Hotel Forecast Scenarios

File created on: 8/12/2026 10:02:55 PM

Hotel Forecast

Huntington Beach, CA - Total Segment Summary

As of Date
July 2026

Geography
Huntington Beach, CA - Total Segment

Indicator Levels

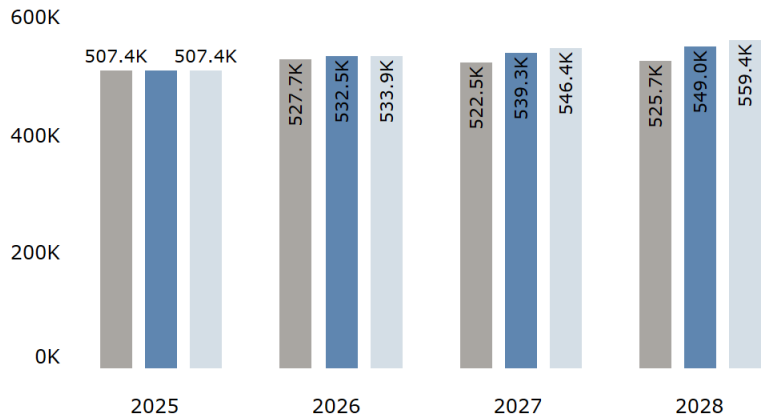
		2025	2026	2027	2028
Occupancy	Upside	72.3%	76.1%	77.9%	79.7%
	Baseline	72.3%	75.9%	76.9%	78.3%
	Downside	72.3%	75.2%	74.5%	74.9%
ADR	Upside	$293	$305	$314	$322
	Baseline	$293	$304	$310	$316
	Downside	$293	$302	$302	$306
Revpar	Upside	$212	$232	$244	$257
	Baseline	$212	$231	$238	$247
	Downside	$212	$227	$225	$229
Supply	Upside	701.5K	701.5K	701.5K	701.5K
	Baseline	701.5K	701.5K	701.5K	701.5K
	Downside	701.5K	701.5K	701.5K	701.5K
Demand	Upside	507.4K	533.9K	546.4K	559.4K
	Baseline	507.4K	532.5K	539.3K	549.0K
	Downside	507.4K	527.7K	522.5K	525.7K
Revenue	Upside	$148.4M	$162.6M	$171.4M	$180.1M
	Baseline	$148.4M	$161.7M	$166.9M	$173.5M
	Downside	$148.4M	$159.2M	$158.0M	$160.8M

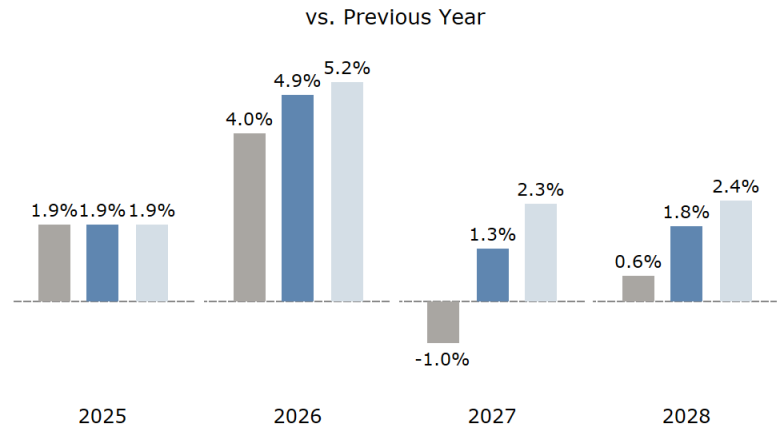
% Change vs. Previous Year

		2025	2026	2027	2028
Occupancy	Upside	1.8%	5.2%	2.3%	2.4%
	Baseline	1.8%	4.9%	1.3%	1.8%
	Downside	1.8%	4.0%	-1.0%	0.6%
ADR	Upside	-1.6%	4.1%	3.0%	2.7%
	Baseline	-1.6%	3.8%	1.9%	2.1%
	Downside	-1.6%	3.1%	0.2%	1.2%
RevPAR	Upside	0.2%	9.5%	5.4%	5.1%
	Baseline	0.2%	9.0%	3.2%	3.9%
	Downside	0.2%	7.3%	-0.8%	1.8%
Supply	Upside	0.0%	0.0%	0.0%	0.0%
	Baseline	0.0%	0.0%	0.0%	0.0%
	Downside	0.0%	0.0%	0.0%	0.0%
Demand	Upside	1.9%	5.2%	2.3%	2.4%
	Baseline	1.9%	4.9%	1.3%	1.8%
	Downside	1.9%	4.0%	-1.0%	0.6%
Revenue	Upside	0.2%	9.5%	5.4%	5.1%
	Baseline	0.2%	9.0%	3.2%	3.9%
	Downside	0.2%	7.3%	-0.8%	1.8%

Room Demand

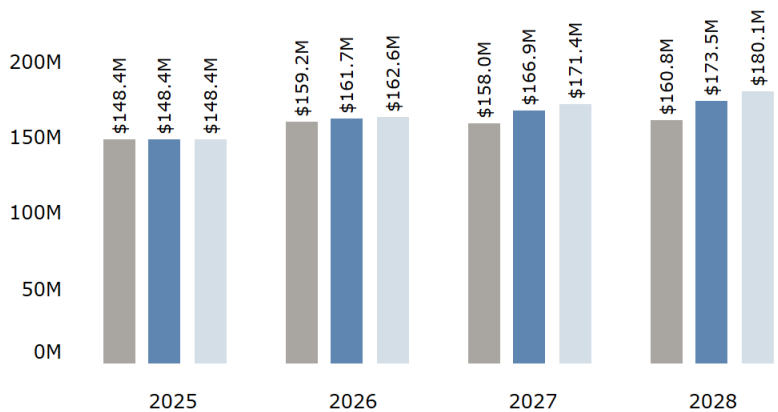
Huntington Beach, CA - Total Segment

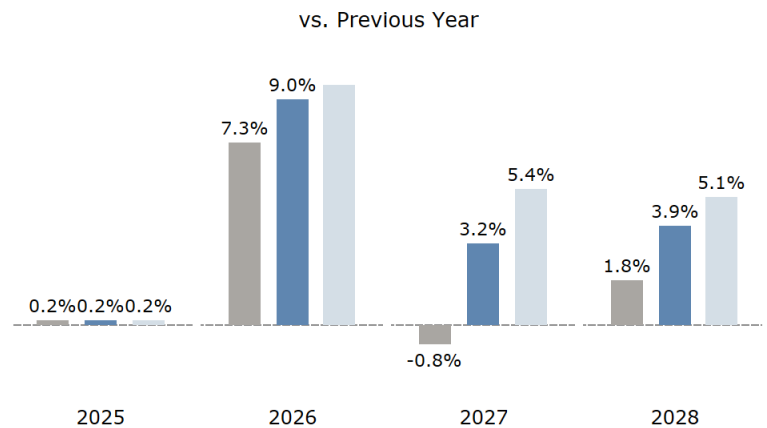




Room Revenue

Huntington Beach, CA - Total Segment





Sources: STR, Tourism Economics; Forecast as of July 2026

Hotel Forecast

Huntington Beach, CA - Total Segment - Quarterly

As of Date	Geography	Measure	Scenario
July 2026	Huntington Beach, CA - Total Segment	Occupancy	Baseline

Quarterly

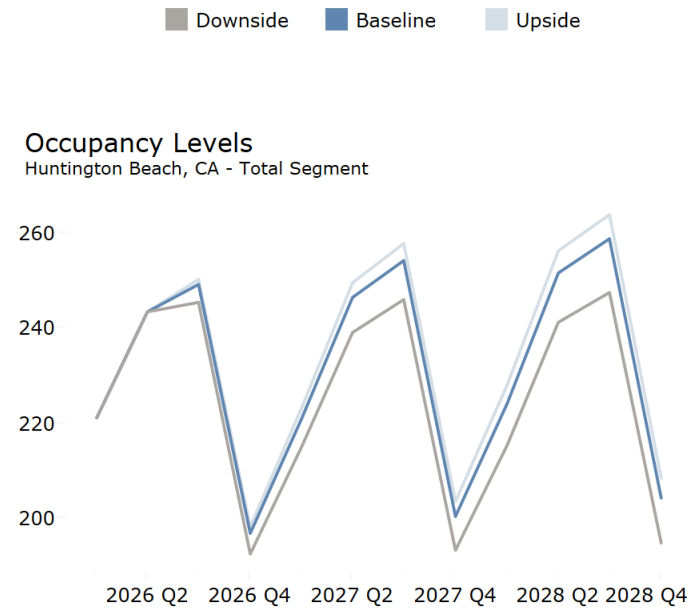
Huntington Beach, CA - Total Segment, Baseline Scenario

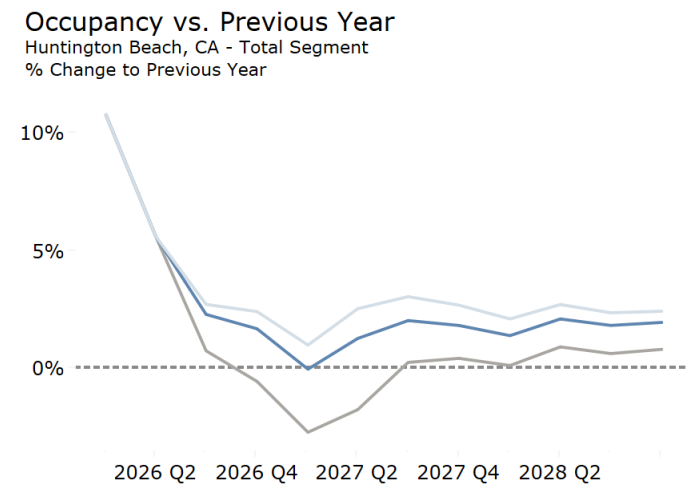
		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2024	Q1	65.7%	$272	$179	172.9K	113.6K	$30.9M
	Q2	76.1%	$299	$227	174.9K	133.1K	$39.8M
	Q3	81.7%	$344	$281	176.8K	144.5K	$49.7M
	Q4	60.5%	$260	$157	176.8K	107.0K	$27.8M
2025	Q1	66.6%	$269	$179	173.0K	115.2K	$31.0M
	Q2	76.8%	$296	$227	174.9K	134.3K	$39.7M
	Q3	81.3%	$339	$275	176.8K	143.7K	$48.7M
	Q4	64.6%	$254	$164	176.8K	114.2K	$29.1M
2026	Q1	73.8%	$275	$203	173.0K	127.6K	$35.1M
	Q2	81.1%	$312	$253	174.9K	141.8K	$44.2M
	Q3	83.1%	$353	$293	176.8K	147.0K	$51.8M
	Q4	65.7%	$264	$173	176.8K	116.1K	$30.7M
2027	Q1	73.7%	$281	$207	173.0K	127.5K	$35.8M
	Q2	82.1%	$316	$260	174.9K	143.6K	$45.4M
	Q3	84.8%	$359	$305	176.8K	150.0K	$53.9M
	Q4	66.8%	$269	$180	176.8K	118.2K	$31.8M
2028	Q1	74.7%	$287	$214	173.0K	129.3K	$37.0M
	Q2	83.8%	$321	$269	174.9K	146.6K	$47.1M
	Q3	86.3%	$369	$319	176.8K	152.7K	$56.3M
	Q4	68.1%	$274	$187	176.8K	120.5K	$33.0M

Quarterly Relative to Previous Year

Huntington Beach, CA - Total Segment, % Change to Previous Year

		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2025	Q1	1.4%	-1.2%	0.1%	0.0%	1.4%	0.2%
	Q2	0.9%	-0.9%	0.0%	0.0%	0.9%	0.0%
	Q3	-0.5%	-1.5%	-2.0%	0.0%	-0.5%	-2.0%
	Q4	6.7%	-2.1%	4.5%	0.0%	6.7%	4.5%
2026	Q1	10.8%	2.2%	13.2%	0.0%	10.8%	13.2%
	Q2	5.6%	5.3%	11.2%	0.0%	5.6%	11.2%
	Q3	2.3%	4.1%	6.5%	0.0%	2.3%	6.5%
	Q4	1.7%	3.7%	5.5%	0.0%	1.7%	5.5%
2027	Q1	-0.1%	2.3%	2.3%	0.0%	-0.1%	2.3%
	Q2	1.3%	1.5%	2.8%	0.0%	1.3%	2.8%
	Q3	2.0%	1.9%	3.9%	0.0%	2.0%	3.9%
	Q4	1.8%	1.8%	3.7%	0.0%	1.8%	3.7%
2028	Q1	1.4%	2.0%	3.4%	0.0%	1.4%	3.4%
	Q2	2.1%	1.5%	3.6%	0.0%	2.1%	3.6%
	Q3	1.8%	2.7%	4.6%	0.0%	1.8%	4.6%
	Q4	1.9%	2.0%	3.9%	0.0%	1.9%	3.9%





Sources: STR, Tourism Economics; Forecast as of July 2026

Hotel Forecast

Huntington Beach, CA - Total Segment - Monthly

As of Date	Geography	Measure	Scenario
July 2026	Huntington Beach, CA - Total Segment	Occupancy	Baseline

Downside Baseline Upside

Monthly Relative

Huntington Beach, CA - Total Segment, Baseline Scenario

		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2026	Jan	64.5%	$257	$166	59.6K	38.5K	$9.9M
	Feb	72.6%	$275	$200	53.8K	39.1K	$10.8M
	Mar	84.0%	$288	$242	59.6K	50.0K	$14.4M
	Apr	79.6%	$292	$232	57.7K	45.9K	$13.4M
	May	76.5%	$299	$228	59.6K	45.6K	$13.6M
	Jun	87.3%	$342	$298	57.7K	50.3K	$17.2M
	Jul	89.4%	$391	$350	59.6K	53.3K	$20.8M
	Aug	83.0%	$346	$287	59.6K	49.5K	$17.1M
	Sep	76.7%	$314	$241	57.7K	44.2K	$13.9M
	Oct	77.3%	$305	$236	59.6K	46.1K	$14.0M
	Nov	60.4%	$247	$149	57.7K	34.8K	$8.6M
	Dec	59.1%	$228	$135	59.6K	35.2K	$8.0M
2027	Jan	65.4%	$262	$171	59.6K	39.0K	$10.2M
	Feb	73.4%	$284	$208	53.8K	39.5K	$11.2M
	Mar	82.3%	$294	$242	59.6K	49.0K	$14.4M
	Apr	80.2%	$296	$237	57.7K	46.2K	$13.7M
	May	78.0%	$305	$238	59.6K	46.5K	$14.2M
	Jun	88.2%	$346	$305	57.7K	50.9K	$17.6M
	Jul	91.2%	$398	$363	59.6K	54.3K	$21.6M
	Aug	84.9%	$353	$300	59.6K	50.6K	$17.9M
	Sep	78.1%	$319	$249	57.7K	45.1K	$14.4M
	Oct	78.8%	$309	$243	59.6K	47.0K	$14.5M
	Nov	61.5%	$252	$155	57.7K	35.5K	$8.9M
	Dec	60.0%	$233	$140	59.6K	35.8K	$8.3M

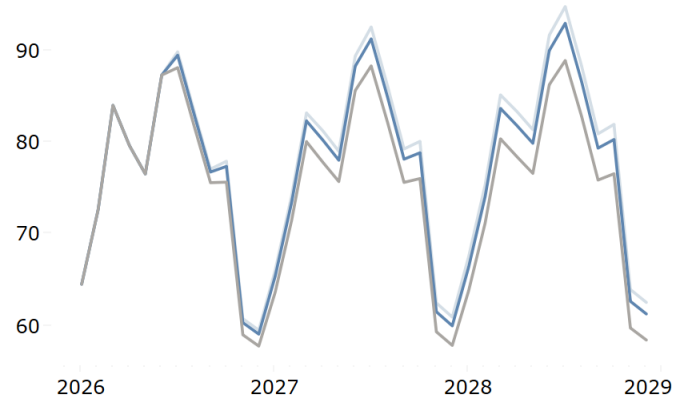
Monthly Relative to Previous Year

Huntington Beach, CA - Total Segment, % Change to Previous Year

		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2026	Jan	3.4%	2.2%	5.7%	0.0%	3.4%	5.7%
	Feb	10.3%	-2.9%	7.1%	0.0%	10.3%	7.1%
	Mar	17.6%	5.9%	24.6%	0.0%	17.6%	24.6%
	Apr	11.2%	4.8%	16.5%	0.0%	11.2%	16.5%
	May	0.8%	2.2%	3.0%	0.0%	0.8%	3.0%
	Jun	5.4%	8.5%	14.3%	0.0%	5.4%	14.3%
	Jul	2.8%	5.1%	8.1%	0.0%	2.8%	8.1%
	Aug	1.8%	4.2%	6.2%	0.0%	1.8%	6.2%
	Sep	2.2%	2.5%	4.7%	0.0%	2.2%	4.7%
	Oct	1.3%	3.7%	5.0%	0.0%	1.3%	5.0%
	Nov	2.1%	4.6%	6.7%	0.0%	2.1%	6.7%
	Dec	1.8%	3.2%	5.0%	0.0%	1.8%	5.0%
2027	Jan	1.3%	2.1%	3.5%	0.0%	1.3%	3.5%
	Feb	1.1%	3.0%	4.1%	0.0%	1.1%	4.1%
	Mar	-2.0%	2.1%	0.0%	0.0%	-2.0%	0.0%
	Apr	0.7%	1.3%	2.1%	0.0%	0.7%	2.1%
	May	2.0%	2.2%	4.2%	0.0%	2.0%	4.2%
	Jun	1.1%	1.2%	2.3%	0.0%	1.1%	2.3%
	Jul	2.0%	1.9%	3.9%	0.0%	2.0%	3.9%
	Aug	2.2%	2.2%	4.4%	0.0%	2.2%	4.4%
	Sep	1.8%	1.5%	3.4%	0.0%	1.8%	3.4%
	Oct	1.9%	1.4%	3.3%	0.0%	1.9%	3.3%
	Nov	2.0%	2.1%	4.0%	0.0%	2.0%	4.0%
	Dec	1.5%	2.3%	3.8%	0.0%	1.5%	3.8%

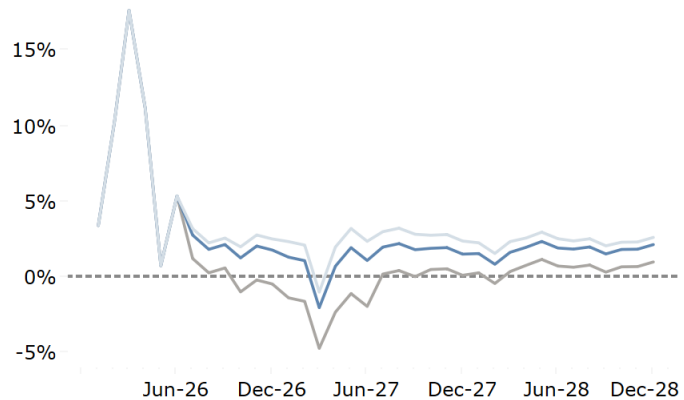
Occupancy Levels

Huntington Beach, CA - Total Segment



Occupancy vs. Previous Year

Huntington Beach, CA - Total Segment, % Change to Previous Year



Sources: STR, Tourism Economics; Forecast as of July 2026

Hotel Forecast

Huntington Beach, CA - Total Segment - Forecast versus Actuals

As of Date
July 2026

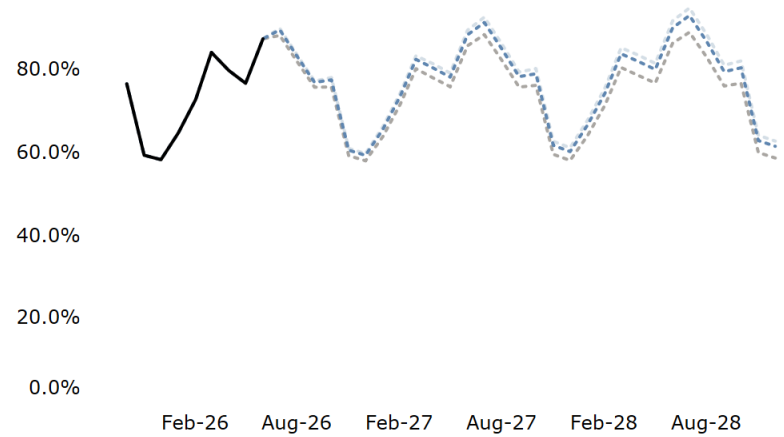
Forecast Geography
Huntington Beach, CA - Total Segment

STR Geography
Huntington Beach, CA - Total Segment

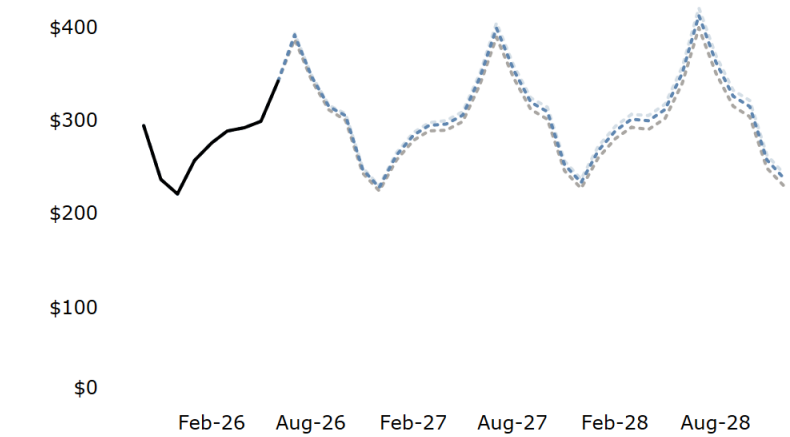
Scenario
All

Baseline Downside Upside

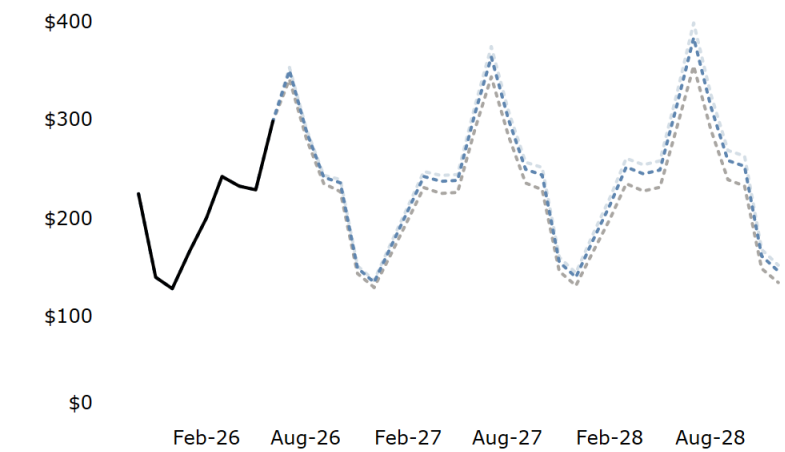
Occupancy
All



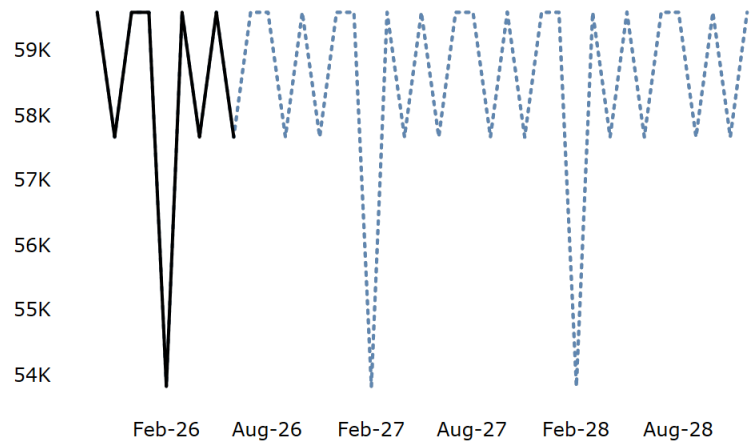
ADR
All



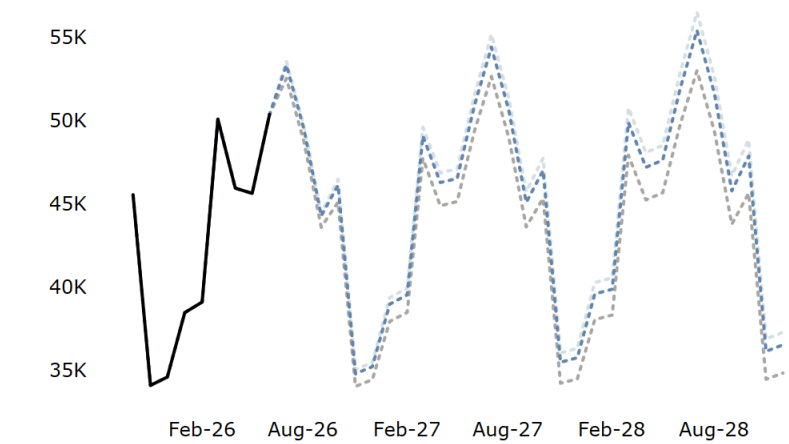
RevPAR
All



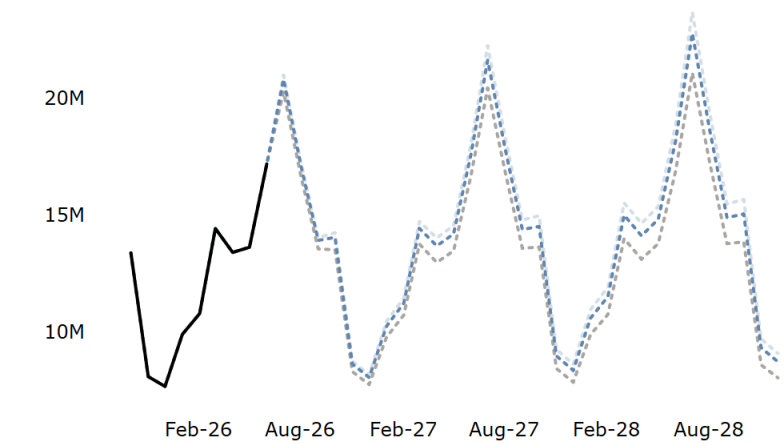
Supply
All



Demand
All



Revenue
All



Sources: STR, Tourism Economics; Forecast as of July 2026

Hotel Forecast

Huntington Beach, CA - Total Segment - Forecast Comparison

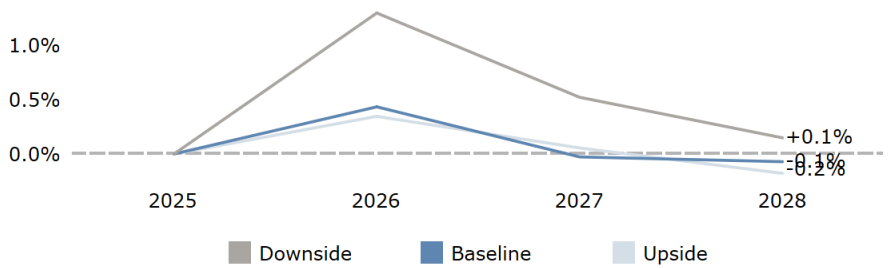
As of Date	Comparison	Geography	Time Period	Scenario	Measure
July 2026	April 2026	Huntington Beach, CA - Total Segment	Monthly	Baseline	Occupancy

Annual Comparison: Occupancy

Primary: July 2026; Comparison: April 2026

		2025	2026	2027	2028
Upside	April 2026	72.3%	75.8%	77.8%	79.9%
	July 2026	72.3%	76.1%	77.9%	79.7%
	% diff	0%	0%	0%	0%
Baseline	April 2026	72.3%	75.6%	76.9%	78.3%
	July 2026	72.3%	75.9%	76.9%	78.3%
	% diff	0%	0%	0%	0%
Downside	April 2026	72.3%	74.3%	74.1%	74.8%
	July 2026	72.3%	75.2%	74.5%	74.9%
	% diff	0%	1%	1%	0%

Percent Difference to April 2026 Forecast

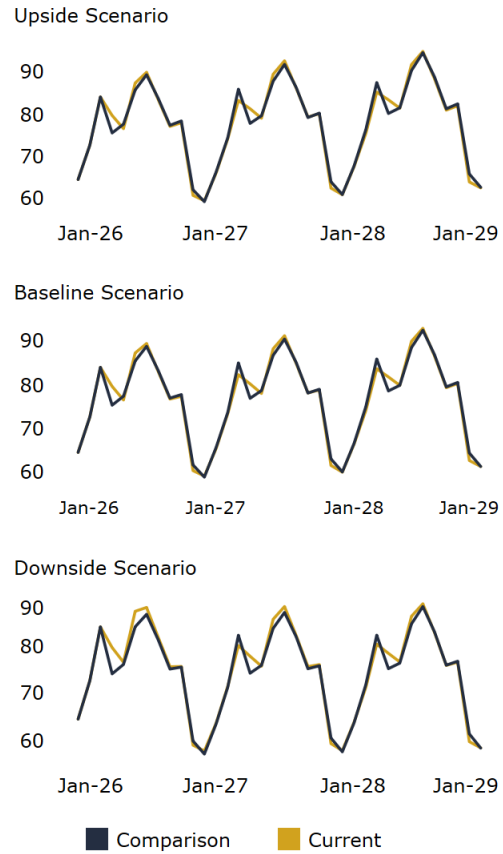


Monthly Comparison: Baseline Occupancy

Primary: July 2026; Comparison: April 2026; Baseline Scenario

		April 2026	July 2026	% diff
2026	Jan	64.5%	64.5%	0.0%
	Feb	72.6%	72.6%	0.0%
	Mar	84.0%	84.0%	0.0%
	Apr	75.3%	79.6%	5.7%
	May	77.4%	76.5%	-1.1%
	Jun	85.4%	87.3%	2.1%
	Jul	88.8%	89.4%	0.7%
	Aug	83.2%	83.0%	-0.3%
	Sep	76.9%	76.7%	-0.3%
	Oct	77.7%	77.3%	-0.5%
	Nov	61.7%	60.4%	-2.1%
	Dec	58.9%	59.1%	0.4%
2027	Jan	65.6%	65.4%	-0.4%
	Feb	73.7%	73.4%	-0.4%
	Mar	85.0%	82.3%	-3.2%
	Apr	76.9%	80.2%	4.3%
	May	78.7%	78.0%	-0.8%
	Jun	86.7%	88.2%	1.7%
	Jul	90.4%	91.2%	0.9%
	Aug	85.1%	84.9%	-0.3%
	Sep	78.1%	78.1%	0.0%
	Oct	79.0%	78.8%	-0.2%
	Nov	63.0%	61.5%	-2.4%
	Dec	60.1%	60.0%	-0.1%

Monthly Occupancy



Sources: STR, Tourism Economics; Forecast as of July 2026