



**For Immediate Release
January 8th, 2025**

St. Martin Parish Tourism to Unveil Two New Murals Celebrating Local Culture and History

St. Martinville, LA & Breaux Bridge, LA – January 8, 2025 – St. Martin Parish is set to showcase its vibrant artistic heritage with the unveiling of two stunning murals, each celebrating the unique culture and spirit of its respective towns. The public is invited to join in the festivities on **January 17, 2025**, for a double unveiling event, beginning in **St. Martinville** at 10:00 AM, followed by the unveiling in **Breaux Bridge**.

The mural in **St. Martinville** is located on the exterior wall of the [Acadian Memorial](#), **121 South New Market Street**. Created by **Jessalyn Newton**, the mural pays homage to the area's rich history and the cultural legacy of the Acadian people. With its classic design, the artwork evokes nostalgia and respect for the region's past, reflecting the community's deep ties to history and tradition.

In contrast, the mural in **Breaux Bridge**, painted by **Sarah Melancon**, bursts with color and energy. Located on the exterior wall of the old **Simon's Building**, **117 North Main Street**, this mural is a playful and dynamic reflection of the town's vibrant personality. Its fun, colorful design aims to add a joyful and welcoming atmosphere to the downtown area.

Both murals are part of a broader initiative to revitalize the historic downtowns of St. Martinville and Breaux Bridge, bringing attention to the area's museums, businesses, and cultural landmarks. Organizers hope that the murals will not only draw visitors to appreciate the art but also encourage exploration of the surrounding community attractions.

"We're excited to see these murals come to life in St. Martin Parish," said Executive Director Laci Laperouse of **St. Martin Parish Tourism**. **"These murals are more than just beautiful artwork—they are a reflection of our local pride, history, and the vibrant spirit that makes our area so special. We hope that people will come for the murals and stay to explore the many other treasures our towns have to offer."**

Both murals were funded by [St. Martin Parish Tourism](#) through the **Louisiana Tourism Revival Program**, with the Breaux Bridge mural receiving additional support from the [Atchafalaya National Heritage Area](#).

Event Details:

- **St. Martinville Mural Unveiling:** 10:00 AM at the Acadian Memorial, 121 South New Market Street
- **Breaux Bridge Mural Unveiling:** Immediately following the St. Martinville unveiling, at the old Simon's Building, 117 North Main Street
- **Date:** January 17, 2025

The public is encouraged to attend and celebrate these exciting additions to St. Martin Parish's cultural landscape.

About St. Martin Parish Tourism

St. Martin Parish Tourism works to promote the rich history, culture, and attractions of St. Martin Parish. The organization aims to enhance the visitor experience through partnerships and local initiatives while supporting local businesses and preserving the area's cultural heritage.

About Louisiana Tourism Revival Program

The Louisiana Tourism Revival Program was established to provide grants to local and regional tourist commissions for marketing and promoting Louisiana as a tourism destination.

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