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CERTIFIED BUDGET FOR YEAR ENDING DECEMBER 31, 2024

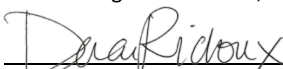
PROJECTED REVENUE

Hotel/Motel Tax Rev	1,800,000
STTC Fund - State Appropriation	464,875
LA DCRT CAP Program	10,000
LA Tourism Revival Monies	300,000
Miscellaneous Income	-
Interest Income - LAMP & Bank	150,000
TOTAL PROJECTED REVENUES	\$ 2,724,875

PROJECTED EXPENDITURES

A. Marketing / Promotion	
Advertising	650,000
Advertising - Website	161,000
Automobile Expense	13,000
Brochures & Collateral Material	225,000
Creative Services & Public Relations	165,000
Dues & Subscriptions	85,000
International Marketing	52,000
Personnel	823,176
Postage and Delivery	8,000
Research & Development	135,000
Special Promotions and Events	225,000
Telephone & Internet Services	22,000
Training & Educational	30,000
Trade Shows and Meetings	40,000
Travel & Site Inspections	115,000
Uniforms	2,000
A. Marketing / Promotion Total	2,751,176
B. Administrative/Gen.Operation	
Automobile Expense	4,500
Equipment Rental	8,000
Insurance - General	75,000
Office Expense & Supplies	10,000
Office Expense - Network, Computers, Electronics	27,000
Official Notice Publication	2,500
Personnel	260,359
Professional Fees	50,000
Rent	6,000
Repairs & Maintenance - All	45,000
Utilities	15,000
B. Administrative/Gen.Operation Total	503,359
C. Capital Outlay/Storm Recovery Total	350,000
<u>TOTAL PROJECTED EXPENDITURES</u>	\$ 3,604,535
EXCESS (DEFICIENCY) OF	\$ (879,660)
ESTIMATED FUND BALANCE - January 1, 2024	\$ 5,129,118
ESTIMATED FUND BALANCE - December 31, 2024	\$ 4,249,458

I hereby certify this is a true and correct copy of the budget for the Year Ending December 31, 2024, as adopted December 5, 2023.


 Devan Richoux, Custodian of the Records/CFO



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