

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, FEBRUARY 12TH, 2025

The St. Martin Parish Tourism Commission met at 4:32 p.m. on Wednesday, February 12th, 2025. The meeting was held at St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Assistant Director Megan LeBlanc.

The following members were present: Christine Friedman, Yvette Landry, Tonia Peltier, Karlos Knott, Carole Lancon, and Marel Thibodeaux. The following members were absent: Fred Foti Jr. (excused). Also absent was Executive Director Laci Laperouse.

A motion was made by Carole Lancon and seconded by Christine Friedman to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, January 8th, 2025.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott.

NAYS: None.

ABSTAIN: None.

ABSENT AT VOTING: Tonia Peltier

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

A motion was made by Marel Thibodeaux and seconded by Yvette Landry to approve the Tourism Monthly Report for the month of January 2025.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT AT VOTING: Tonia Peltier

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and the Assistant Director Megan LeBlanc regarding the request received by Louisiana Folk Roots for the Dewey Balfa Cajun & Creole Heritage Week, the following assistance was approved:

- Sponsorship of \$2500.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Karlos Knott and seconded by Yvette Landry, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and Assistant Director Megan LeBlanc regarding the request received by the Acadian Memorial Foundation for the Acadian Memorial Heritage Festival, the following assistance was approved:

- Sponsorship of \$500.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Carole Lancon and seconded by Karlos Knott, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and the Assistant Director Megan LeBlanc regarding the request received by Atelier de la Nature for the Fête de la Nature – Bioblitz and Crawfish Benefit, the following assistance was approved:

- Sponsorship of \$1000.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Karlos Knott and seconded by Yvette Landry, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and Assistant Director Megan LeBlanc regarding the request received by the Parks Cracklin Cookoff Festival Association for the Parks Cracklin Cookoff Festival, the following assistance was approved:

- Sponsorship of \$3000.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Christine Friedman and seconded by Carole Lancon, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and the Assistant Director Megan LeBlanc regarding the request received by the Breaux Bridge Crawfish Festival Association for the Breaux Bridge Crawfish Festival, the following assistance was approved:

- Sponsorship of \$12,500.00
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Carole Lancon and seconded by Yvette Landry, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

After a detailed discussion ensued among Commissioners and Assistant Director Megan LeBlanc regarding rescheduling the March 12th Commission meeting to Monday, March 10th, at 4:30, it was determined that March 10th was not a good date for everyone. The decision to move the meeting to Wednesday, March 19th was approved.

A motion was made by Christine Friedman and seconded by Tonia Peltier, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Tonia Peltier, Yvette Landry, Marel Thibodeaux, Carole Lancon and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused)

And the motion was declared adopted this 12th day of February 2025.

Prior to adjournment, Assistant Director Megan LeBlanc reminded the Commission about the one-hour Ethics and Sexual Harassment training they must complete before the end of the year. Assistant Director Megan LeBlanc reminded the Commission that they must complete the Financial Disclosure forms before May. The links for the training and the financial disclosure forms will be emailed to all Commissioners.

Assistant Director Megan LeBlanc invited comments or discussion from the board members. There were no comments or discussions.

With no further business, Assistant Director Megan LeBlanc announced the next meeting will be held Wednesday, March 19th, 2025, at 4:30 p.m., at Team Voodoo Crawfish Tours, 1053 Grand Anse Highway, Breaux Bridge.

A motion was made by Carole Lancon and seconded by Yvette Landry that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Megan LeBlanc, Assistant Director
St. Martin Parish Tourism