



ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING
APRIL 26, 2022

The **Regular Board Meeting** was held on Tuesday, April 26, 2022 at the Hilton Garden Inn, Covington, LA..

Chair Marlaine Peachey called the meeting to order at 2:00 PM.. She then delivered an Invocation, followed by Patti Elish leading the Pledge of Allegiance.

COMMISSIONERS PRESENT

Alex Carollo
Katie Diemont
Patti Elish
Mark Myers
Marlaine Peachey
Melissa Ruddick

COMMISSIONERS EXCUSED

COMMISSIONERS ABSENT

T. J. Smith, Jr.

APPROVAL OF AGENDA

Patti Elish made **A MOTION** to approve the Agenda. Melissa Ruddick seconded, and **The Motion** carried.

OLD BUSINESS

APPROVAL OF MINUTES

Mark Myers made **A MOTION** to approve the December 6, 2021 Budget Public Hearing Minutes and the February 22, 2022 Regular Board Meeting minutes. Alex Carollo seconded, and the **The Motion** carried.

TREASURER'S REPORT

Alex Carollo presented the Treasurer's Report for February, 2022 and March, 2022. Mark Myers made **A MOTION** to file the Treasurer's Reports for audit as presented. Patti Elish seconded, and **The Motion** carried.

STAFF REPORT

Donna O'Daniels, President and CEO, Tanya Leader, Vice President of Sales, Erica Glory, Manager of Social Media and Community Relations and Roberta Carrow-Jackson, Manager of Film and Digital Communications, gave the Staff Report.

NEW BUSINESS

COMPLIANCE QUESTIONNAIRE

•The Compliance Questionnaire is a form given to our auditors each year when we turn our records over to them for audit, and it states that the Tourist Commission is in compliance with all state statutes as required.

EXECUTIVE SESSION FOR DISCUSSION OF THE CHARACTER, PROFESSIONAL COMPETENCE AND/OR HEALTH OF DONNA O'DANIELS, PRESIDENT AND CEO, AS IT RELATES TO HER PERFORMANCE REVIEW

•Patti Elish made **A MOTION** to go into Executive Session and Alex Carollo seconded. **The Motion** carried and the meeting was then closed to the public, with only board members and commission attorney present. Executive Session began at 2:39 pm.

•The regular meeting reconvened at 3:10 pm. Chairman Marlaine Peachey said the board discussed President and CEO Donna O'Daniels' performance, and based on her outstanding, exceptional leadership, Ms. Peachey made **A MOTION** that Donna receive a 12.56% market increase on her base salary. Mark Myers seconded and **The Motion** carried, with no nays or abstentions. Marlaine thanked Donna for a job well done.

COMMISSIONER COMMENTS

•Mark Myers let everyone know that a few days ago, between 9,000 and 10,000 people consumed 41,000 pounds of crawfish at the Crawfish Cookoff benefitting Hospice House. They had great crowds and he even spoke with a woman from Colorado who attended to eat her first crawfish. They have a couple of good shows coming up at The Lobby

Lounge. April 28th is Ghalia Volt, a one-woman band, on May 17th is Blato Zlato, a music collective based in New Orleans, that has toured the world, and June 21st they will have Roman Street, an instrumental band with two classically trained guitarists.

- Melissa Ruddick said that this is her second meeting as a commissioner, and it has been enjoyable getting to know the team and learn what they do. She looks forward to further educate herself.
- Patti Elish congratulated the staff for the outstanding work they are doing.
- Alex Carollo thanked the staff and Donna for their hard work and great results. He said they have a movie night scheduled for June 4th so bring a lawn chair out to Heritage Park. The movies begin at sunset.
- Katie Diemont said she is keeping busy at the hotel and also wanted to recognize the team.

GUEST COMMENTS

- Valerie Waeltz said they just wrapped up another Food Truck Festival, with over 6,000 people in attendance. They are already planning the next one for October 8 and hope to have over eight trucks.
- Kathy Lowrey said they are happy to be close to finalizing plans for construction of the 9,000 square foot addition.

NEXT MEETING

Due to a scheduling error that Donna cannot change, there was discussion regarding the next regular meeting that was originally scheduled for June 28. Following discussion, the board agreed to hold the next Regular Commission Meeting on Tuesday, June 14, 2022 at 2:00 PM at a location to be determined.

ADJOURN

Mark Myers made A MOTION to adjourn and Alex Carollo seconded. The Motion carried and the meeting adjourned

Minutes Respectfully Submitted,

Rae Shipley
Recording Secretary

Marlaine Peachey
Chairman