

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JUNE 10TH, 2026

The St. Martin Parish Tourism Commission met at 4:31 p.m. on Wednesday, June 10th, 2026. The meeting was held at the Pont Breaux Coffee Shop, 113 South Main Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Karlos Knott, Fred Foti Jr., Carole Lancon, Marel Thibodeaux, Greg Domingue, and Tonia Peltier (arrived @ 4:35 p.m.).

A motion was made by Carole Lancon and seconded by Greg Domingue to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, May 13th, 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christin Friedman, Carole Lancon, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

ABSENT AT VOTING: Tonia Pelter.

And the motion was declared adopted on this 10th day of June 2026.

A motion was made by Fred Foti Jr. and seconded by Greg Domingue to approve the Tourism Monthly Report for the month of May 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Carole Lancon, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

ABSENT AT VOTING: Tonia Peltier

And the motion was declared adopted this 10th day of June 2026.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by The TECHE Project for the Shake Your Trail Feather Paddle Parade, the following assistance was approved:

- Sponsorship of \$500.00 to be used towards promotional materials and/or advertising.
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Fred Foti Jr. and seconded by Carole Lancon to approve the above-mentioned request.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Carole Lancon, Fred Foit Jr., Marel Thibodeaux, Greg Domingue and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted on this 10th day of June 2026.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by Bayou Teche Visitors Center for the printing of their visitor's guide, the following assistance was approved:

- Grant Assistance of \$500.00 to be used towards printing Visitor's Guide Brochures.

A motion was made by Fred Foti Jr. and seconded by Karlos Knott to approve the above-mentioned request.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Carole Lancon, Fred Foit Jr., Marel Thibodeaux, Greg Domingue and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted on this 10th day of June 2026.

Prior to adjournment, Executive Director Laci Laperouse provided several updates to the Commission. She shared the progress of the Tourism Office's promotional video production, noting that filming continues to move forward. She also reported that the new Visitors Guide is nearing completion. Final drafts were received from Compass Media, reviewed, and approved for production. The guides are expected to be delivered within the next couple of months.

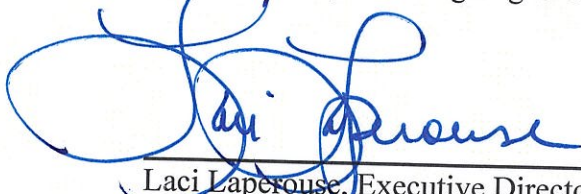
Executive Director Laci Laperouse also reviewed the May Hotel/Motel Tax Report and the year-to-date Hotel/Motel Tax Report with the Commission. She noted that collections are higher than they were at the same time last year, reflecting continued growth in tourism-related revenue.

Executive Director Laci Laperouse invited comments or discussions from the board members. There were no comments or discussions.

With no further business, Executive Director Laci Laperouse announced that the next meeting will be held on Wednesday, July 8th, 2026, at 4:30 p.m. at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

A motion was made by Fred Foti Jr. and seconded by Tonia Peltier that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism