

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, MAY 13, 2026

The St. Martin Parish Tourism Commission met at 4:32 p.m. on Wednesday, May 13, 2026. The meeting was held at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Karlos Knott, Carole Lancon, and Tonia Peltier. The following members were absent: Fred Foti Jr. (excused), Marel Thibodeaux (excused), and Greg Domingue (excused).

A motion was made by Carole Lancon and seconded by Karlos Knott, to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, April 8, 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christin Friedman, Carole Lancon, Karlos Knott, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused), Marel Thibodeaux (excused), and Greg Domingue (excused)

And the motion was declared adopted this 13th day of May 2026.

A motion was made by Tonia Peltier and seconded by Christine Friedman to approve the Tourism Monthly Report for the month of April 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Carole Lancon, Karlos Knott, and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused), Marel Thibodeaux (excused), and Greg Domingue (excused)

And the motion was declared adopted this 13th day of April 2026.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by NUNU Arts and Culture Collective for their monthly Zydeco Jam Sessions, the following assistance was approved:

- Sponsorship of \$1200.00 to be used towards marketing, publicity, and promotion.
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Karlos Knott and seconded by Christine Friedman to approve the above-mentioned request.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Carole Lancon, and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti Jr. (excused), Marel Thibodeaux (excused), and Greg Domingue (excused)

And the motion was declared adopted on this 13th day of May 2026.

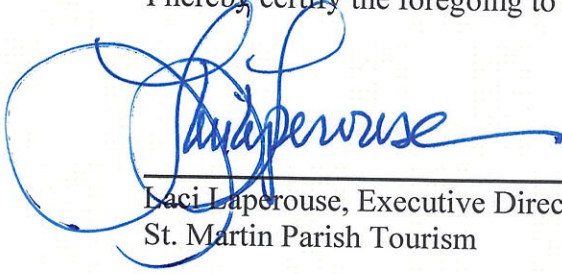
Prior to adjournment, Executive Director Laci Laperouse provided several updates to the Commission. She shared highlights from her recent trip to San Diego for the Gator by the Bay Festival, where St. Martin Parish was promoted to festival attendees and potential visitors. Updates were also given on Brandy's participation in Swamp in the City, where she represented the parish and promoted local tourism assets. In addition, Laci updated the board on the progress of the promotional video project currently underway with the parish's hired film crew. She noted that filming continues at various locations throughout St. Martin Parish to capture footage for upcoming tourism marketing videos and promotional efforts.

Executive Director Laci Laperouse invited comments or discussions from the board members. There were no comments or discussions.

With no further business, Executive Director Laci Laperouse announced that the next meeting will be held on Wednesday, June 10, 2026, at 4:30 p.m. at the Pont Breaux Coffee House, 113 South Main Street, Breaux Bridge.

A motion was made by Carole Lancon and seconded by Christine Friedman that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism