



Sunshine Coast
TOURISM

WE'RE HIRING

JOIN THE VISITOR EXPERIENCE TEAM

The Visitor Experience Team provides welcoming and authentic service that supports the Sunshine Coast's vital tourism economy by promoting area businesses, activities, and attractions. Our team answers questions from visitors and locals in both the Gibsons & Sechelt Visitor Centres and at events and visitor "hot spots" in our hybrid-electric Jeep and on our e-bike kiosk.

We are hiring Visitor Experience Team Members for the summer season who are passionate about the Sunshine Coast and supporting remarkable visitor experiences. If you can recommend a top-notch hiking trail, explain how to grab tickets for an upcoming event, or read a map upside down, we'd love to hear from you.

PERKS OF THE JOB

- \$18/hour wage
- Flexible work schedule and locations - Work in Gibsons, Sechelt, or mix it up and work at both!
- Enjoying the Sunshine Coast vibes at outdoor events and pop-up locales
- Fun, casual work environment, meeting people from all over the world
- Working alongside kick-ass humans and join staff socials
- Participate in familiarization tours and team building to experience local activities and attractions, and learn about Sunshine Coast Tourism members
- Two free Sunshine Coast branded t-shirts to wear during your shifts - that you get to keep
- Local knowledge training, Go2HR's Safer Spaces & Destination BC's certification courses
- Have a positive impact on the community through purposeful work

START DATE

Flexible - mid-May
to early July

END DATE

September 2, 2023
(or sooner if required)

HOURS

Full time, 30-40 hours/week
Flexible shifts, 6 to 7.5 hr shifts

LOCATION

Option to work at either
Gibsons and/or Sechelt
Visitor Centres

Application closing date: May 1, 2023

JOB DETAILS:

The Team provides on-site, phone, email, and mobile visitor services, ensuring the effective delivery of travel information to visitors. Our goal is to extend the visitor's length of stay, improve geographic dispersion, support the local tourism economy, and support a remarkable travel experience in the region.

YOU WILL:

- Identify visitors' needs and provide friendly, professional, accurate information, including advice for directions, attractions, accommodations, events and tourism products and services
- Develop a strong knowledge of Sunshine Coast Tourism's (SCT) stakeholders (local businesses) and key marketing messages to effectively promote their products and services
- Build partnerships with event organizers, and community businesses
- Distribute promotional materials and maintain inventory
- Promote the Sustainable Sunshine Coast initiative - conservation, electric vehicles, active transportation - and help spread emerging regional messages and concerns such as fire safety and water restrictions
- Sell and stock retail merchandise and handle financial transactions via POS technology
- Comply with professional dress code and follow operating procedures, health & safety protocols
- Gather and record accurate visitor statistics per Destination BC and SCT's standards
- Participate in staff meetings, training, presentations, and other sessions as required
- Work on weekends and statutory holidays

APPLY NOW!

Qualifications of employment - Canada Summer Jobs Grant Guidelines:

- Be between 15 and 30 years of age at the beginning of the employment period
- Be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment (* International students are not eligible participants)
- Have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

Sunshine Coast Tourism requirements:

- Employees must live in the Sunshine Coast region for the duration of the employment term
- A valid driver's license is an asset but not required

SCT is committed to the development of a diverse workforce. All qualified applicants are encouraged to apply.

**Please submit your resume and cover letter to jobs@sunshinecoastcanada.com
Please indicate "Visitor Experience Team" in the subject line**

ABOUT US



The Gibsons and Sechelt Visitor Centres are operated by Sunshine Coast Tourism, the destination marketing and management organization for the entire Sunshine Coast. As a non-profit society, we work diligently to create destination brand awareness through inspiring and engaging marketing campaigns that motivate visitors to plan their trip to the Sunshine Coast. We support the traveller experience with our visitor centres and advocate and support sustainable destination development that enhances our communities and benefits Coast residents.