

**ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, FEBRUARY 9, 2022**

The St. Martin Parish Tourism Commission met at 4:42 p.m. on Wednesday, February 9, 2022. The meeting was held at NUNU Arts and Culture Collective, 1510 Courtableau Highway, Arnaudville, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier. The following members were absent: None.

A motion was made by Fred Foti, Jr. and seconded by Carole Lancon to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, January 12, 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

A motion was made by Laura Huval and seconded by Christine Meche to approve the Tourism Monthly Report for the month of January 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

Executive Director Laci Laperouse introduced George Marks, Interim-Director of NUNU Arts and Culture Collective. Mr. Marks discussed the mission of NUNU and the many avenues it provides artists, such as offering stage, platform, and gallery to their arts/talents. Mr. Marks introduced Spencer who is part of the “work away” program.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by the Acadian Memorial Foundation for the Acadian Memorial Heritage Festival event. The following assistance was approved:

- Monetary Donation of \$700.00 to be used towards advertisement and/or other expenses related to the event. All receipts must be received immediately upon payment to vendor.
- Social Media Boosts
- Events Page (local and State Tourism office)
- Submitting event to radio/news media community calendar

It was also discussed to revisit the request to consider the accommodations for the guest speaker once he/she has been confirmed.

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Heartstrings and Angelwings for the 12th Annual Gumbo Cookoff event. The following assistance was approved:

- Social Media Boosts
- Events Page (local and State Tourism office)
- Submitting event to radio/news media community calendar
- Auction Item

A motion was made by Carole Lancon and seconded by Laura Huval to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Atelier de la Nature for the Fete de la Nature – Bioblitz & Crawfish Benefit event. The following assistance was approved:

- 2 reusable banners (design and print) - Please note these banners are intended to be reused for future events with only having to provide snipes hereinafter.
- 2,000 black and white flyers (design and print)
- 50 color posters (design and print)
- Social Media Boosts
- Events Page (local and State Tourism Office)
- Submitting event to radio/news media community calendar
- A sponsorship of \$500.00 to be used towards the band expense. All receipts must be received by my office immediately upon payment to vendor/band.

A motion was made by Fred Foti, Jr. and seconded by Tonia Peltier to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Breaux Bridge Crawfish Festival Association for the 2022 Crawfish Festival. The following assistance was approved:

- Sponsorship of \$10,000.00 to be used towards entertainment and advertisement related to the event. All receipts must be received by my office immediately upon payment to vendor(s).
- Social Media Boosts
- Events Page (local and State Tourism office)
- Submitting event to radio/news media community calendar

A motion was made by Laura Huval and seconded by Christine Meche to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

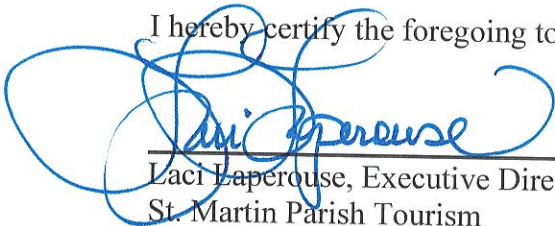
ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 9th day of February 2022.

A motion was made by Carole Lancon and seconded by Tonia Peltier that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism