

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JULY 8TH, 2026

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, July 8th, 2026. The meeting was held at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, Greg Domingue, and Tonia Peltier. Also present: Assistant Director Megan LeBlanc. The following members were absent: Carole Lancon (excused).

A motion was made by Fred Foti Jr. and seconded by Greg Domingue to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, June 10th, 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused)

And the motion was declared adopted on this 8th day of July 2026.

A motion was made by Greg Domingue and seconded by Christine Friedman to approve the Tourism Monthly Report for the month of June 2026.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier, and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused)

And the motion was declared adopted this 8th day of July 2026.

Executive Director Laci informed the commission that two sponsorship requests had been submitted after the meeting agenda had already been posted. She explained that for the request to be considered during this meeting, a motion would need to be made to extend the agenda.

A motion was made by Greg Domingue and seconded by Tonia Peltier to extend the agenda.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused)

And the motion was declared adopted this 8th day of July 2026.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by Fete Dieu du Teche en Louisiane regarding the Fete Dieu du Teche Procession, the following assistance was approved:

- 10 Reusable Banners.
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Fred Foti Jr. and seconded by Karlos Knott to approve the above-mentioned request.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier and Greg Domingue.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused)

And the motion was declared adopted on this 8th day of July 2026.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by Teche Center for the Arts for the Dance Away 5K, the following assistance was approved:

- Sponsorship of \$500.00.
- Social Media Boosts (The tourism office will take care of this)
- Events Page (local and State Tourism Office-Tourism Office will take care of this)
- Submission of the event to the radio/news media community calendars

A motion was made by Greg Domingue and seconded by Fred Foti Jr. to approve the above-mentioned request.

This motion having been submitted to a vote, the vote thereon was as follows:

YEAS: Christine Friedman, Karlos Knott, Fred Foit Jr., Marel Thibodeaux, Greg Domingue and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused)

And the motion was declared adopted on this 8th day of July 2026.

Prior to adjournment, Executive Director Laci Laperouse provided several updates to the Commission. She showed the Commission the new 30-second promotional video Loupe Theory created for IPW. The video was well received, and the Commission was pleased with the progress of the promotional video project.

Laci also shared the final digital version of the new Visitors Guide, which is now available on the Tourism website. She noted that the printed guides are currently being produced and should be available soon.

She then discussed upcoming trade and travel shows, as well as FAM tours. Ms. Laperouse also shared that Will Bloom, Director of Sports and Tour Travel with the Louisiana Office of Tourism, contacted the Tourism Office about visiting St. Martin Parish to see what the parish has to offer for sports tourism. Assistant Director Megan LeBlanc will be leading those efforts as the office begins to focus more on growing that area of tourism.

Lastly, Executive Director Laci Laperouse discussed a survey that was sent to local accommodations and attractions to learn how many are currently working with receptive tour

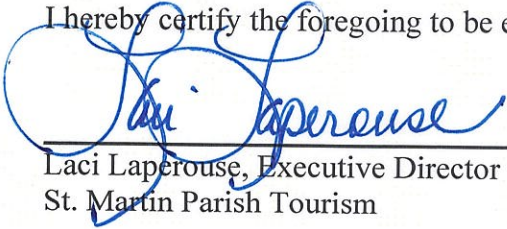
operators and international travel representatives. The survey will help the Tourism Office get a better understanding of those partnerships and identify opportunities to grow international tourism in St. Martin Parish.

Executive Director Laci Laperouse invited comments or discussions from the board members. There were no comments or discussions.

With no further business, Executive Director Laci Laperouse announced that the next meeting will be held on Wednesday, August 12th, 2026, at 4:30 p.m. at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

A motion was made by Fred Foti Jr. and seconded by Greg Domingue that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism