

SPECIAL EVENT FEES 2025

Application Processing Fees

ATTENDANCE	RATE
Under 100	\$0.00
100 to 499	\$30.00
500 to 999	\$59.50
1,000 to 4,999	\$118.75
5,000 to 9,999	\$237.25
Over 10,000	\$592.50

Fees for The Crown Festival Park at Sugar Land

Rental Fees (for events 1 to 2 days in length)

TIER	ATTENDANCE	DEPOSIT RATE PER EVENT	EVENT DAY RATE	SETUP/BREAKDOWN RATE PER DAY
1	2,000 to 4,999	\$2,489.00	\$3,555.00	\$356.25
2	5,000 to 7,999	\$7,339.00	\$9,261.00	\$339.00
3	8,000 to 35,000	\$11,385.00 ¹	\$15,287.75	\$1,008.00

¹After 15K attendance, the deposit rate is \$1.00 per person per event.

Rental Fees (for events 3 or more days in length)

TIER	ATTENDANCE	DEPOSIT RATE PER EVENT ²	EVENT DAY RATE	SETUP/BREAKDOWN RATE PER DAY
1	Under 1,000	\$2,489.00	\$828.00	\$356.25
2	1,000 to 2,999	\$2,489.00	\$2,484.00	\$356.25
3	3,000 to 5,000 ³	\$5,476.00	\$4,140.00	\$339.00

²Additional deposit required of market value of Celebration Bermuda grass sod * square footage on Site Map.

³Fees for events with over 5K attendees per day are subject to negotiation.

Additional Fees for All Events at The Crown Festival Park at Sugar Land

For-profit events are subject to additional fees to be negotiated with the goal of reaching 3-7% return of producer's gross revenue.

Cost recovery for city services activated during a permitted or unpermitted special event will be based on pre-established hourly rates.

Fees for The Plaza Adjacent to Smart Financial Centre

Rental Fees

ATTENDANCE	CLEANUP DEPOSIT RATE	FEE FOR EVENTS WITH FREE ADMISSION AND OPEN TO THE PUBLIC	FEE FOR EVENTS WITH ADMISSION CHARGE AND/OR CLOSED TO PUBLIC
0 to 100	\$0.00	\$116.50 per hour	\$233.00 per hour
101 to 500	\$582.25		
501 to 6,400	\$1,164.00		

The applicable deposit is due no later than seven (7) business days after a reservation for the Plaza is approved. The deposit may be used to clean up, or repair damage caused to, the Plaza during a Special Event or General Rental if the Renter fails to clean up or repair any damage to the Plaza. Any partial deposit refunds shall be returned within thirty (30) business days following the completion of the clean-up or damage repair. The full deposit shall be returned within thirty (30) business days following the Special Event or General Rental if the Renter has cleaned up the Plaza as required and no damages are incurred.