

HUNTINGTON BEACH INTERNATIONAL SURFING MUSEUM (HBISM) FACT SHEET

WHO OWNS THE HBISM?

The HBISM resides in a building owned by the City of Huntington Beach. The building is on lease to Visit Huntington Beach, and is sub-leased to the HBISM, a non-profit 501(c)(3) organization. The lease from the City of Huntington Beach to VHB states the building is being leased “for the purpose of the operation of a surf museum”. The HBISM Board of Directors is the governing body of the organization.

WHO IS VISIT HUNTINGTON BEACH?

Visit Huntington Beach (VHB) is the official Destination Marketing Organization (DMO) for Huntington Beach. VHB is a local, private non-profit 501(c)(6) organization. VHB has been marketing the Surf City USA® brand experience globally to potential visitors for over 30 years. VHB is a fully accredited and annually audited DMO. VHB’s Board of Directors and Executive Committee meetings are open to the public.

CAN THE HBISM BE MOVED OUT OF HUNTINGTON BEACH?

No. The HBISM was founded in 1987 by Natalie Kotsch, who moved to Huntington Beach from Canada and discovered her love of surf culture. Per the HBISM bylaws:

The name of this organization, incorporated as a nonprofit organization under the laws of the State of California, shall be The Huntington Beach International Surfing Museum Foundation, hereinafter referred to as “the Foundation”. The principal offices of the Foundation business are located in Huntington Beach, California.

CAN THE HBISM BE SOLD?

No, the HBISM is a non-profit organization so it cannot be sold. Further, the HBISM's current artifacts will always remain the property of the HBISM.

WHO IS THE SURFING HERITAGE & CULTURE CENTER (SHACC)?

Internationally recognized and nicknamed “The Smithsonian of Surfing,” the Surfing Heritage and Culture Center (SHACC) is a nonprofit 501(c)(3) museum dedicated to preserving, presenting and promoting surfing’s heritage. The organization owns the largest collection of surfing artifacts in the world.

Dick Metz, Board Member and Founder of SHACC, supplied the initial funding and the vision for the Surfing Heritage Foundation (SHF). Metz was also one of Huntington Beach’s original 1955 Boys of Summer, who were inducted into the International Surfing Walk of Fame in 2007.

WHAT ARE THE MAIN GOALS IN PURSUING A PARTNERSHIP BETWEEN THE HBISM, THE CITY OF HUNTINGTON BEACH, VHB AND SHACC?

The collaborative partnership would provide residents and visitors with world-class surf museum experiences, professionally curated exhibits and engaging educational programming. Bringing together such a high level of resources and experience would secure HBISM's financial stability and provides greater access to the world’s greatest surfing culture and heritage collection, allowing for exciting HBISM growth.

IS SHACC TAKING OVER THE HBISM?

No. It is a continued collaboration between the HBISM, City of Huntington Beach, Visit Huntington Beach, and SHACC. For example, two of the last three exhibits (*Surf 2 Skate* and *Origins of Surf*) were on loan and curated by SHACC.

WOULD THE HBISM CHANGE ITS NAME IF THE COLLABORATIVE PARTNERSHIP WITH SHACC MOVES FORWARD?

No. The official name would be Huntington Beach International Surfing Museum, a partner of the SHACC Ohana.



For the full Huntington Beach International Surfing Museum Fact Sheet, please visit www.surfcityusa.com/HBISM-fact-sheet

