

**ST. MARTIN PARISH TOURISM COMMISSION**  
**REGULAR MEETING MINUTES**  
**WEDNESDAY, JULY 17<sup>TH</sup>, 2024**

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, July 17th, 2024. The meeting was held at the St. Martin Parish Tourism Office, Breaux Bridge Complex, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Marel Thibodeaux, Tonia Peltier, Karlos Knott and Carole Lancon. The following members were absent: Yvette Landry (excused), and Fred Foti Jr. (excused)

A motion was made by Carole Lancon and seconded by Tonia Peltier to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, June 12th, 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Marel Thibodeaux, Carole Lancon, Karlos Knott and Tonia Peltier  
NAYS: None.  
ABSTAIN: None.  
ABSENT: Yvette Landry, and Fred Foti Jr.

And the motion was declared adopted this 17th day of July 2024.

A motion was made by Marel Thibodeaux and seconded by Christine Friedman to approve the Tourism Monthly Report for the month of June 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Marel Thibodeaux, Carole Lancon, Karlos Knott and Tonia Peltier  
NAYS: None.  
ABSTAIN: None.  
ABSENT: Yvette Landry, and Fred Foti Jr.

And the motion was declared adopted this 17th day of July 2024.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by the T.E.C.H.E Project for the Shake your Trail Feather Paddle Event, the following assistance was approved:

- 150 Posters
- 400 Flyers
- 6 snipes
- Social Media Boosts (The tourism office will take care of this)
- Radio Advertisement

A motion was made by Carole Lancon and seconded by Marel Thibodeaux, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Marel Thibodeaux, Carole Lancon, Karlos Knott and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Fred Foti Jr.

And the motion was declared adopted this 17th day of July 2024.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request for sponsorship received by the Ledet Legacy Foundation for the Celebrating St. Martin Parish Oldest Black Business Landmark site since 1952 event, it was determined that this was not tourism related and therefore unable to be sponsored.

A motion was made by Tonia Peltier and seconded by Karlos Knott, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Marel Thibodeaux, Carole Lancon, Karlos Knott and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Fred Foti Jr.

And the motion was declared adopted this 17th day of July 2024.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by Teche Center for the Arts for the Dance Away 5k event, the following assistance was approved:

- \$250 Sponsorship
- Social Media Boosts (The tourism office will take care of this)
- Radio Advertisement

A motion was made by Carole Lancon and seconded by Tonia Peltier, to approve the above-mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Marel Thibodeaux, Carole Lancon, Karlos Knott and Tonia Peltier

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Fred Foti Jr.

And the motion was declared adopted this 17th day of July 2024.

Prior to adjournment, Executive Director Laci Laperouse discussed that this year is St. Martin Parish Tourism's 30<sup>th</sup> year in operation and have made stickers to commemorate this occasion. Other topics discussed were possible collaboration with Gerald Gruenig, Jude Theriot's music series and the upcoming travel to Nova Scotia to attend the Congres Mondial.

Executive Director Laci Laperouse invited comments or discussion from the board members. The board members did not have anything to report.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, August 7th, 2024, at 4:30 p.m., located at St. Martin Parish Tourism Office, Breaux Bridge Complex, 601 East Bridge Street, Breaux Bridge.

A motion was made by Carole Lancon and seconded by Christine Friedman that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse  
Laci Laperouse, Executive Director  
St. Martin Parish Tourism