

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JUNE 12TH, 2024

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, June 12th, 2024. The meeting was held at Cypress Cove Landing, Breaux Bridge Complex, 1399 Henderson Levee Road, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Marel Thibodeaux, Tonia Peltier, Fred Foti Jr., and Carole Lancon. The following members were absent: Yvette Landry (excused), and Karlos Knott (excused)

A motion was made by Christin Friedman and seconded by Carole Lancon to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, May 15th, 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Karlos Knott.

And the motion was declared adopted this 12th day of June 2024.

A motion was made by Fred Foti Jr., and seconded by Tonia Peltier to approve the Tourism Monthly Report for the month of May 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Karlos Knott.

And the motion was declared adopted this 12th day of June 2024.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by Newton Services for the Breaux Bridge Birthday Beautification Mural Project 2024, the following assistance was approved:

- \$500.00 Sponsorship to be used towards mural materials or promotional items only.
- Social Media Boosts (The tourism office will take care of this)
- Radio Advertisement

A motion was made by Christine Friedman and seconded by Fred Foti Jr., to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Karlos Knott.

And the motion was declared adopted this 12th day of June 2024.

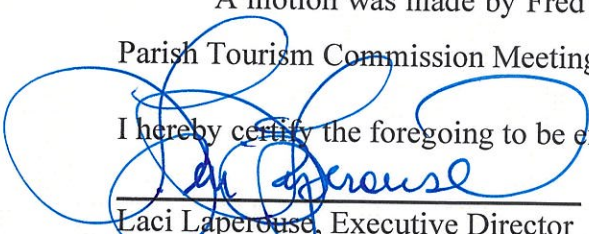
Prior to adjournment, Executive Director Laci Laperouse discussed recent travel to the Rural Tourism Conference in Baton Rouge. Other topics discussed were the upcoming meeting with Larry Doiron regarding Fishing tournaments in Lower St. Martin, as well as interest in future Sports Recreational Travel Shows/Advertising.

Executive Director Laci Laperouse invited comments or discussion from the board members. The board members did not have anything to report.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, July 17th, 2024, at 4:30 p.m., located at St. Martin Parish Tourism Office, Breaux Bridge Complex, 601 East Bridge Street, Breaux Bridge.

A motion was made by Fred Foti Jr., and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism