



FOR IMMEDIATE RELEASE

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St. Martin Parish Tourism Unveils New 48-Page Visitor's Guide

BREAUX BRIDGE, LA. – St. Martin Parish Tourism is excited to announce the release of its newly redesigned 48-page Visitor's Guide, created to help travelers discover the people, places, and experiences that make St. Martin Parish one of Louisiana's most unique destinations.

Developed over the past year in partnership with Compass Media, the guide has been completely redesigned with new photography, updated information, easy-to-use maps, and trip-planning resources. Printed copies will soon be available at Louisiana Welcome Centers throughout the state, while the digital edition is available now on the St. Martin Parish Tourism website.

The new guide includes information on local attractions, accommodations, restaurants, outdoor recreation, museums, shopping, annual events, and other experiences to help visitors plan their stay in St. Martin Parish.

"We are proud to share our new 48-page St. Martin Parish Visitor Guide with the world," said Laci Laperouse, Executive Director of St. Martin Parish Tourism. "It showcases the unique culture, attractions, and experiences that make our destination special while providing helpful tools to connect visitors with even more information through our website. We hope it inspires travelers to discover all that St. Martin Parish has to offer."

The Visitor's Guide is one of St. Martin Parish Tourism's primary marketing tools and will be distributed through Louisiana Welcome Centers, travel shows, and other promotional events to help introduce new visitors to the parish and encourage them to explore everything the destination has to offer.

To view the digital Visitor's Guide or begin planning your visit, visit www.cajuncountry.org.

About St. Martin Parish Tourism

St. Martin Parish Tourism promotes the people, places, culture, and experiences that make St. Martin Parish a premier travel destination in Louisiana. From authentic Cajun and Creole cuisine and live music to scenic waterways, historic attractions, and year-round festivals, St. Martin Parish invites visitors to experience the heart of Cajun Country.

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