
Now Hiring: Market Research Interviewer - Langdale

Application Closing Date: June 16, 2023, or until filled

Position: Casual part-time

Schedule: varying shifts of 2-4 hours at a time, max. 30 hours per month. Shifts will include both weekdays and weekends.

Start date: ASAP

End date: Up to 1 year from start (can offer shorter terms as well)

Location: Langdale Ferry Terminal

Salary: \$23.00 per hour

Job Description:

Sunshine Coast Tourism is seeking a Market Research Interviewer to professionally conduct in-person surveys to collect information on the opinions and preferences of visitors to the Sunshine Coast. The surveys will be conducted at the Langdale Ferry Terminal in an exit-interview style survey (as visitors are leaving the Sunshine Coast). This is an excellent opportunity for part-time, casual work as interviewers are offered flexible scheduling, with short shifts (2-4 hours), evening, and weekend shifts. We offer fully paid training.

Tasks include:

- Approaching individuals who are waiting at the ferry terminal to fill out a paper form survey/questionnaire
- Collecting the completed survey/questionnaire
- Collate and review the information collected for completeness and accuracy
- Follow software-assisted interview modules (via iPad)
- Liaise with Sunshine Coast Tourism staff and research partners to ensure smooth hand-off of collected data

The ideal candidate must be:

- Excellent communication in English, verbal and written (bilingualism is an asset)
- Organized and efficient, and able to work independently
- Able to move freely through the ferry terminal, in between the car lineups
- Comfortable approaching members of the public in a consistently professional and courteous manner
- Able to be outside in varying weather conditions for approximately 2-4 hours at a time
- Organized and efficient, and able to work independently and as a team

- A permanent resident or citizen of Canada
- Living on the Sunshine Coast, within commuting distance to the Langdale Ferry Terminal

Experience:

- Customer service experience is an asset, but reliability and a friendly smile are the core requirements for this job.
- Training, uniforms, and all surveying equipment provided.

To apply, please submit a PDF cover letter and resume (preferably as one file) to jobs@sunshinecoastcanada.com by June 16, 2023. Applications will be reviewed as they are submitted.

We are an equal-opportunity employer encouraging workplace diversity. All qualified applicants will be considered without regard to race, national origin, gender identity/expression, age, religion, disability, sexual orientation, marital status or any other characteristic protected by law.