

**ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION  
REGULAR BOARD OF COMMISSIONERS MEETING MINUTES  
FEBRUARY 24, 2026**

Visit THE  
NORTH  
SHORE

**Location:** Visit The Northshore Office, 68099 Hwy 59, Mandeville, LA 70471

**Call to Order:** Chair Patti Elish called the budget meeting to order at 2PM.

**Invocation:** Led by Commissioner Mark Myers

**Pledge of Allegiance:** Recited

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**ATTENDANCE**

- **Commissioners Present:** Alex Carollo, Katherine Domingue, Patti Elish, Mark Myers
- **Commissioners Excused:** Sharon Hewitt, Lacey Osborne
- **Commissioners Absent:** Melissa Fontenot
- Quorum: Yes

**OTHERS PRESENT**

Donna O’Daniels, President/CEO  
Devan Richoux, Chief Financial Officer  
Katie Guasco, Chief Marketing Officer  
Tanya Leader, VP of Sales & Services

Thomas Huval, Commission Counsel  
Kadee Krieger, St. Tammany Farmer  
Roberta Carrow – Jackson, Multimedia  
Content Manager

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**APPROVAL OF AGENDA**

**Motion:** MM | **Second:** AC | **Result:** Carried

**OLD BUSINESS**

**APPROVAL OF MINUTES – DECEMBER 11, 2025**

**Motion:** AC | **Second:** MM | **Result:** Carried

**FINANCIAL REPORT – DECEMBER 2025 & JANUARY 2026**

CFO Devan Richoux presented the Financial Report. A new strategic initiatives tracking page was introduced showing financial progress on the Tourism Master Plan and Holiday Lights at Fontainebleau projects.

**Motion:** MM | **Second:** KD | **Result:** Carried



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LOUISIANA'S *Easy* ESCAPE

## STAFF REPORT

Marketing & Communications and Sales & Services updates were presented.

Sales & Services: Staff provided updates on leads, service requests, and recent meetings and events, including corporate, sports, and tour travel activity. Upcoming events and industry outreach efforts were discussed.

Marketing & Communication: Staff reported recent recognition including a Louey Award for Tourism Campaign of the Year for the “Shore To Be” campaign. Updates were provided on the upcoming visitor guide release, podcast season renewal, social media performance, public relations activity, and partner engagement initiatives

Film Commission: Staff reported increased film activity in the parish following passage of updated state tax credit legislation, with several feature films and commercial projects currently active or scheduled.

## MASTER PLAN UPDATE

President/CEO Donna O’Daniels provided an update on the Tourism Master Plan process, including stakeholder interviews, focus groups, DestinationNEXT assessment results, and upcoming steering committee visioning sessions. Discussion included projected tourism growth and long-term destination needs identified through the planning process.

## HOLIDAY LIGHTS UPDATE

Donna O’Daniels provided an update on the Holiday Lights at Fontainebleau State Park project. Staff reported that the Cooperative Endeavor Agreement remains pending final state approvals. A conceptual driving loop and activity area were discussed, along with projected timelines and next steps for implementation.

## NEW BUSINESS

### COMPLIANCE QUESTIONNAIRE FOR AUDIT

The Board reviewed the annual compliance questionnaire required for audit purposes.

**Motion:** MM | **Second:** KD | **Result:** Carried

### RESOLUTION NO. 2026-001: DECLARE SURPLUS PROPERTY & AUTHORIZE ADVERTISEMENT/ SALE

Staff presented a resolution declaring certain obsolete equipment as surplus property and authorizing advertisement and sale in accordance with policy.

**Motion:** AC | **Second:** KD | **Result:** Adopted (Roll Call) Y – 4, N – 0, A – 3

### COMMISSIONER COMMENTS / GUEST COMMENTS

Commissioners provided updates on community events, Harbor Center programming, and upcoming arts and cultural activities.

**NEXT MEETING**

Next regular meeting scheduled for **Tuesday, April 28, 2026, at 2:00 PM**, Visit The Northshore Office, Mandeville.

**ADJOURN**

**Motion:** MM | **Second:** KD | **Result:** Carried

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**DEVAN RICHOUX, CFO**

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**MELISSA FONTENOT, SEC/TREASURER**