Hotel Performance

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Hotel Performance Summary

Huntington Beach, CA | July 2026

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SURF CITY USA®

Month	Location	Compare to	Year Type
July 2026	Huntington Beach, CA	Previous Year	Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	90.4%	$399.65	$361.43	59.6K	53.9K	$21.5M
Change vs. Previous Year	▲ 3.9%	▲ 7.7%	▲ 11.9%	▲ 0.0%	▲ 3.9%	▲ 11.9%
YTD Calendar Year	79.3%	$311.72	$247.32	407.5K	323.3K	$100.8M
YTD Change vs. Previous Year	▲ 7.3%	▲ 4.5%	▲ 12.1%	▲ 0.0%	▲ 7.3%	▲ 12.1%

Last Six Months Performance

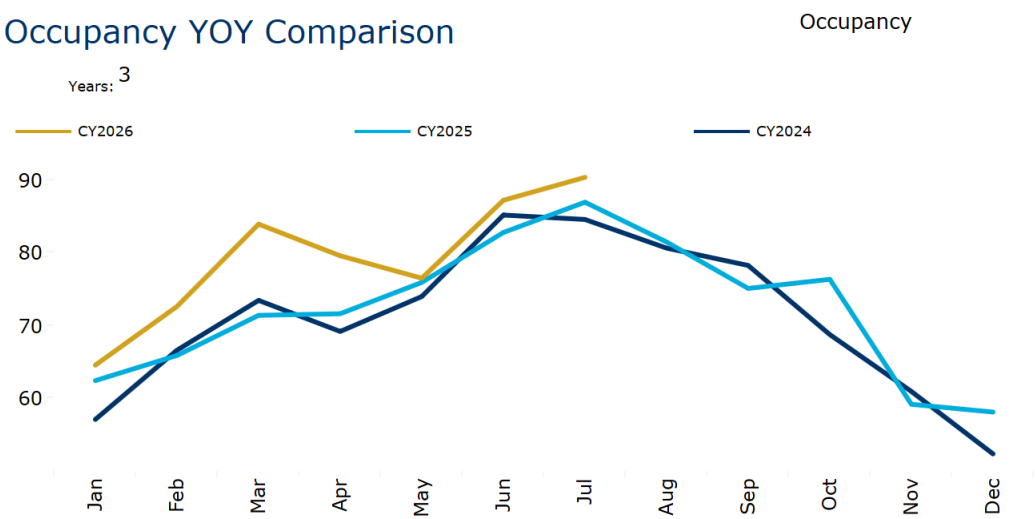
	Occupancy	ADR	RevPAR
Feb 2026	72.6%	$275	$200
Mar 2026	84.0%	$288	$242
Apr 2026	79.6%	$292	$232
May 2026	76.5%	$299	$228
Jun 2026	87.3%	$342	$298
Jul 2026	90.4%	$400	$361

July Performance by Year

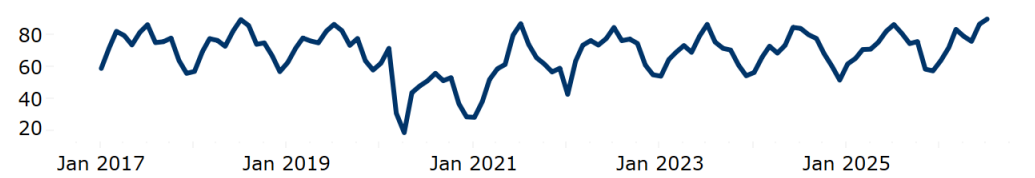
Huntington Beach, CA

	Occupancy	ADR	RevPAR
Jul 2021	87.6%	$364	$319
Jul 2022	85.2%	$403	$343
Jul 2023	87.1%	$401	$350
Jul 2024	84.6%	$336	$285
Jul 2025	87.0%	$371	$323
Jul 2026	90.4%	$400	$361

Occupancy YOY Comparison



Occupancy Long Term Trend



Source: STR

SYMPHONY TOURISM ECONOMICS

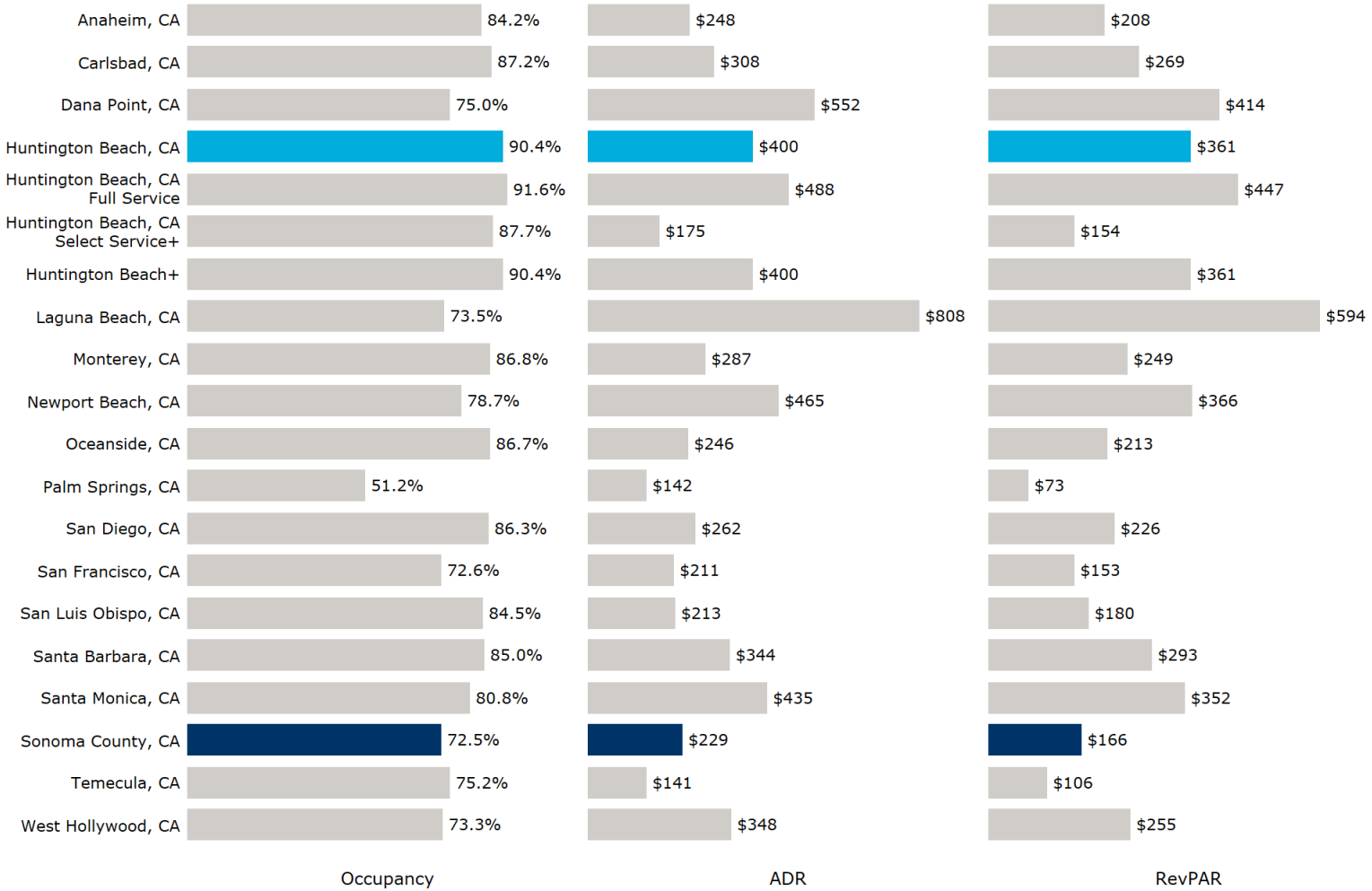
Competitive Markets Hotel Performance

Huntington Beach, CA vs. Comp. Markets

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Month	Report Type	Compare to	Supply		Markets	Measures
July 2026	Month	Previous Year	Total	All		Summary

