti, Jr. that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism