



ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING
TUESDAY, SEPTEMBER 14, 2021

Chairman Mark A. Myers called the **Regular Board of Commissioners** meeting to order on Tuesday, September 14, 2021 at 2:15 p.m. via Zoom conference. The meeting was originally to be held on August 31, but due to Hurricane Ida it was postponed. It was noticed to be held via video conference pursuant to the authority granted by LSA R.S. 47:17.1 for a meeting to be conducted in this manner. He then delivered the invocation.

COMMISSIONERS PRESENT

Alex Carollo
Katherine Diemont
Bonnie Eades
Patti Elish
Mark Myers
Marlaine Peachey
Thomas J. (T.J.) Smith, Jr.

COMMISSIONERS EXCUSED

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COMMISSIONERS ABSENT

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A quorum was present

APPROVAL OF MINUTES

A MOTION was made by Patti Elish, and seconded by Alex Carollo, to approve the June 29, 2021 Regular Board Meeting minutes. **The Motion** carried.

TREASURER’S REPORT

Devan Richoux presented the Treasurer’s Report for June 2021 and July 2021. Marlaine Peachey made **A MOTION** to file the Treasurer’s Report for audit as presented. Bonnie Eades seconded, and **The Motion** carried.

STAFF REPORT

▪ Donna O’Daniels, President and CEO, Christina Cooper, Vice President of Communications, Anna Strider, Manager of Marketing and P.R., and Tanya Leader, Vice President of Sales, presented the Staff Report.

OLD BUSINESS

BANK RESOLUTION

At the previous board meeting held on June 29th, the board elected to enter into a contract with Gulf Coast Bank. A Resolution is required to make it official, and is being presented at this meeting for a vote to ratify. T. J. Smith, Jr. made **A MOTION** asking Chairman Mark Myers to read the **Resolution**. Bonnie Eades seconded and **The Motion** carried. The **Resolution** was read and at the conclusion, Patti Elish made **A MOTION** to adopt the **Resolution** and T. J. Smith, Jr. seconded. Following a roll call vote **The Motion** carried unanimously.

NEW BUSINESS

CEA RESOLUTION FOR APPROPRIATION MONEY

▪ The Tourist Commission has been appropriated \$464,875 from State Funds in accordance with Act 119 of the 2021 Regular Legislative Session of the Louisiana Legislature. In order to receive the appropriation, the Louisiana Department of the Treasury and the State of Louisiana require the Tourist Commission to execute a Cooperative Endeavor Agreement. A **Resolution** authorizing the Tourist Commission to complete and execute the Cooperative Endeavor Agreement and authorizing Donna O’Daniels to sign the agreement was presented. T. J. Smith, Jr. made **A MOTION** to have Commission Chairman Mark Myers read the **Resolution**, Bonnie Eades seconded, and **The Motion** carried. Following the presentation, Marlaine Peachey made **A MOTION** to adopt the **Resolution** and Alex Carollo seconded. A roll call vote was taken and the **Resolution** passed unanimously.

AUXILIARY AGENDA - None

COMMISSIONER COMMENTS

GUEST COMMENTS

- Valerie Waeltz said they have got a great September through December lined up. The Harbor Center has no open weekends in the Spring until around August. She was asked to keep Robert Carrow-Jackson informed of any events.
- Bill McHugh said that he is retiring and this will be his last Tourist Commission meeting as a reporter for The Advocate/St. Tammany Farmer. He has attended every Tourist Commission for the last seven years. He said he has found this organization to be a professional and talented group of people and he is impressed with the increasing use of technology. He thanked the Tourist Commission for being cooperative and providing him with information whenever he asked for it.
- Todd Whalley of St. Tammany Corporation said since the hurricane he has gotten calls pertaining to everything from electrical to broken gas lines, to lift stations, and has gotten calls from some of the hotels who are having some financial issues related to COVID and he would like to have a conversation with Donna.

NEXT MEETING

The next Regular Board of Commissioners meeting will be held on Tuesday, October 26, 2021, at 2:00 PM, at a location to be determined.

ADJOURN

Marlaine Peachey made A MOTION to adjourn and Alex Carollo seconded. The Motion carried and the meeting adjourned at 3:10 PM.

Minutes Respectfully Submitted,

S / Rae Shipley

Rae Shipley
Recording Secretary

S / Mark A. Myers

Mark A. Myers
Chairman