



Advocacy Ad Hoc Task Force

Meeting Agenda

Tuesday, May 19, 2020, at 4:00 p.m.

Via Zoom: (669) 900-6833; Meeting ID: 849-0143-5100; Password: 886621

<https://us02web.zoom.us/j/84901435100?pwd=K1Z0RnQ3SXg1K1lqY2VFSjZVSnlkUT09>

Public Notice Information: In accordance with the Ralph M. Brown Act, Visit HB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the Visit HB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, Visit HB President & CEO, at (714) 969-3492.

Visit HB Mission: To market and sell Huntington Beach's Surf City USA® brand experience as the preferred, quintessential California beach destination leading to increased visitor spending and enhanced quality of life for all residents.

Advocacy Task Force Mission Statement: To support Visit HB's mission and to cultivate awareness, appreciation, and support by government officials for tourism.

1. Call to Order and Antitrust Reminder (*see reverse*) by Chair Janis Mantini
2. Roll Call:
Lauren Barich (Representative Harley Rouda), Ryan Billings (Assemblymember Tyler Diep), Barbara Delgleize (City Council), Debbie Killey (Republic Services), Yajaira Lechuga (Senator Tom Umberg), Nicole Llido (VHB), Janis Mantini (VHB Board), Kelly Miller (VHB), Claudia Perez-Figueroa (Assemblymember Cottie Petrie-Norris), Erik Peterson (City Council), Robert Ramirez (City of HB), Sheik Sattaur (Chamber of Commerce), Michelle Schuetz, John Seiler (Senator John Moorlach), Tim Whitacre (Supervisor Michelle Steel), Jennifer Williams (Pacific City)
3. Announcement of Late Communications
4. Public Comments — Chairperson (limited to 3 minutes/person):
Visit HB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Advocacy Task Force.
5. COVID-19 Related Updates
 - Elected officials field officers (Diep, Petrie-Norris, Moorlach, Rouda, Steel, Umberg, Others)
 - City of Huntington Beach (Robert Ramirez)
 - Visit Huntington Beach - (Kelly Miller)
 - HB Chamber of Commerce (Sheik Sattaur)
6. New Business / Open Discussion / Announcements
7. Adjourn – Next meeting: Tuesday, June 16, 2020 at 4:00 pm

**Visit Huntington Beach
Advocacy Task Force Meeting**

ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of Visit HB and by representatives of any stakeholders of Visit HB.

At any meeting of the directors of Visit HB or any committees of Visit HB, or at any meeting where any employee of Visit HB is present or where Visit HB is in any way involved, there shall be no discussion of the following:

- A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;*
- B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;*
- C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts, terms, and conditions or rental;*
- D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.*
- E. Restrictions on legal advertising or promotional activities.*
- F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.*

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Nicole Llido at (714) 969-3492.