

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, AUGUST 7TH, 2024

The St. Martin Parish Tourism Commission met at 4:30 p.m. on Wednesday, August 7th, 2024. The meeting was held at St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Christine Friedman, Marel Thibodeaux, Fred Foti Jr., Carole Lancon, and Karlos Knott. The following members were absent: Yvette Landry (excused), and Tonia Peltier (excused)

A motion was made by Carole Lancon and seconded by Christine Friedman to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, July 17th, 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Tonia Peltier.

And the motion was declared adopted this 7th day of August 2024.

A motion was made by Fred Foti Jr., and seconded by Marel Thibodeaux to approve the Tourism Monthly Report for the month of July 2024.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Tonia Peltier.

And the motion was declared adopted this 7th day of August 2024.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by Atelier de la Nature for the 2024 Halloween Art & Nature Festival the following assistance was approved:

- \$500.00 Sponsorship to be used towards the designing and production of promotional materials, including posters, flyers, banners, and snipes.
- Social Media Boosts (The tourism office will take care of this)
- Events Page (St. Martin Parish Tourism, Louisiana Office of Tourism, Lafayette Travel, and Country Roads)
- Submitting the event to radio/news media community calendars.

A motion was made by Fred Foti Jr. and seconded by Karlos Knott, to approve the above mentioned request.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Christine Friedman, Fred Foti Jr., Marel Thibodeaux, Carole Lancon, and Karlos Knott

NAYS: None.

ABSTAIN: None.

ABSENT: Yvette Landry, and Tonia Peltier.

And the motion was declared adopted this 7th day of August 2024.

Prior to adjournment, Executive Director Laci Laperouse discussed a recent meeting with influencer Gerald Gruenig regarding the upcoming restaurant video collaboration. Executive Director Laci Laperouse discussed the need to pick three restaurants in the Parish for Gerald to create video/content. After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse it was decided that three best restaurants to feature are:

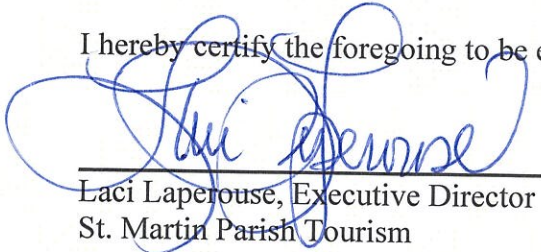
- Turtles Bar and Grill
- Bayou Teche Brewery
- Randol's Restaurant

Executive Director Laci Laperouse invited comments or discussion from the board members. The board members did not have anything to report.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, September 11th, 2024, at 4:30 p.m., located at Randol's Restaurant, 325 West Mills Avenue, Breaux Bridge.

A motion was made by Fred Foti Jr., and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism