

**FOR IMMEDIATE RELEASE**

**CONTACT: Laci Laperouse, Executive Director**  
**337-442-1597**  
**laci@stmartinparish.net**

**Megan LeBlanc introduced as a member of the  
2023 Louisiana Tourism Leadership Academy**

**New Orleans, La.** (Jan. 20, 2023) -- The Louisiana Travel Association (LTA) introduced Megan LeBlanc, Assistant Director of St. Martin Parish Tourism as a member of the Louisiana Tourism Leadership Academy (LTLA) class of 2023 at its Annual Meeting on January 19<sup>th</sup> in New Orleans.

The goal of LTLA is to further educate those within the tourism industry by developing their leadership skills, strengthening their communication networks and informing them about the responsibilities of leadership in building and enriching their tourism-related organizations. Class members will participate in six class sessions and tackle group projects throughout the year, while learning from the experiences of seasoned tourism professionals.

“I’m excited to participate with other tourism leaders in the Louisiana Tourism Leadership Academy,” said Megan LeBlanc, Assistant Director of St. Martin Parish Tourism. “I look forward to learning from the group of established leaders in the tourism industry and using their expertise to better myself and organization.”

The 2023 class of LTLA includes: Kathleen Abels; with Livingston Parish Tourism, Laura Atkinson; with Bienvenue Mon Ami LLC; Tyrone Bufkin, with Springhill Lafayette South; Caroline Byrne, with Atchafalaya National Heritage Area; Olivia Celata, with New Orleans & Company; Devan Corbello, with West Feliciana Parish Tourist Commission; Tyler Duplantis, with Explore Houma; Lynley Farris, with BREC – Recreation and Park Commission; Anna Gasperecz, with Visit Baton Rouge; Rachel Gilbert, with Ascension Parish Tourism; Shahinoor Hafez, with Von Mack Agency; Shannon Hamm, with Hotard Coaches, Inc; Tara Lusignan, with New Orleans & Company; Arianna Mace, with Propel Consulting LLC; Caroline Marcello, with Lafayette Travel; Judy McCleary, with Golden Nugget Casino; John McCusker, with 1811 Kid Ory Historic House; Katelyn Murphy, with Natchitoches CVB; Millicent Norbert, with City of Broussard; Allison Nunnelee, with Discover Monroe-West Monroe; Cicely Parson, with Shreveport-Bossier CTB; Craig Price Jr., with Tangi Tourism; Brady Renard, with Visit Lake Charles; Devan Richoux, with St. Tammany Parish Tourist and Convention Commission; Isabella Robiano, with Miles Partnership; Jay Robichaux, with River Parishes Tourist Commission; Kyler Royer, with Jeff Davis Parish Tourist Commission; Gina Stephens, with Visit Baton Rouge; Allyson Walker, with Shreveport-Bossier CTB; Casey White, with Cajundome; Chris Post, with City of West Monroe; and Brittany Perry, with Divi Hospitality.

“LTA is proud to announce this group of 31 individuals who represent all areas of the state and all aspects of the tourism industry,” said Kim Dodd Boasso, LTA President and CEO. “We’re excited to see how the program will impact each of them both personally and professionally.”

**About the Louisiana Travel Association**

LTA is a trade association leading and strengthening Louisiana’s vibrant tourism industry through promotion, education and advocacy on behalf of our members. Tourism generated \$16.8 billion for

Louisiana in 2021 and is the 5<sup>th</sup> highest employer in the state. For more information, visit [LouisianaTravelAssociation.org](https://LouisianaTravelAssociation.org).

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