

ST. MARTIN PARISH TOURISM COMMISSION
REGULAR MEETING MINUTES
WEDNESDAY, NOVEMBER 12, 2025

The St. Martin Parish Tourism Commission met at 4:34 p.m. on Wednesday, November 12, 2025. The meeting was held at the St. Martin Parish Tourism Office, 601 East Bridge Street, Breaux Bridge.

The meeting was called to order by Tourism Assistant Director Megan LeBlanc.

The following members were present: Christine Friedman, Tonia Peltier, Marel Thibodeaux, Karlos Knott, and Greg Domingue. The following members were absent: Fred Foti Jr., and Carole Lancon (excused). Also excused was Tourism Executive Director Laci Laperouse (attending NTA Travel Exchange).

A motion was made by Marel Thibodeaux., and seconded by Greg Domingue, to approve the minutes of the St. Martin Parish Tourism Commission Meeting held on Wednesday, October 8th, 2025.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christin Friedman, Tonia Peltier, Marel Thibodeaux, Karlos Knott, and Greg Domingue`
NAYS: None.
ABSTAIN: None.
ABSENT: Fred Foti Jr. and Carole Lancon (excused)

And the motion was declared adopted this 12th day of November 2025.

A motion was made by Christine Friedman and seconded by Greg Domingue to approve the Tourism Monthly Report for the month of October 2025.

This motion, having been submitted to a vote, the vote thereon was as follows:

YEAS: Christin Friedman, Tonia Peltier, Marel Thibodeaux, Karlos Knott, and Greg Domingue
NAYS: None.
ABSTAIN: None.
ABSENT: Fred Foti Jr. and Carole Lancon (excused)

And the motion was declared adopted this 12th day of November 2025.

Prior to adjournment, Assistant Director Megan LeBlanc provided the commissioners with several important updates. She informed the commissioners that Tourism was approached by the Ballengees, owners of Atelier de la Nature in Arnaudville, regarding a potential collaboration on a public art installation project. They are pursuing a \$10,000 grant to commission an artist to create a piece made from recycled materials, which would be installed at a local recycling site to help promote recycling efforts. The grant requires a \$5,000 match (cash or in-kind).

They did present Tourism with a project proposal and asked whether we would be interested in collaborating. In response, Executive Director Laci Laperouse provided a letter of intent and support confirming that Tourism supports this collaboration and is committed to participating in the artist and artwork selection process, assisting in identifying an appropriate public site, offering in-kind contributions such as promotional support, public outreach, and event coordination, and helping connect Atelier with local partners and sponsors who share their sustainability and community engagement goals. While the letter expresses our support and willingness to collaborate, we made no financial commitments. As with any project, any future request for financial assistance would need to go through the standard process—including submission of the assistance request form—and would require approval from the Tourism Commission. We simply wanted the commissioners to be aware that this collaboration may move forward and that a request could come before them in the future.

Additionally, Megan also shared progress on the video production crew currently working on Parish tourism content, the success of the Great Acadian Awakening and the International Food, Wine and Travel Journalist FAM Tour. She discussed her recent trip to Nova Scotia for DevourFest! As well as Executive Director Laci Laperouses' recent trip to New York for TasteLouisiana and the Louisiana Table Media Mission.

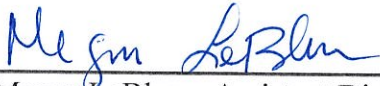
Lastly, Assistant Director Megan LeBlanc announced the upcoming Tourism Education Seminar at the Glass Room at Buck and Johnny's and encouraged commissioners to register if they did not do so.

Assistant Director Megan LeBlanc invited comments or discussions from the board members. There were no comments or discussions.

With no further business, Assistant Director Megan LeBlanc announced that the next meeting will be held on Wednesday, December 10th, 2025, at 4:30 p.m. at Bayou Teche Brewing, 1002 Noth Lane, Arnaudville.

A motion was made by Greg Domingue, and seconded by Karlos Knott, that the St. Martin Parish Tourism Commission Meeting does hereby adjourn. The motion was unanimously approved.

I hereby certify the foregoing to be exact and true:



Megan LeBlanc, Assistant Director
St. Martin Parish Tourism