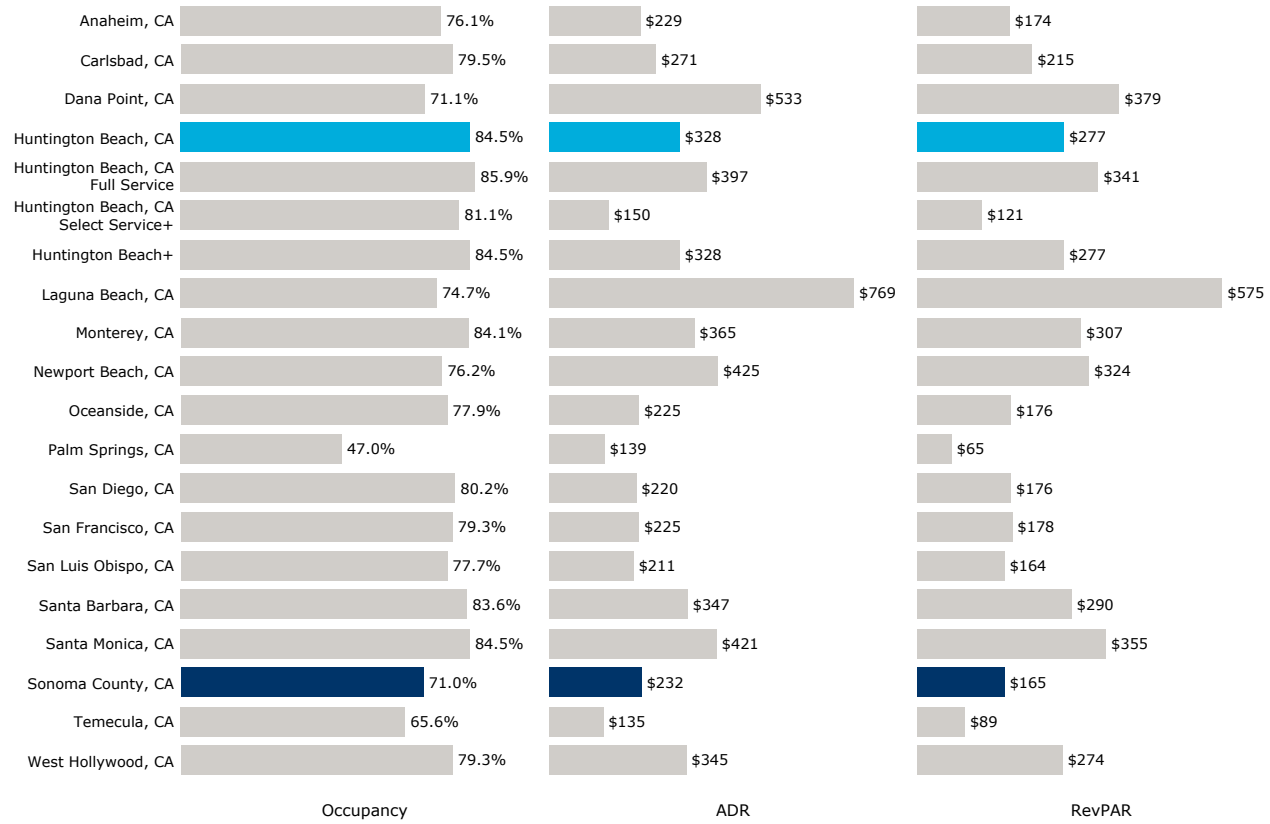
Competitive Markets Hotel Performance

Huntington Beach, CA vs. Comp. Markets

VISIT HUNTINGTON BEACH
SURF CITY USA®

Month	Report Type	Compare to	Supply	Markets	Measures
August 2026	Month	Previous Year	Total	All	Summary

August 2026, Comp. Markets Hotel KPIs



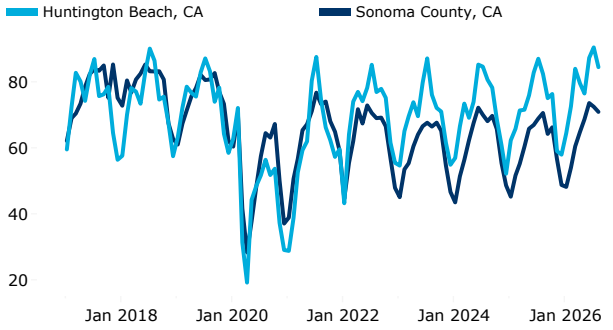
History for markets varies. Click on a market to check its history in the line charts

Source: STR

Measure
Occupancy

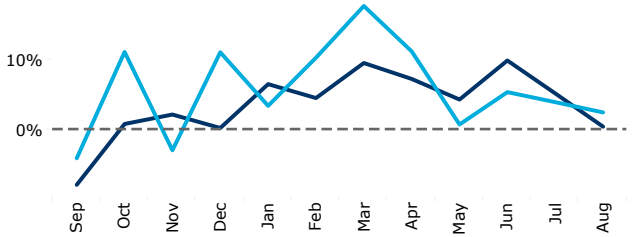
Primary Location	Comp. Location
Huntington Beach, CA	Sonoma County, CA

Occupancy Comparison



Occupancy vs. Same Month in Previous Year

Last 12 Months



SYMPHONY TOURISM ECONOMICS