

Sunshine Coast Tourism Insertion Contract Sunshine Coast Travel Guide 2024/2025 Edition

Mailing Address: City:	Business Name:					
Phone:Email:	Mailing Address:					
Contact Name (please print): Contact Signature: Accounting Email: My business qualifies for the non-profit discount on ad rates. (Please check if applicable, discount does not apply to ad deadle.) We, the Advertiser, agree to purchase the following advertising space according to this contract and subject to the term specified. 2024/2025 Sunshine Coast Travel Guide - Ad Description Full Page — Outside Back Cover (7.9" wide x 10.15" high) Full Page (7.9" wide x 10.15" high) Pull Page Vertical (3.85" wide x 10.15" high) 1/2 Page Vertical (3.85" wide x 4.975" high) \$1,500 \$75 \$1,575	City:	Province:	Postal C	Code:		
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	☐ 1/2 Page Vertical (3.85" wide x 10.15" high	۱)	\$1,500	\$75	\$1,575	
□ 1/4 Page (3.85" wide x 4.975" high) \$850 \$42.50 \$892.50	☐ 1/2 Page Horizontal (7.9" wide x 4.975" high)		\$1,500	\$75	\$1,575	
	☐ 1/4 Page (3.85" wide x 4.975" high)		\$850	\$42.50	\$892.50	
□ 1/8 Page Marketplace Listing (3.825" wide x 2.35" high) \$350 \$17.50 \$367.50	☐ 1/8 Page Marketplace Listing (3.825" wide	x 2.35" high)	\$350	\$17.50	\$367.50	
2024/2025 Sunshine Coast Travel Guide - Design Services Ad Rate GST Total	2024/2025 Sunshine Coast Travel Guide - Design Services		Ad Rate	GST	Total	
□ Ad Design (Check unless you're submitting your own ad artwork) \$50 \$2.50 \$52.50	☐ Ad Design (Check unless you're submitting	g your own ad artwork)	\$50	\$2.50	\$52.50	
☐ I will submit my own ad artwork	☐ Lwill submit my own ad artwork		+			

Sales deadline: November 1, 2023 | Artwork due: November 17, 2023

Please send the completed contract by email to michelle@sunshinecoastcanada.com to secure your spot.

- Stakeholders will be invoiced by SCT
- ALL PAYMENTS ARE MADE TO Sunshine Coast Tourism
- Spaces are available on a "First-come, first-served" basis

Sunshine Coast Tourism policy:

The above signed client agrees to the insertion of advertising at the time and for the size stated above. The client further agrees to pay the amounts stated above as the ads are published. Accounts over 30 days will be subject to a 2% per month (26.8% per annum) carrying charge. The client may only cancel this contract or any portion of it, except for preferred cover positions which are non-cancellable, by giving notice in writing 30 days prior to the publication date of the issue for which the cancellation applies. Upon cancellation of any part of this contract, it is understood the client will be short rated at the applicable frequency rate. Sunshine Coast Tourism reserves the right to refuse advertising at any time without penalty. Supplied artwork will be internally proofed for compatibility and if acceptable will be run as provided. No external proofs will be created unless specifically requested. This contract constitutes the entire agreement, and nothing is implied or understood beyond what is stated herein. Rates are subject to change on notice and become effective for all advertisers on the stated date and thereafter.

Sunshine Coast Tourism, PO BOX 1883, Gibsons, BC V0N 1V0

Phone: 888.445.1808 Email: info@sunshinecoastcanada.com