

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, JULY 19, 2023

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, July 19, 2023. The meeting was held at Crawfish Town USA, 2815 Grand Point Highway, Breaux Bridge, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux. The following members were absent: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

Mr. Johnny Hebert, owner of Crawfish Town USA introduced himself and welcomed everyone. Mr. Hebert gave a brief history of his start with the restaurant, which began in 2005 as a full-service seafood and steakhouse, eventually adding a market. Mr. Hebert advised future plans of expanding the market, and other exciting projects. Mr. Hebert mentioned the growth over the years and stated that the RV resort has helped with business, especially in the summer months when most restaurants tend to be slower. The Commissioners and Executive Director Laci Laperouse thanked Mr. Hebert for hosting this month's meeting.

A motion was made by Christine Friedman and seconded by Karlos Knott to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, June 14, 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 19th day of July 2023.

A motion was made by Marel Thibodeaux and seconded by Carole Lancon to approve the Tourism Monthly Report for the month of June 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 19th day of July 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by St. Bernard Catholic Church for the Tunes on the Teche – 4th of July Celebration event. It was determined to table until further information could be received.

A motion was made by Carole Lancon and seconded by Marel Thibodeaux to table the above-mentioned requests until further information can be received.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 19th day of July 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by TECHE Project for the Shake Your Trail Feather event. The following assistance was approved:

- Two Hundred (200) Posters
- Six Hundred (600) Flyers
- Fourteen (14) Banner Snipes
- Social Media Boosts
- Local and State calendar of events (website)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

A motion was made by Christine Friedman and seconded by Karlos Knott to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

ABSENT: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 19th day of July 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by the Breaux Bridge Lions Club for the 8th Annual Rice & Gravy Cookoff event. The following assistance was approved:

- Sponsorship of \$400.00 - These funds are to be used for promotional expenses (design, print, radio, etc.).
- Social Media Boosts
- Local and State calendar of events (website)
- Events Page (local and State Tourism Office-Tourism office will take care of this)
- Submitting event to radio/news media community calendar

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Friedman, Karlos Knott, and Marel Thibodeaux.

NAYS: None.

ABSTAIN: None.

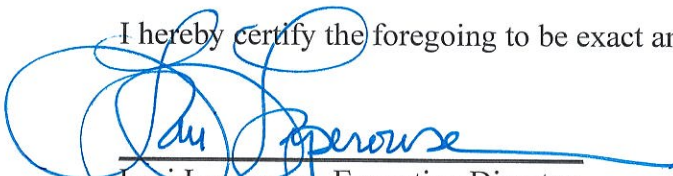
ABSENT: Fred Foti, Jr. (excused), Laura Huval (excused) and Tonia Peltier (excused).

And the motion was declared adopted this 19th day of July 2023.

Prior to adjournment, Commissioner Karlos Knott notified everyone the Bayou Teche Brewery would be hosting all the gubernatorial candidates on August 19, 2023. Executive Director Laci Laperouse reminded commissioners of the date and location of the August meeting, all upcoming events and encouraged all to attend. Commissioner Marel Thibodeaux advised she will not be in attendance at the August meeting. Executive Director Laci Laperouse noted excused absence.

A motion was made by Marel Thibodeaux and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism