



ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING
FEBRUARY 28, 2023

The **Regular Board Meeting** was held on Tuesday, February 28, 2023 at the Harbor Center, Slidell, LA.

Chair Marlaine Peachey called the Regular meeting to order at 2:00 PM and opened with the Pledge of Allegiance and an Invocation.

COMMISSIONERS PRESENT

Alex Carollo
Katherine Diemont
Patti Elish
Marlaine Peachey
Melissa Ruddick

COMMISSIONERS EXCUSED

Mark Myers

COMMISSIONERS ABSENT

A quorum was present

APPROVAL OF AGENDA

Marlaine Peachey asked if Board members had looked over the Agenda and approved of it. Patti Elish made **A MOTION** to approve the agenda and Melissa Ruddick seconded. **The Motion** carried.

OLD BUSINESS

APPROVAL OF MINUTES

Melissa Ruddick made **A MOTION** to approve the December 13, 2022 Regular Board Meeting minutes. Katie Diemont seconded, and **The Motion** carried.

TREASURER'S REPORT

Devan Richoux presented the Treasurer's Report for December, 2022 and January, 2023. Patti Elish made **A MOTION** to file the Treasurer's Report for audit as presented. Katie Diemont seconded, and **The Motion** carried.

STAFF REPORT

•Randall Travel Marketing Report. The Randall Executive Summary for 2022 Lodging and Visitor Research Study was presented. They have found that leisure travel is comparable to 2020 and has shown the strongest overall gains over time. The biggest increase was seen in SMERF. Government has declined. They went to the General Managers and asked them what they need STPTCC to target for their growth, and they responded with Corporate and Leisure. The visitors come to St. Tammany and while they enjoy a trip to New Orleans, they feel that it is cleaner and safer here, while discovering things to enjoy in St. Tammany Parish, and we are now a preferred destination for many.

NEW BUSINESS

COMPLIANCE QUESTIONNAIRE

•The Compliance Questionnaire is a form given to our auditors each year when we turn our records over to them for audit, and it states that the Tourist Commission is in compliance with all state statutes as required
Alex Carollo made **A MOTION** to adopt the Compliance Questionnaire as presented. Mark Myers seconded, and **The Motion** carried.

COMMISSIONER COMMENTS

▪ Alex Carollo said the City of Slidell recently had a successful Christmas Under the Stars. They have also put together a Slidell Salutes our Veterans concert that is taking place on Thursday the 15th with the Victory Belles performing

GUEST COMMENTS

▪ Devan Richoux reminded the Commissioners that they need to complete their Ethics Training, Sexual Harassment Training by December 31. If completed beyond that date, we will get a finding on our audit. There is also another training course on cyber security that is new this year and must be taken as well. You are welcome to take the courses in our office.

NEXT MEETING

▪ The next meeting is scheduled to be held on Tuesday, April 25 at the Courtyard by Marriott in Covington, at 2:00 PM

ADJOURN

▪ Patti Elish made A MOTION to adjourn, and Alex Carollo seconded. The Motion carried and the meeting Adjourned.

Minutes Respectfully Submitted,

S / Rae Shipley

Rae Shipley
Recording Secretary

S / Marlane Peachey

Marlane Peachey
Chairman