

# Visit Huntington Beach

## Special Board of Directors Meeting

Tuesday, April 28  
11:00 AM – 12:00 PM  
Via Zoom

*Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting and 24 hours prior to a special meeting. The agendas are also posted on the VHB website at [surfcityusa.com](http://surfcityusa.com). Questions on agenda items may be directed to Kelly Miller, VHB President & CEO, at (714) 969-3492 or [kelly@surfcityusa.com](mailto:kelly@surfcityusa.com).*

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight** visitor spending, **destination development** and **quality of life** for all residents.

### MINUTES

1. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 11:02 am
2. Verbal Roll Call:  
Simpson (Kimpton Shorebreak Hotel), Barnes (Duke's Huntington Beach), Bernardo (World Surf League), Fischer (Waterfront Beach Resort, A Hilton Hotel), Leinacker (Paséa Hotel and Spa), Mantini (Retired-The Boeing Company), McCormack (Timeless Treasures Boutique LLC), Patel (Quality Inn & Suites Huntington Beach ), Rice (Hyatt Regency Resort & Spa), Rogers (Rogers Marketing Services/ 5<sup>th</sup> & PCH), Sattaur (MUFG Union Bank, N.A.), Solanki (Ocean Surf Inn & Suites), Szilagyi (Best-VIP Chauffeured Worldwide), Thompson (First Bank), Truxaw (Mama's Restaurant on 39), Williams (DJM Capital)  
  
VHB staff members present: Miller, Ehlenfeldt, Thomas, Llido, Tesmer
3. Announcement of Late Communications (Justin Simpson)
4. Public Comments — Chairperson (limited to 3 minutes/person):  
*The VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Board.*
5. HB Tourism Business Improvement Assessment (HBTBID) Discussion and vote:
  - a) Recap of Thursday, April 23, 2020 Special VHB Executive Committee meeting
  - b) Full VHB Board of Directors' vote on VHB Executive Committee recommendation to defer HBTBID assessments for six months and related HBTBID repayment specifics
    - Presentation of VHB reserve projections for various TBID deferral options for 4 – 7 months deferral. (See packet)
    - Motion made to defer TBID payments from HB hoteliers for six months, beginning March 2020 through August 2020. A repayment schedule will be worked out between

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the City of Huntington Beach and each hotel. Regularly scheduled monthly TBID payments can still be made to the City of HB during the deferment period at the discretion of each hotel. Repayment in full will be made no later than June 30, 2021. Motion made by Simpon, seconded by Fischer. Yes votes: Barnes, Bernardo, Fischer, Leinacker, Mantini, McCormack, Patel, Rice, Sauttur, Solanki, Szilagyi, Thompson, Townend, Simpson, Williams. No votes: none. Abstentions: none. Motion passes.

- c) Presentation of FY 2020-21 program of work and budget planning process by VHB staff (See packet)

6. Adjournment at 11:14 am