

**ST. MARTIN PARISH TOURISM COMMISSION**  
**REGULAR MEETING MINUTES**  
**WEDNESDAY, SEPTEMBER 13, 2023**

The St. Martin Parish Tourism Commission met at 4:33 p.m. on Wednesday, September 13, 2023. The meeting was held at St. Martin Parish Tourism Office, 110 North Main Street, Breaux Bridge, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Fred Foti, Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier. The following members were absent: Laura Huval (excused) and Christine Friedman (excused). Let the minutes reflect the meeting location and guest speaker were changed from Tante Marie's to the Tourism office, due to Tante Marie Owner Angela Theriot not being available for meeting.

A motion was made by Fred Foti, Jr. and seconded by Carole Lancon to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, August 9, 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti, Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused) and Laura Huval (excused).

And the motion was declared adopted this 13th day of September 2023.

A motion was made by Tonia Peltier and seconded by Marel Thibodeaux to approve the Tourism Monthly Report for the month of August 2023.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti, Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused) and Laura Huval (excused).

And the motion was declared adopted this 13th day of September 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Atchafalaya Basin Festival event. The following assistance was approved:

- Gold Band Sponsorship of \$2,000.00.
- Social Media Boosts
- Local and State calendar of events
- Submitting to radio/news media community calendar.

A motion was made by Carole Lancon and seconded by Fred Foti, Jr. to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti, Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused) and Laura Huval (excused).

And the motion was declared adopted this 13th day of September 2023.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the requests received by Heart of Atchafalaya for the Black Pot Wild Game Cookoff. The following assistance was approved:

- \$500.00 sponsorship to be used towards promotional advertisement.
- Social Media Boosts
- Local and State calendar of events (website)
- Submitting event to radio/news media community calendar

A motion was made by Fred Foti, Jr. and seconded by Marel Thibodeaux to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Fred Foti, Jr., Karlos Knott, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: Christine Friedman (excused) and Laura Huval (excused).

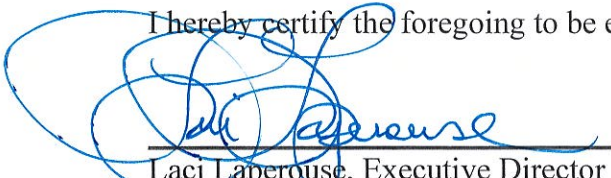
And the motion was declared adopted this 13th day of September 2023.

Executive Director Laci Laperouse provided the commissioners with an Event Promotions Budget update, which has roughly \$5,000.00 remaining. This amount does not reflect the approved assistance listed in the minutes above. Executive Director Laci Laperouse also discussed the 2024 meeting locations, with a suggestion of only “traveling” every quarter, opposed to every month. This comes as a recommendation from the Executive Director since we have reached many of the locations and are starting to repeat the same places. With the new office renovations nearing an end, there will be ample space in the conference room to hold meetings in and we will change our format to allow a guest speaker to come to us during those meetings. Commissioners agreed. The Executive Director will present a meeting schedule by the December meeting for approval.

Prior to adjournment, Executive Director Laci Laperouse announced that the next Tourism Commission meeting will be held Wednesday, October 11, 2023, at 4:30 p.m. at the St. Martin Parish Tourism Office, 110 North Main Street, Breaux Bridge.

A motion was made by Marel Thibdoeaux and seconded by Karlos Knott that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director  
St. Martin Parish Tourism