

NEWS from St. Martin Parish Tourism

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ST. MARTIN PARISH TOURISM ANNOUNCES END OF SOCIAL MEDIA PAGE

BREAUX BRIDGE, Louisiana – St. Martin Parish Tourism will end its “Mange St. Martin” Facebook and Instagram pages in November of 2023.

St. Martin Parish Tourism encourages all to follow its “Visit St. Martin Parish, Louisiana” social media pages (Facebook and Instagram), where content from “Mange St. Martin” will be added following its end date.

By merging the “Mange St. Martin” and “Visit St. Martin Parish, Louisiana” social media pages, St. Martin Parish Tourism’s goal is to put “Mange St. Martin” funds toward promotional events and innovative programs that showcase restaurants in the parish. This approach will be more effective in encouraging new and loyal patrons than the current approach, which is not currently progressing.

“Mange St. Martin” was initially created as a campaign to support the local restaurant industry during its slow months (June-September). As social media continues to evolve and become a normal business procedure, St. Martin Parish Tourism views this change as an opportunity to gain a competitive advantage and set its restaurants apart from others.

Please show your support as the department works out the logistics of and navigates this new strategy, and please follow “Visit St. Martin Parish, Louisiana” on social media for all tourism updates.

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