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## Now Hiring: Market Research Interviewer - Powell River

**Application Closing Date:** June 16, 2023, or until filled

**Position:** Casual part-time

**Schedule:** varying shifts of 2-4 hours at a time, max. 30 hours per month. Shifts will include both weekdays and weekends.

**Start date:** ASAP

**End date:** Up to 1 year from start (can offer shorter terms as well)

**Location:** Westview Ferry Terminal and the Powell River Airport

**Salary:** \$23.00 per hour

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### Job Description:

Sunshine Coast Tourism is seeking a Market Research Interviewer to professionally conduct in-person surveys to collect information on the opinions and preferences of visitors to the qathet/Sunshine Coast region. The surveys will be conducted at the Westview Ferry Terminal and at the Powell River Airport in an exit-interview style survey (as visitors are leaving Powell River). This is an excellent opportunity for part-time, casual work as interviewers are offered flexible scheduling, with short shifts (2-4 hours), evening, and weekend shifts. We offer fully paid training.

### Tasks include:

- Approaching individuals who are waiting at the ferry terminal and/or the airport to fill out a paper form survey/questionnaire
- Collecting the completed survey/questionnaire
- Collate and review the information collected for completeness and accuracy
- Follow software-assisted interview modules (via iPad)
- Liaise with Sunshine Coast Tourism staff and research partners to ensure smooth hand-off of collected data

### The ideal candidate must be:

- Excellent communication in English, verbal and written (bilingualism is an asset)
- Organized and efficient, and able to work independently
- Able to move freely through the ferry terminal, in between the car lineups
- Comfortable approaching members of the public in a consistently professional and courteous manner
- Able to be outside in varying weather conditions for approximately 2-4 hours at a time
- Organized and efficient, and able to work independently and as a team

- A permanent resident or citizen of Canada
- Living in qathet/Powell River, within commuting distance of both the Westview Ferry Terminal and the Powell River Airport.

**Experience:**

- Customer service experience is an asset, but reliability and a friendly smile are the core requirements for this job.
- Training, uniforms, and all surveying equipment provided.

**To apply, please submit a PDF cover letter and resume (preferably as one file) to [jobs@sunshinecoastcanada.com](mailto:jobs@sunshinecoastcanada.com) by June 16, 2023. Applications will be reviewed as they are submitted.**

*We are an equal-opportunity employer encouraging workplace diversity. All qualified applicants will be considered without regard to race, national origin, gender identity/expression, age, religion, disability, sexual orientation, marital status or any other characteristic protected by law.*