

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, OCTOBER 12, 2022

The St. Martin Parish Tourism Commission met at 4:34 p.m. on Wednesday, October 12, 2022. The meeting was held at Pat's Fishermen's Wharf Restaurant, 1008 Henderson Levee Road, Henderson, Louisiana.

The meeting was called to order by Tourism Executive Director Laci Laperouse.

The following members were present: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux and Tonia Peltier. The following members were absent: None.

A motion was made by Carole Lancon and seconded by Fred Foti, Jr. to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, September 14, 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 12th day of October 2022.

A motion was made by Marel Thibodeaux and seconded by Tonia Peltier to approve the Tourism Monthly Report for the month of September 2022.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval,
Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

ABSENT: None.

And the motion was declared adopted this 12th day of October 2022.

Executive Director Laci Laperouse welcomed guest speaker Jude Huval, Chef and Co-Owner of Pat's Fishermen's Wharf Restaurant, Edgewater Inn, and Atchafalaya Club. Mr. Huval provided a tour, along with the history of how their father founded the business. The late Pat Huval began his grocery store in 1948, and eventually moved to the current location and began the restaurant. Mr. Pat Huval was also the very first Mayor of Henderson and kept that office for twenty-five years. Chef Huval mentioned the Atchafalaya Club was added on in 2001, and the Edgewater Inn in 2012. Chef Huval stated he went to culinary school in 2008, and he and his siblings (Harvey and Cynthia) are all very active in continuing the family business in Henderson, while another sister, Nancy has opened a second location in Lake Charles. Chef Huval stated one of their most popular dishes are Snapper Patrick, along with any of the "camp-style" dishes. During the tour, Chef Huval mentioned a few of the many things offered through the restaurant are their own homemade chowchow, roux as well as processing their own crawfish tails. Executive Director Laci Laperouse along with Commissioners thanked Jude Huval for his time.

Executive Director Laci Laperouse provided updates and discussed several matters such as the visitor's guides for City of St. Martinville, as well as Town of Henderson. Ms. Laperouse stated the concern at this point is time to research and create the guides, in-house. Although the Tourism Commissioners agreed that all points of interest are covered within the St. Martin Parish Tourism guide and therefore feels that if the municipality still wishes to have their own guide, they could apply for assistance through our assistance form and request funding while handling their own creation, printing, and distribution vendor(s). The Commissioners requested Executive Director Laci Laperouse get estimates of graphic designer, printing and cost of distribution and a final recommendation will be discussed at the next meeting (November 9, 2022). Other items discussed were several programs available through the Louisiana Office of Tourism such as No Man's Land-Off the Eaten Path, Louisiana Film Trail, and CrowdRiff/Localhood. Finally, Executive Director Laci Laperouse informed the Commissioners of a few 2023 projects such as murals within the downtown districts of St. Martin.

After a detailed discussion ensued amongst Commissioners and Executive Director Laci Laperouse regarding the request received by Tina Begnaud, Breaux Bridge Chamber of Commerce, for the Pumpkin Patch event. The following assistance was approved:

- Social Media promotion
- St. Martin Parish Tourism calendar of events website
- St. Martin Parish Tourism Newsletter
- Country Roads events listing
- Lafayette Travel events listing
- Advertisement through the community calendars
- \$500.00 monetary donation which can be used towards expenses for said event.

A motion was made by Fred Foti, Jr. and seconded by Tonia Peltier to approve the above-mentioned requests.

This motion having been submitted to a vote; the vote thereon was as follows:

YEAS: Carole Lancon, Christine Meche, Fred Foti Jr., Karlos Knott, Laura Huval, Marel Thibodeaux and Tonia Peltier.

NAYS: None.

ABSTAIN: None.

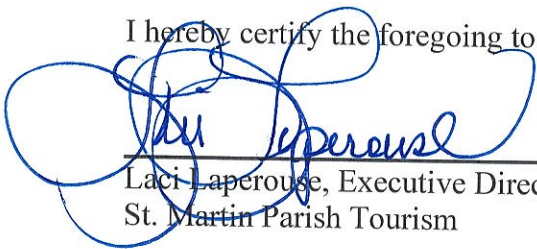
ABSENT: None.

And the motion was declared adopted this 12th day of October 2022.

It was announced the next meeting will be Wednesday, November 9, 2022, at Bayou Teche Brewery, 1002 Noth Lane, Arnaudville, Louisiana, at 4:30 p.m.

A motion was made by Fred Foti, Jr. and seconded by Carole Lancon that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. Motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Laci Laperouse, Executive Director
St. Martin Parish Tourism