

**ST. MARTIN PARISH TOURISM COMMISSION**  
**REGULAR MEETING MINUTES**  
**WEDNESDAY, AUGUST 3, 2022**

The St. Martin Parish Tourism Commission met at 4:41 p.m. on Wednesday, August 3, 2022. Due to weather, the meeting was held at St. Martin Parish Tourism office, 110 North Main Street, Breaux Bridge, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Meche, Fred Foti Jr., Karlos Knott, Marel Thibodeaux, and Tonia Peltier. The following members were absent: Carole Lancon (excused) and Laura Huval (excused).

A motion was made by Fred Foti, Jr. and seconded by Christine Meche to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, July 13, 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Meche, Fred Foti Jr., Karlos Knott, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused) and Laura Huval (excused).

And the motion was declared adopted this 3rd day of August 2022.

A motion was made by Marel Thibodeaux and seconded by Tonia Peltier to approve the Tourism Monthly Report for the month of July 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Meche, Fred Foti Jr., Karlos Knott, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Carole Lancon (excused) and Laura Huval (excused).

And the motion was declared adopted this 3rd day of August 2022.

Executive Director Laci Laperouse welcomed guest speaker Ginger Latiolais, Journeys with Ginger, affiliated with Travel Machine. Ms. Latiolais opened with educational, career and personal background which allowed us to better understand her passion for travel and educating

others about our culture and heritage. Ms. Latiolais also lends her time to various organizations such as St. Luc Board of Directors, facilitating French Tables, amongst many other things. Ms. Latiolais provided a wealth of knowledge of the world of tour operators, step-on guide, and tour planning. Executive Director Laci Laperouse along with Commissioners thanked Ms. Latiolais for her time.

Executive Director Laci Laperouse provided updates and discussed several matters such as the Great Acadian Awakening event, and Pre-Summit FAM Tours.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by Gary Simon for the Atchafalaya Basin Festival. The following assistance was approved:

- 2 reusable Banners
- Social Media Boosts
- Events Page (local and State Tourism Office)
- Submitting event to radio/news media community calendar
- Digital advertising through Compass Media – Runs 6-8 weeks prior to event
- A Gold Band sponsorship of \$2,000.00 to be used towards the band expense.

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Meche, Fred Foti Jr., Karlos Knott, Marel Thibodeaux, and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

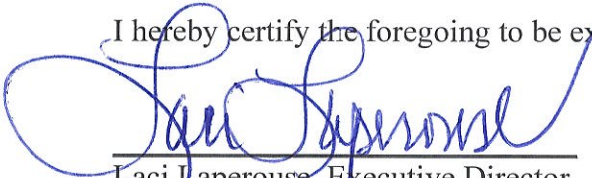
ABSENT: Carole Lancon (excused) and Laura Huval (excused).

And the motion was declared adopted this 3rd day of August 2022.

It was announced the next meeting will be Wednesday, September 14, 2022, at Cajun Heritage RV Park, 2026 Atchafalaya River Highway, at 4:30 p.m.

A motion was made by Marel Thibodeaux and seconded by Christine Meche that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



---

Laci Laperouse, Executive Director  
St. Martin Parish Tourism