

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, MARCH 15, 2023

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, March 15, 2023. The meeting was held at Belle Ecorce Farms, 6939 Main Highway #C, St. Martinville, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Fred Foti Jr., Karlos Knott, and Marel Thibodeaux. The following members were absent: Christine Friedman (excused), Laura Huval (excused) and Tonia Peltier (excused).

Ms. Wanda Barras, owner and cheese maker of Belle Ecorce Farms introduced herself and welcomed everyone to her home, and business. Ms. Barras gave a brief history of her start, and love and talent for cheesemaking along with a tour of the facility where she creates award-winning cheeses. Ms. Barras has plans of eventually adding educational hands-on classes. The Commissioners and Executive Director Laci Laperouse thanked Ms. Barras for her hospitality.

A motion was made by Marel Thibodeaux and seconded by Fred Foti, Jr. to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, February 8, 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti Jr., Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 15th day of March 2023.

A motion was made by Fred Foti, Jr. and seconded by Carole Lancon to approve the Tourism Monthly Report for the month of February 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti Jr., Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 15th day of March 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Parks Cracklin Cookoff Festival Association for the Parks Cracklin Cookoff Festival event. The following assistance was approved:

- 100 posters (design and print)
- 100 flyers (design and print)
- 2 reusable Banners and 2 sets of snipes (design and print) Noted these banners are intended to be reused for future events with only having to provide snipes hereinafter.
- Social Media Boosts (Tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Marel Thibodeaux and seconded by Karlos Knott to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti Jr., Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

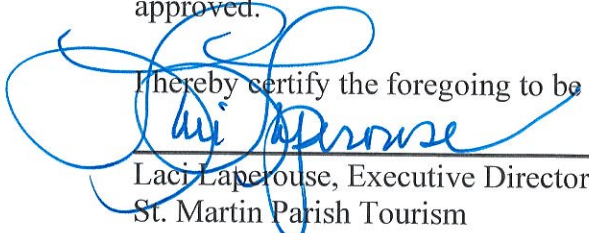
ABSENT: Christine Friedman (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 15th day of March 2023.

Prior to adjournment, Executive Director Laci Laperouse reminded commissioners of all upcoming events and encouraged all to attend.

A motion was made by Marel Thibodeaux and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

Whereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism