

Visit Huntington Beach
Executive Committee Special Meeting Minutes

Thursday, April 23, 2019

2:00 p.m. – 3:00 p.m.

Via Zoom

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each regular meeting and 24 hours prior to each special meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

- I. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 2:04 pm

- II. Vocal Roll Call. Committee Members Present:
Fischer (The Waterfront Beach Resort, a Hilton Hotel), Leinacker (Paséa Hotel and Spa), Mantini (Individual-at-large with interest in tourism), Rice (The Hyatt Regency Resort & Spa), Simpson (Kimpton Shorebreak HB Resort), Szilagyi (Best-VIP Chauffeured Worldwide)

Guests Present:
Visit Huntington Beach Staff: Kelly Miller, John Ehlenfeldt, Susan Thomas, Nicole Llido, Brittany Tesmer; Civitas: John Lambeth; Hyatt: Steve Bone; McGinty Knudtson & Associates: Melissa Knudtson; City of Huntington Beach: Mike Vigliotta

- III. Announcement of Late Communications: none

- IV. Public Comments — Chairperson (limited to 3 minutes/person):

Steve Bone: Short self-introduction and attendance on behalf of Hyatt Regency

- V. Review Updated Cash Flow Analysis – Melissa Knudtson presented updated cash flow analysis showing options of 1 to 7 months with TBID deferment

- VI. Discussion of TBID Deferment Options – Discussed options presented by Melissa. Hotels shared input on current operations and expected operations over coming months, presenting need for deferment of up to 6 months.

- VII. Vote on TBID Deferment Recommendations, including level of VHB cash reserves to maintain during COVID-19 crisis situation.
 - a. Motion made to recommend to the VHB board a deferral of TBID collection for 6 months, with a repayment in full by June 30, 2021. Repayment schedule to be determined on an individual basis by property. Committee asked staff to reduce

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expenses an additional amount. A small task force of staff/select VHB board members will be formed to assist in this process.

- b. Motion made by Peter Rice; seconded by Todd Szilagyi. Yes votes: Peter Rice, Paulette Fischer, Joe Leinacker, Janis Mantini, Todd Szilagyi, Justin Simpson. No votes: none. Abstain: none. Motion passed.

VIII. Adjournment at 2:52 pm

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ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach (VHB) to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of VHB and by representatives of any stakeholders of VHB.

At any meeting of the directors of VHB or any committees of VHB, or at any meeting where any employee of VHB is present or where VHB is in any way involved, there shall be no discussion of the following:

- A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;*
- B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;*
- C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts, terms, and conditions or rental;*
- D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.*
- E. Restrictions on legal advertising or promotional activities.*
- F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.*

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Nicole Llido at nicole@surfcityusa.com or (714) 969-3492.