

**ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING MINUTES
JULY 15, 2025**



The **Regular Board Meeting** was held on Tuesday, July 15, 2025, at Visit The Northshore, 68099 Hwy 59, Mandeville, LA 70471

Chair Patti Elish called the Regular meeting to order at 2PM. Donna O'Daniels gave the **Invocation** and Alex Carollo led the **Pledge of Allegiance**.

COMMISSIONERS PRESENT

Alex Carollo
Katherine Domingue
Patti Elish
Sharon Hewitt

COMMISSIONERS

EXCUSED
Mark Myers
Lacey Osborne
Melissa Ruddick

COMMISSIONERS ABSENT

A quorum was present.

OTHERS PRESENT

Donna O'Daniels, President/CEO
Katie Guasco, Chief Marketing Officer
Zondra Jones, Senior Sales Manager

Sarah Hill, Senior Marketing Manager
Katherine Mire, Commission Counsel
Kadee Krieger, St. Tammany Farmer

APPROVAL OF AGENDA

Patti Elish questioned a motion to change the agenda. A resolution needs to be added to New Business.

Alex Carollo made a motion to approve addition to the agenda and Katie Domingue seconded.
The motion carried.

Alex Carollo made a motion to approve the new agenda and Katie Domingue seconded.
The motion carried.



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LOUISIANA'S *Easy* ESCAPE

OLD BUSINESS

APPROVAL OF MINUTES

A **motion** to approve April 29, 2025, Regular Board Meeting minutes was made by Katie Domingue. Alex Carollo seconded, and ***the motion carried.***

FINANCIAL REPORT

Donna O' Daniels presented the Financial Report for April & May 2025. Alex Carollo made a **motion** to approve the Financial Report. Alex Carollo seconded, and ***the motion carried.***

STAFF REPORT

Zondra Jones presented the Sales and Services department report.

Katie Guasco presented the Marketing and Communications department report.

NEW BUSINESS

RESOLUTION TO ADOPT THE ST TAMMANY PARISH SALES & USE TAX COLLECTION PROCEDURES

There was discussion of the resolution which was sent by Shawn McManis at St. Tammany Parish Sheriff's Office. Sharon Hewitt made a **motion** to adopt the resolution. Katie Domingue seconded, and ***the motion carried.***

RESOLUTION 2025-004 AUTHORIZING LEVY AND COLLECTION OF 4% OCCUPANCY TAX

Patti Elish read the resolution aloud. Sharon Hewitt made a **motion** to adopt the resolution. Alex Carollo seconded, and ***the motion carried.***

COMMISSIONER COMMENTS

- Patti congratulated and recognized Donna's efforts to secure the addition 1% occupancy tax.
- Sharon mentioned how impressed with VTN she was after all the information presented at the meeting about marketing and sales efforts, etc.

GUEST COMMENTS

Nothing significant.

NEXT MEETING

The next regular meeting is scheduled to be held on Tuesday, August 19, 2025, beginning at 2:00PM at the Harbor Center in Slidell, LA.

ADJOURN

Alex Carollo made a **motion** to adjourn, and Sharon Hewitt seconded. ***The motion carried*** and the meeting adjourned.

Minutes Respectfully Submitted,

DEVAN RICHOUX, CFO

PATTI ELLISH, CHAIRMAN