

ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING MINUTES
APRIL 29, 2025

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The **Regular Board Meeting** was held on Tuesday, April 29, 2025, at the Holiday Inn Covington, 45 Louise Prima Drive, Covington, LA 70433.

Vice Chair Alex Carollo called the Regular meeting to order at 2PM. Mark Myers gave the **Invocation** and Alex Carollo led the **Pledge of Allegiance**.

COMMISSIONERS PRESENT

Alex Carollo
Katherine Domingue
Mark Myers
Lacey Osborne
Melissa Ruddick

COMMISSIONERS

EXCUSED
Patti Ellish

COMMISSIONERS ABSENT

Marlaine Peachey

A quorum was present.

OTHERS PRESENT

Donna O'Daniels, President/CEO
Devan Richoux, Chief Financial Officer
Tanya Leader, VP of Sales & Service
Katie Guasco, Chief Marketing Officer

Nicole Davis, Communications Manager
Thomas Huval, Commission Counsel
Kadee Krieger, St. Tammany Farmer

APPROVAL OF AGENDA

Alex Carollo asked if anyone had anything to change or add to the agenda.

Katie Domingue made a motion to approve the agenda as is and Mark Myers seconded.

The motion carried.

OLD BUSINESS

APPROVAL OF MINUTES

A motion to approve February 20, 2025, Regular Board Meeting minutes was made by Lacey Osborne. Melissa Ruddick seconded, and ***the motion carried.***



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LOUISIANA'S *Easy* ESCAPE

FINANCIAL REPORT

Devan Richoux presented the Financial Report for February & March 2025. Mark Myers made a **motion** to approve the Financial Report. Melissa Ruddick seconded, and ***the motion carried.***

STAFF REPORT

Katie Guasco presented the Marketing and Communications department report.

Tanya Leader presented the Sales and Services department report.

BUILDING UPDATE

Devan Richoux presented some before & after photos of the building. There are still a few things outstanding, but the building is very close to being finished.

NEW BUSINESS

RESOLUTION TO AMEND BUDGET FOR YEAR ENDED DECEMBER 31, 2024

Melissa Ruddick read the resolution aloud. Mark Myers made a **motion** to adopt the resolution. Katie Domingue seconded, and ***the motion carried.***

RESOLUTION TO ALLOW DONNA O'DANIELS TO SIGN LA OFFICE OF TOURISM CEA

Lacey Osborne read the resolution aloud. Lacey Osborne made a **motion** to adopt the resolution. Katie Domingue seconded, and ***the motion carried.***

COMMISSIONER COMMENTS

- Mark Myers commended the team on their All Waves Welcome initiative.
- Lacey Osborne asked the status on the fourth penny legislation, and Donna said it's up for committee review this week. It is Senate Bill 43.

GUEST COMMENTS

- Kadee asked if the Visitor Center was "officially" open now. Donna said it was.
- Devan reminded the Commissioners to complete their sexual harassment and ethics trainings.

NEXT MEETING

The next regular meeting is scheduled to be held on Tuesday, June 24, 2025, beginning at 2:00PM at a location to be determined.

ADJOURN

Mark Myers made a **motion** to adjourn, and Katie Domingue seconded. ***The motion carried*** and the meeting adjourned.

Minutes Respectfully Submitted,

DEVAN RICHOUX, CFO

ALEX CAROLLO, VICE-CHAIRMAN