Hotel Forecast

Huntington Beach, CA - Total Segment Summary

As of Date
July 2026

Geography
Huntington Beach, CA - Total Segment

Indicator Levels

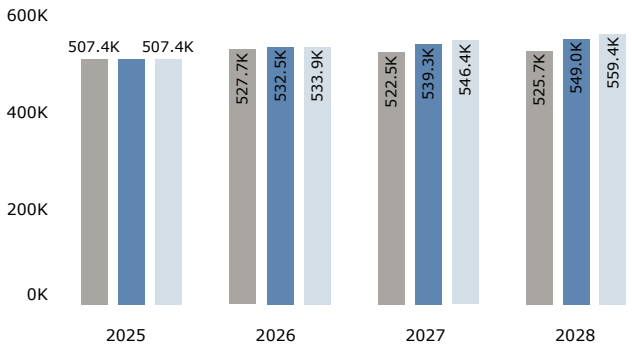
		2025	2026	2027	2028
Occupancy	Upside	72.3%	76.1%	77.9%	79.7%
	Baseline	72.3%	75.9%	76.9%	78.3%
	Downside	72.3%	75.2%	74.5%	74.9%
ADR	Upside	$293	$305	$314	$322
	Baseline	$293	$304	$310	$316
	Downside	$293	$302	$302	$306
Revpar	Upside	$212	$232	$244	$257
	Baseline	$212	$231	$238	$247
	Downside	$212	$227	$225	$229
Supply	Upside	701.5K	701.5K	701.5K	701.5K
	Baseline	701.5K	701.5K	701.5K	701.5K
	Downside	701.5K	701.5K	701.5K	701.5K
Demand	Upside	507.4K	533.9K	546.4K	559.4K
	Baseline	507.4K	532.5K	539.3K	549.0K
	Downside	507.4K	527.7K	522.5K	525.7K
Revenue	Upside	$148.4M	$162.6M	$171.4M	$180.1M
	Baseline	$148.4M	$161.7M	$166.9M	$173.5M
	Downside	$148.4M	$159.2M	$158.0M	$160.8M

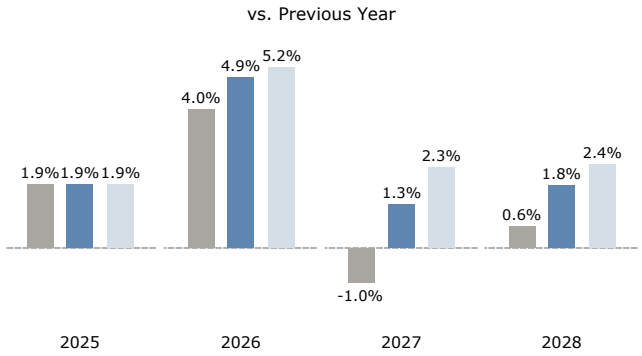
% Change vs. Previous Year

		2025	2026	2027	2028
Occupancy	Upside	1.8%	5.2%	2.3%	2.4%
	Baseline	1.8%	4.9%	1.3%	1.8%
	Downside	1.8%	4.0%	-1.0%	0.6%
ADR	Upside	-1.6%	4.1%	3.0%	2.7%
	Baseline	-1.6%	3.8%	1.9%	2.1%
	Downside	-1.6%	3.1%	0.2%	1.2%
RevPAR	Upside	0.2%	9.5%	5.4%	5.1%
	Baseline	0.2%	9.0%	3.2%	3.9%
	Downside	0.2%	7.3%	-0.8%	1.8%
Supply	Upside	0.0%	0.0%	0.0%	0.0%
	Baseline	0.0%	0.0%	0.0%	0.0%
	Downside	0.0%	0.0%	0.0%	0.0%
Demand	Upside	1.9%	5.2%	2.3%	2.4%
	Baseline	1.9%	4.9%	1.3%	1.8%
	Downside	1.9%	4.0%	-1.0%	0.6%
Revenue	Upside	0.2%	9.5%	5.4%	5.1%
	Baseline	0.2%	9.0%	3.2%	3.9%
	Downside	0.2%	7.3%	-0.8%	1.8%

Room Demand

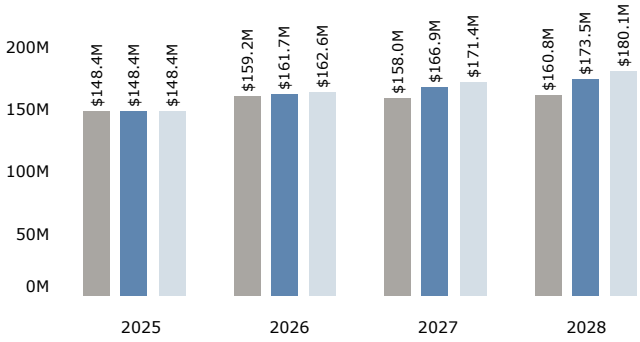
Huntington Beach, CA - Total Segment

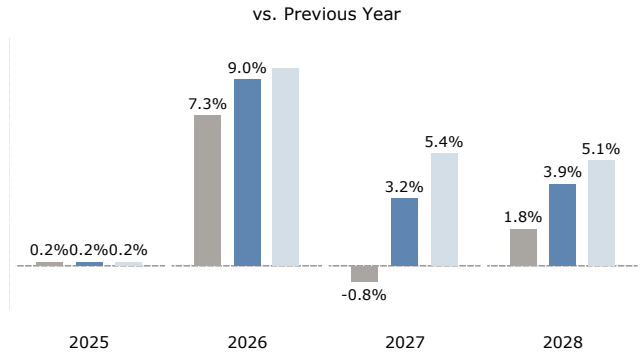




Room Revenue

Huntington Beach, CA - Total Segment





Sources: STR, Tourism Economics; Forecast as of July 2026

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