

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JUNE 8, 2022

The St. Martin Parish Tourism Commission met at 4:46 p.m. on Wednesday, June 8, 2022. The meeting was held at Maison Madeleine Bed & Breakfast at Lake Martin, 1015 John D. Hebert Road, Breaux Bridge, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier. The following members were absent: None.

A motion was made by Marel Thibodeaux and seconded by Tonia Peltier to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, April 13, 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 8th day of June 2022.

A motion was made by Christine Meche and seconded by Laura Huval to approve the Tourism Monthly Reports for the months of April and May 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 8th day of June 2022.

Executive Director Laci Laperouse provided updates and discussed several matters such as YTD Occupancy Tax Report, CMP FY '22, CMP FY '23, ANHA Small Grant funds used for Atchafalaya National Heritage micro-site, as well as other small grant opportunities. Also discussed were ideas of incorporating creole in to our promotional and marketing, LTA Culinary Trails sponsorship and new website updates. *(Tonia Peltier left at 5:50 p.m.)* Other items discussed were 2023 meeting locations. Several businesses were suggested such as Cajun King, Bed & Breakfasts on Lawless Tauzin Road, as well as Basin Landing Swamp Tours. It was also suggested meeting at different locations every month continue, opposed to changing to every other meeting, etc.

Executive Director Laci Laperouse requested moving on to the extension item prior to moving on to guest speaker.

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to add the extension item to the agenda.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 8th day of June 2022.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by TECHE Project Shake Your Trail Feather event, the following assistance was approved:

- Two Hundred (200) Posters
- Six Hundred (600) Flyers
- Ten (10) Banner Snipes
- Social Media Boosts
- Local and State calendar of events (website)

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

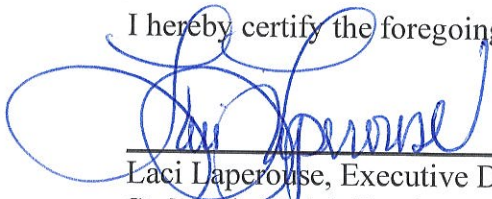
And the motion was declared adopted this 8th day of June 2022.

Executive Director Laci Laperouse introduced Walt Adams of Maison Madeleine. Mr. Adams and his wife Madeleine are owners and operators of the bed and breakfast. Mr. Adams gave a history of the property along with the ever popular "Secret Supper." Mr. Adams stated the bed and breakfast averages about 280 nights per year providing breakfast to guests but sending them off to places during the day to experience great food and attractions within our parish. The Maison Madeleine was featured in "All Roads North" as part of the Luxury American Deep South Travel/Luxury Louisiana Travel edition. Executive Director Laperouse along with Commissioners thanked Mr. Walt and Ms. Madeleine for being wonderful hosts and sharing their beautiful property with us.

It was announced the next meeting will be Wednesday, July 13, 2022, at the Longfellow Evangeline State Historic Site, St. Martinville, at 4:30 p.m.

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux that the St. Martin Parish Tourism Commission Meeting does hereby adjourn at 7:10 p.m. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism