## **Huntington Beach Hotels 10%Transient Occupancy Tax Receipts Reflecting July Occupancies**

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Current Month - July 2015						
<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$1,081,288	\$1,190,219	\$108,931	10.1%			

	Year to Date - July 2015						
	<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
	\$6,536,434	\$7,234,260	\$697,826	10.7%			
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	Fiscal Yea	ar 2011/12 % Change Prior Yr	Fiscal Ye	ar 2012/13 % Change Prior Yr	Fiscal Yea	ar 2013/14 % Change Prior Yr	Fiscal Ye Actual	ar 2014/15 % Change Prior Yr
October		10.00/		11 50/				24.1%
October	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)	\$718,440	
November	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%	\$531,343	11.3%
December	\$322,930	1.8%	\$343,813	6.5%	\$456,603	32.8%	\$479,470	5.0%
January	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%	\$609,742	16.3%
February	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%	\$574,060	(5.3%)
March	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%	\$790,289	16.7%
April	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%	\$759,725	13.2%
Мау	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%	\$722,717	5.4%
June	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%	\$858,256	10.3%
July	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,288	5.0%	\$1,190,219	10.1%
August	\$834,583	5.0%	\$917,183	9.9%	\$1,014,751	10.6%		
September	\$576,252	6.4%	\$621,347	7.8%	\$699,658	12.6%		
Total:	\$7,029,307	8.3%	\$7,459,194	6.1%	\$8,250,843	10.6%	\$7,234,260	10.7%

	Monthly TOT
\$1,300,000	
\$1,200,000	Prior Year
\$1,100,000	- 3 Year Average
\$1,000,000	- Current Year
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### Huntington Beach Hotels 3% Business Improvement Assessment District Reflecting July Occupancies

Current Month - July 2015						
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$216,259	\$357,066	\$140,807	65.1%			

* Year to Date - July 2015							
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>				
\$1,307,288	\$2,170,277	\$862,989	66.0%				



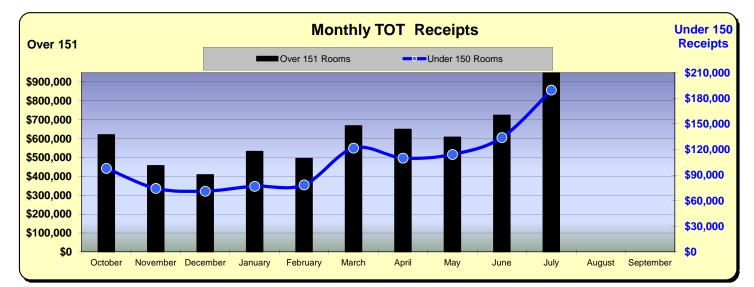
	Fiscal `	Year 2011/12	Fiscal Yea	r 2012/13	Fiscal Yea	ar 2013/14	Fiscal Yea	ar 2014/15
		% Change Prior		% Change	%	6 Change Prior		% Change
	Actual	Yr	Actual	Prior Yr	Actual	Yr	Actual	Prior Yr
October	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)	\$215,532	86.1%
November	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%	\$159,403	66.9%
December	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%	\$143,842	57.5%
January	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%	\$182,922	74.5%
February	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%	\$172,217	42.1%
March	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%	\$237,086	75.1%
April	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%	\$227,918	69.8%
May	\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%	\$216,815	58.1%
June	\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%	\$257,476	65.5%
July	\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%	\$357,066	65.1%
August	\$166,917	5.1%	\$183,437	9.9%	\$202,949	10.6%		
September	\$115,251	6.4%	\$124,269	7.8%	\$139,932	12.6%		
Total:	<u>\$1,405,861</u>	8.5%	<u>\$1,491,842</u>	6.1%	<u>\$1,650,168</u>	10.6%	<u>\$2,170,277</u>	66.0%

\* Effective October 1, 2014, the BID assessment increased from 2% to 3%.

#### Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting July Occupancies

Hotels Over 151 Rooms						
Current Month - July 2015						
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$914,847	\$1,000,628	\$85,780	9.4%			

Hotels Under 150 Rooms							
Current Month - July 2015							
<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>				
\$166,441	\$189,591	\$23,151	13.9%				



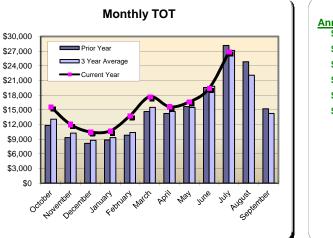
		Fiscal Yea	r 2013/14			Fiscal Yea	ar 2014/15	/15	
City Fiscal	Over 151	% Change	Under 150	% Change	Over 151	% Change	Under 150	% Change	
Period	Rooms	Prior Yr	Rooms	Prior Yr	Rooms	Prior Yr	Rooms	Prior Yr	
October	\$494,436	(5.2%)	\$84,690	(1.0%)	\$620,594	25.5%	\$97,846	15.5%	
November	\$412,773	18.7%	\$64,705	7.9%	\$457,014	10.7%	\$74,329	14.9%	
December	\$390,602	38.4%	\$66,001	7.3%	\$408,440	4.6%	\$71,030	7.6%	
January	\$454,423	31.4%	\$69,678	10.4%	\$532,969	17.3%	\$76,772	10.2%	
February	\$530,180	18.9%	\$75,846	7.0%	\$495,594	(6.5%)	\$78,466	3.5%	
March	\$578,316	3.8%	\$98,759	(1.0%)	\$668,755	15.6%	\$121,534	23.1%	
April	\$580,166	15.3%	\$91,016	(1.1%)	\$649,895	12.0%	\$109,830	20.7%	
May	\$589,810	17.6%	\$95,765	3.0%	\$608,582	3.2%	\$114,135	19.2%	
June	\$657,491	2.4%	\$120,490	2.3%	\$724,357	10.2%	\$133,899	11.1%	
July	\$914,847	5.4%	\$166,441	2.9%	\$1,000,628	9.4%	\$189,591	13.9%	
August	\$872,149	10.8%	\$142,602	9.9%					
September	\$605,338	13.5%	\$94,319	7.2%					
Total:	<u>\$7,080,531</u>	11.8%	<u>\$1,170,312</u>	4.2%	<u>\$6,166,827</u>	25.5%	<u>\$1,067,432</u>	15.5%	

#### Sunset Beach Hotels

10%Transient Occupancy Tax Receipts Reflecting July Occupancies

Curren	t Month -	July 2015	
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$28,179	\$26,863	(\$1,316)	(4.7%)

Year			
Last Year This Year		<u>Change</u>	<u>% Change</u>
\$140,192	\$158,693	\$18,502	13.2%

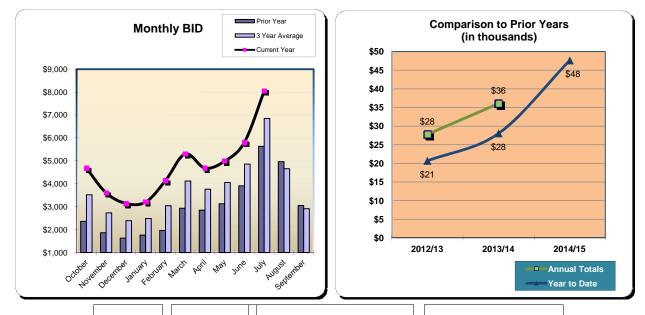


200 T		¢170	\$180		\$200
180 +		\$170			- \$180
160 +	\$149				\$160
140 -	<b>-</b>			\$159	\$140
120 -	-	\$134	\$140		\$120
100 -	\$115				- \$100
680 -					- \$80
660 +					\$60
640 +					\$40
520 +					- \$20
\$	2011/12	2012/13	2013/14	2014/15	\$

	Fiscal Ye	ar 2011/12	Fiscal Ye	ar 2012/13	F	iscal Yea	r 2013/14	Fiscal Yea	ar 2014/15
	Actual	<u>% Change</u> Prior Yr	Actual	<u>% Change</u> Prior Yr		Actual	<u>% Change</u> Prior Yr	Actual	<u>% Change</u> Prior Yr
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October	\$8,671	(6.9%)	\$11,862	36.8%	:	\$11,811	(0.4%)	\$15,596	32.1%
November	\$7,713	(27.1%)	\$9,364	21.4%		\$9,317	(0.5%)	\$12,010	28.9%
December	\$7,164	(4.2%)	\$7,612	6.3%		\$8,147	7.0%	\$10,480	28.6%
January	\$6,576	4.5%	\$8,440	28.4%		\$8,820	4.5%	\$10,681	21.1%
February	\$7,592	3.1%	\$7,447	(1.9%)		\$9,809	31.7%	\$13,782	40.5%
March	\$12,001	25.1%	\$14,199	18.3%	:	\$14,656	3.2%	\$17,675	20.6%
April	\$13,254	2.1%	\$14,130	6.6%	:	\$14,239	0.8%	\$15,619	9.7%
Мау	\$13,600	21.4%	\$14,132	3.9%	1	\$15,651	10.8%	\$16,621	6.2%
June	\$16,482	13.0%	\$20,567	24.8%	:	\$19,562	(4.9%)	\$19,367	(1.0%)
July	\$22,410	13.0%	\$26,457	18.1%	:	\$28,179	6.5%	\$26,863	(4.7%)
August	\$19,711	15.0%	\$21,721	10.2%	:	\$24,817	14.3%		
September	\$13,632	13.0%	\$13,897	1.9%	:	\$15,219	9.5%		
Total:	<u>\$148,806</u>	7.3%	<u>\$169,828</u>	14.1%	<u>\$</u>	<u>180,227</u>	6.1%	<u>\$158,693</u>	13.2%

Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting July Occupancies

Current Month - July 2015				* Year to Date - July 2015			
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>	<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$5,636	\$8,059	\$2,423	43.0%	\$28,038	\$47,607	\$19,569	69.8%



	Fiscal Year 2012/13	Fiscal Ye	ar 2013/14	Fiscal Year 2014/15		
	Actual	Actual	% Change Prior Yr	% Actual	6 Change Prior Yr	
October	\$1,124	\$2,362	110.2%	\$4,679	98.1%	
November	\$1,008	\$1,863	84.9%	\$3,603	93.4%	
December	\$653	\$1,629	149.4%	\$3,144	92.9%	
January	\$826	\$1,764	113.5%	\$3,204	81.7%	
February	\$622	\$1,962	215.5%	\$4,134	110.8%	
March	\$1,378	\$2,931	112.7%	\$5,302	80.9%	
April	\$2,826	\$2,848	0.8%	\$4,686	64.5%	
May	\$2,826	\$3,130	10.8%	\$4,986	59.3%	
June	\$4,113	\$3,912	(4.9%)	\$5,810	48.5%	
July	\$5,291	\$5,636	6.5%	\$8,059	43.0%	
August	\$4,344	\$4,963	14.3%			
September	\$2,779	\$3,048	9.7%			
Total:	<u>\$27,791</u>	<u>\$36,050</u>	29.7%	<u>\$47,607</u>	69.8%	

 $^{\ast}$  Effective October 1, 2014, the BID assessment increased from 2% to 3%.