

# Visit Huntington Beach

## Special Board of Directors Meeting

Thursday, April 16  
2:00 PM – 3:15 PM  
Via Zoom

*Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting and 24 hours prior to a special meeting. The agendas are also posted on the VHB website at [surfcityusa.com](http://surfcityusa.com). Questions on agenda items may be directed to Kelly Miller, VHB President & CEO, at (714) 969-3492 or [kelly@surfcityusa.com](mailto:kelly@surfcityusa.com).*

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight** visitor spending, **destination development** and **quality of life** for all residents.

### MINUTES

1. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 2:08 pm
2. Vocal Roll Call. Board members present:  
Simpson (Kimpton Shorebreak Hotel), Barnes (Duke's Huntington Beach), Bernardo (World Surf League), Fischer (Waterfront Beach Resort, A Hilton Hotel), Killey (Republic Services), Leinacker (Paséa Hotel and Spa), Mantini (Retired-The Boeing Company), McCormack (Timeless Treasures Boutique LLC), Patel (Quality Inn & Suites Huntington Beach ), Rice (Hyatt Regency Resort & Spa), Rogers (Rogers Marketing Services/ 5<sup>th</sup> & PCH), Sattaur (MUFUG Union Bank, N.A.), Solanki (Ocean Surf Inn & Suites), Szilagyi (Best-VIP Chauffeured Worldwide), Thompson (First Bank), Torrence (VHB Ambassador Emeritus), Townend (The ActivEmpire), Truxaw (Mama's Restaurant on 39)  
  
VHB staff members present: Miller, Ehlenfeldt, Thomas, Llido, Tesmer  
  
Guests present: John Lambeth (Civitas), Lyn Semeta (City Council), and Mike Vigliotta (City of Huntington Beach)
3. Announcement of Late Communications (Justin Simpson): None
4. Public Comments — Chairperson (limited to 3 minutes/person): None
5. Discussion: Possible Deferment of Transient Occupancy Taxes (TOT), Tourism Business Improvement District (TBID) Assessment and California Tourism Marketing Act Assessment. Board vote to support or not support deferments.

Presentation by VHB staff of expense reduction strategies, marketing recovery plan with timeline, and cash flow projections for April – December 2020 showing various TBID payment deferral options. (See packet.)

Cash flow projections assume 40% max occupancy for the year with a 40% drop in ADR. Huntington Beach City Council will be voting to defer TOT payments for up to 6 months.

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Motion to send the City of Huntington Beach a written request to modify the Tourism District Plan to defer TBID assessments for up to 6 months, with repayment details to be worked out. Motion made by Debbie Killey, seconded by Dawn McCormack.

Yes votes: Barnes, Bernardo, Fischer, Killey, Leinacker, Mantini, McCormack, Patel, Rice, Rogers, Sauttur, Solanki, Szilagyi, Thompson, Torrance, Townend, Truxaw. No votes: none. Abstentions: none. Motion passes.

6. Adjournment at 3:25 pm