

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, APRIL 12, 2023

The St. Martin Parish Tourism Commission met at 4:46 p.m. on Wednesday, April 12, 2023. The meeting was held at the St. Martinville Cultural Heritage Center, 125 New Market Street, St. Martinville, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Friedmen, Fred Foti Jr., Marel Thibodeaux, and Tonia Peltier. The following members were absent: Karlos Knott (excused) and Laura Huval (excused).

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, March 15, 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused) and Laura Huval (excused).

And the motion was declared adopted this 12th day of April 2023.

A motion was made by Carole Lancon and seconded by Tonia Peltier to approve the Tourism Monthly Report for the month of March 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Karlos Knott (excused) and Laura Huval (excused).

And the motion was declared adopted this 12th day of April 2023.

Executive Director Laci Laperouse welcomed Danielle Fontenette, CRT Director, City of St. Martinville. Ms. Fontenette gave a tourism update citing group tours arriving by bus have been steady with visits to the downtown area. Ms. Fontenette stated many of the tourists are received from Canada and France. Ms. Fontenette advised of the operation hours of the cultural center and memorial which are Tuesday-Sunday from 10:00 a.m. to 4:30 p.m., admission \$5.00 per person, both offering guided tours for an additional \$2.00 per person. Finally, Ms. Fontenette stated press packets were recently mailed to schools. Executive Director Laci Laperouse thanked Ms. Fontenette for hosting today's meeting and looks forward to working together to continue growth in tourism.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Teche Center for the Arts for the Summer Camps. The following assistance was approved:

- Social Media promotion
- St. Martin Parish Tourism calendar of events website

The request for \$700.00 to pay for printing charges for the summer camps was not approved due to it not being tourism related. The Commissioners added, helping promote these camps through our social media outlet, as well as on our website-events page will help reach a further audience.

A motion was made by Fred Foti, Jr. and seconded by Carole Lancon to approve the above mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedmen, Fred Foti Jr., Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

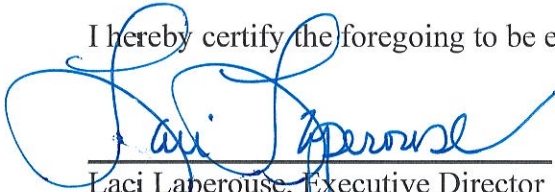
ABSENT: Karlos Knott (excused) and Laura Huval (excused).

And the motion was declared adopted this 12th day of April 2023.

Prior to adjournment, Executive Director Laci Laperouse reminded commissioners of all upcoming events and encouraged all to attend.

A motion was made by Marel Thibodeaux and seconded by Fred Foti, Jr. that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism