

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, AUGUST 13TH, 2025

The St. Martin Parish Tourism Commission met at 4:33 p.m. on Wednesday, August 13th, 2025. The meeting was held at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

Executive Director Laci Laperouse introduced the newest commissioner, Mr. Greg Domingue, owner of Poche's RV Park and Fish N Camp. Mr. Domingue shared background information about himself, including how he came to own Poche's RV Park, and provided an overview of the various boards on which he has previously served.

The following members were present: Carole Lancon, Fred Foti Jr., Marel Thibodeaux, Tonia Peltier, Karlos Knott, Greg Domingue, and Christine Friedman. Also present was Assistant Director Megan LeBlanc.

A motion was made by Carole Lancon, and seconded by Fred Foti Jr., to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, July 9th, 2025.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Fred Foti Jr., Marel Thibodeaux, Karlos Knott, Carole Lancon, Tonia Peltier, Greg Domingue and Christine Friedman.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 13th day of August 2025.

A motion was made by Tonia Pelter and seconded by Marel Thibodeaux to approve the Tourism Monthly Report for the month of July 2025.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Fred Foti Jr., Marel Thibodeaux, Karlos Knott, Carole Lancon Tonia Peltier, Greg Domingue and Christine Friedman.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 13th day of August 2025.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by Atelier de la Nature for the Halloween Art and Nature Festival, the following assistance was approved:

- Sponsorship of \$500.00 to be used towards promotional materials, advertisement, and/or entertainment for said event.
- Social Media Boosts
- Events Page (Local and State Tourism Office)
- Submission of the event to the radio/news media community calendars

A motion was made by Fred Foti and seconded by Christine Friedman to approve the above-mentioned request.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Fred Foti Jr., Marel Thibodeaux, Karlos Knott, Carole Lancon, Tonia Peltier, Greg Domingue, and Christine Friedman.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 13th day of August 2025.

After a detailed discussion ensued among Commissioners and the Executive Director, Laci Laperouse, regarding the request received by St. Francis of Assisi for the Fall Festival the following assistance was approved:

- Sponsorship of \$500.00 to be used towards promotional materials, advertisement, and/or entertainment for said event. (Payable to vendors only)
- Social Media Boosts
- Events Page (Local and State Tourism Office)
- Submission of the event to the radio/news media community calendars.

A motion was made by Karlos Knott and seconded by Carole Lancon. to approve the above-mentioned request.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Fred Foti Jr., Marel Thibodeaux, Karlos Knott, Carole Lancon, Tonia Peltier, Greg Domingue and Christine Friedman.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 13th day of August 2025.

Prior to adjournment, Executive Director provided updates on several projects that were introduced at the last meeting. Quotes collected from multiple video production companies for the promotional video project were submitted for approval, and the preferred company and quote were approved by the Parish President, allowing the project to move forward. It was also reported that the visitors' guide quote from Compass Media and selected photographer were approved, and those projects will soon begin. In addition, the map publisher will be added to the CRM/website, providing a valuable new feature. The Executive Director also reviewed budget increases by category and presented an opportunity for a potential buy-in with LPB on the Louisiana 64 series. Commissioners discussed the opportunity with interest; however, no final decisions were made.

Following the updates, Executive Director Laci Laperouse asked the commissioners if they had any comments or items for discussion. There were none.

With no further business, Executive Director Laci Laperouse announced the next meeting will be held Wednesday, September 10th, 2025, at 4:30 p.m., at Poche's RV Park and Fish-N-Camp, 1080 Sawmill Highway, Breaux Bridge.

A motion was made by Fred Foti Jr., and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism