

**ST. MARTIN PARISH TOURISM COMMISSION**  
**REGULAR MEETING MINUTES**  
**WEDNESDAY, APRIL 9<sup>TH</sup>, 2025**

The St. Martin Parish Tourism Commission met at 4:31 p.m. on Wednesday, April 9<sup>th</sup>, 2025. The meeting was held at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Carole Lancon, Fred Foti Jr., Tonia Peltier, Marel Thibodeaux, and Yvette Landry (Arrived at 5:15 p.m.). The following members were absent: Karlos Knott (excused). Also present for the meeting was Tourism Assistant Director Megan LeBlanc.

A motion was made by Marel Thibodeaux and seconded by Fred Foti Jr. to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, March 19<sup>th</sup>, 2025.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier and Carole Lancon.

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused).

ABSENT AT VOTING: Yvette Landry.

And the motion was declared adopted this 9<sup>th</sup> day of April 2025.

A motion was made by Carole Lancon and seconded by Christine Friedman to approve the Tourism Monthly Report for the month of March 2025.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier and Carole Lancon.

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused).

ABSENT AT VOTING: Yvette Landry

And the motion was declared adopted this 9<sup>th</sup> day of April 2025.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by the Ledet Legacy Foundation, LLC for the 23<sup>rd</sup> Louisiana/Texas Crawfish Festival/Sugar Bear's Day, the following assistance was approved:

- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office- Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Carole Lancon and seconded by Marel Thibodeaux to approve the above-mentioned request.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused).

ABSENT AT VOTING: Yvette Landry

And the motion was declared adopted this 9<sup>th</sup> day of April 2025.

Executive Director Laci Laperouse discussed the 2025 Louisiana Culinary Trails event, which will be held in New York, NY, on October 28<sup>th</sup>, 2025. After a detailed discussion amongst Commissioners and Executive Director Laci Laperouse regarding chef recommendations, it was decided that the Chef of Café Sydnie Mae should be this year's choice.

A motion was made by Fred Foti Jr., and seconded by Tonia Peltier, to approve the above-mentioned request.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, Tonia Peltier, and Yvette Landry (Arrived at 5:15).

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused).


And the motion was declared adopted this 9<sup>TH</sup> day of April 2025.

Prior to adjournment, Executive Director Laci Laperouse provided updates on the recent defacement of the Breaux Bridge mural and the actions taken to pursue charges. She discussed upcoming FAM tours, including five domestic travel writers attending the Crawfish Festival and touring attractions in St. Martinville, and ten travel writers from the IFTWA conference visiting Maison Madeleine for a Secret Supper. She also reminded Commissioners to complete their required ethics and sexual harassment training and financial disclosures.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, May 14<sup>th</sup>, 2025, at 4:30 p.m., at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

A motion was made by Yvette Landry and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:

  
Laci Laperouse, Executive Director  
St. Martin Parish Tourism