



ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING
TUESDAY, OCTOBER 30, 2018

Chairman Thomas J. Smith, Jr. called the **Regular Board of Commissioners** meeting to order on Tuesday, October 30, 2018, at 2:10 p.m. at the St. Tammany Parish Tourist Commission office, 68099 Highway 59, Mandeville, Louisiana. Mr. Smith delivered the Invocation.

COMMISSIONERS PRESENT

Bonnie Eades
Mark Myers
Marlaine Peachey
T. J. Smith, Jr.

COMMISSIONERS EXCUSED

Sharon Lo Drucker
Robert Cook

COMMISSIONERS ABSENT

A quorum was present

APPROVAL OF MINUTES

A MOTION was made by Bonnie Eades, and seconded by Marlaine Peachey, to approve the August 28, 2018 Regular Meeting minutes as written. **The Motion** carried.

TREASURER'S REPORT

Treasurer Mark Myers presented the Treasurer's Report for June 2018 and July 2018. Mr. Myers made **A MOTION** to file the Treasurer's Report for audit as presented. Bonnie Eades seconded, and **The Motion** carried.

STAFF REPORT

- Donna O'Daniels, President and CEO, Renee Kientz, Vice President of Communications, and Tanya Leader, Vice President of Sales gave the Staff Activities Report.

OLD BUSINESS

► **ADOPTION OF BOARD OF DIRECTORS POLICY MANUAL (RESOLUTION) (TABLED AT 4-26-2018, 6-26-2018 AND 8-28-2018 MEETINGS)**

Requested changes were made to the manual per discussion at the June 26, 2018 meeting. To allow more time for the commissioners to read the revised document, Mark Myers made **A MOTION** to table approval of the Board of Directors Policy Manual until the December 18, 2018 Commission meeting. Bonnie Eades seconded, and **The Motion** carried.

NEW BUSINESS

PRESENTATION OF AUDIT FOR FISCAL YEAR ENDED MAY 31, 2018

-The Commissioners were given copies of the annual audit for Fiscal Year 2017/2018, which was conducted by the accounting firm LaPorte. John Murray, CPA, stated it was another "clean" audit for the Tourist Commission, and that they found no violations or deficiencies with management and internal control, and the organization was in full compliance with state and local budget laws. T. J. Smith, Jr. thanked Mr. Murray for presenting the audit and said it would help if the Board could receive copies of the audit to look over prior to the presentation.

AUXILIARY AGENDA

► **COMMISSIONER COMMENTS**

-Bonnie Eades said the Northshore Business Council is hosting its second annual St. Tammany Parish Criminal Justice System Report Luncheon on Wednesday, November 14 at The Greystone in Mandeville.
-Marlaine Peachey said every few months the Chamber West has an event and she is always making reservations by phone. When calling for information, they give different options and she selected "Community Events." It rang the Tourist Commission.

-Mark Myers said the Hospice Foundation is holding their 10th Annual Wine and Dine fundraiser at Benedict's Plantation on November 8. Tickets are \$75 and raffle tickets for 120 bottles of wine are being sold at 5 for \$20. Over 100 wines are available to taste, and a dozen local restaurants will serve samples of their signature dishes. He congratulated Mary Anne on 23 years of perfect audits.

-T. J. Smith, Jr. said the Parish Council is in discussions regarding the short-term rental ordinance and held a couple of public meetings on the matter; one in the east and one in the west. It is a subject that may affect our organization, and he said if you have any thoughts or comments please let him or his colleagues know.

► **AUDIENCE COMMENTS**

-Valerie Waeltz said the Gun and Knife Show will be held on Saturday, November 3rd. The East St. Tammany Habitat for Humanity Fall Gala will be on Friday, November 16. The East St. Tammany Chamber will hold a Business After Hours at the Harbor Center on November 29. Saturday, December 1st they will host the Northshore Food Truck Festival with 13 food trucks. It will move indoors in the event of rain. It should be a fun family event and admission is free. They are hoping the Lobby Lounge is successful.

-Kathy Foley said they hosted the Ducks Unlimited Dinner and Fundraiser on October 18th and the Mandeville High School's Homecoming brought in 900 people. You Night St. Tammany Runway Show for cancer survivors was October 23 to 26 and 650 people attended. A week and a half ago the Mandeville Soccer Club Halloween Tournament had over 200 soccer teams and they filled hotel rooms from Slidell to Hammond. A third of the teams were from out of town.

-Bill McHugh said The Farmer has worked hard to expand coverage to cover the entire parish from sports to everything in-between and they are a better publication for it.

ADJOURNMENT

Mark Myers made **A MOTION** to adjourn and Bonnie Eades seconded. **The Motion** carried and the meeting adjourned at 3:20 pm.

NEXT MEETING

The next Regular Board of Commissioners meeting will be held on Tuesday, December 18, 2018, at 2:00 PM, at the Tourist Commission office in Mandeville.

Minutes Respectfully Submitted,

S / Rae Shipley

Rae Shipley
Recording Secretary

S / Thomas J. Smith, Jr.

Thomas J. Smith, Jr.
Chairman