July 2026, Comp. Markets Hotel KPIs



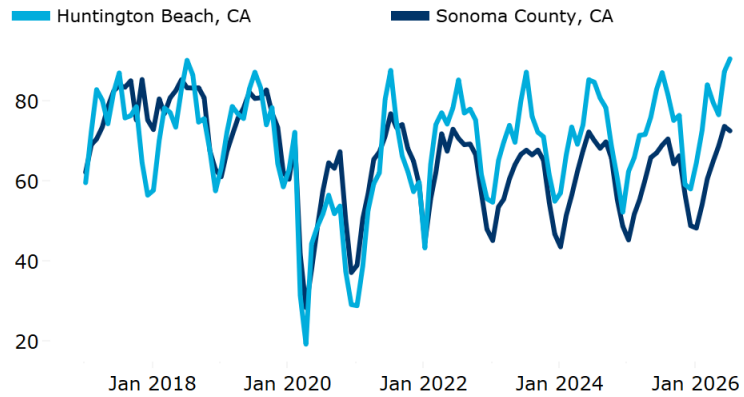
History for markets varies. Click on a market to check its history in the line charts

Source: STR

Measure
Occupancy

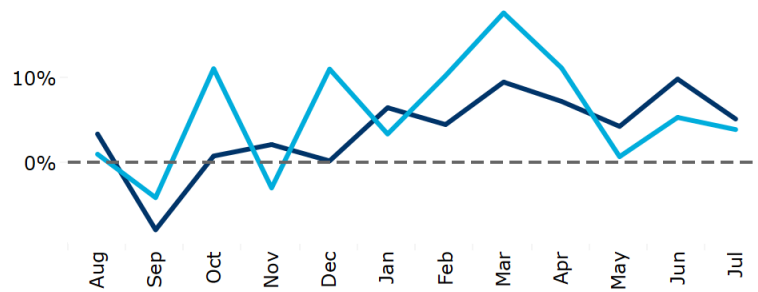
Primary Location	Comp. Location
Huntington Beach, CA	Sonoma County, CA

Occupancy Comparison



Occupancy vs. Same Month in Previous Year

Last 12 Months



SYMPHONY TOURISM ECONOMICS

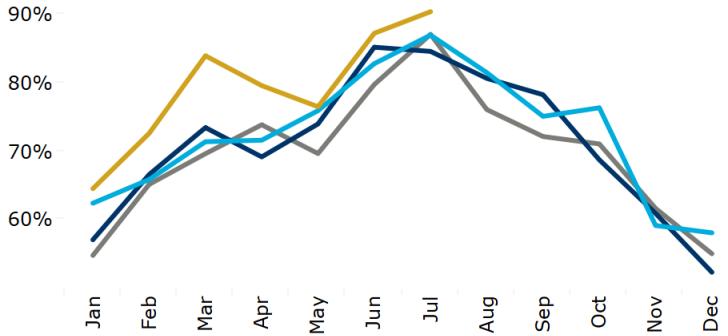
Trends

Huntington Beach, CA

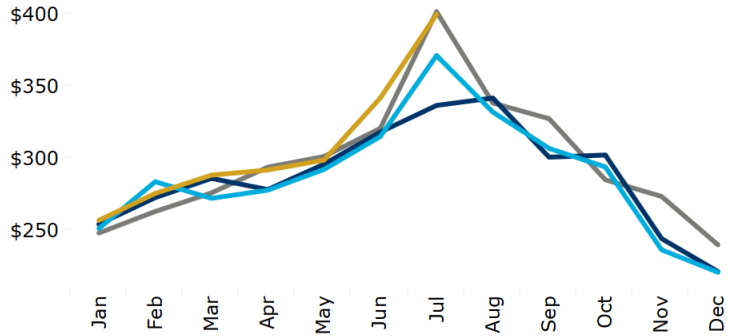
Month	Market	Supply	Year
July 2026	Huntington Beach, CA	Total	Multiple values

CY2023 CY2024 CY2025 CY2026

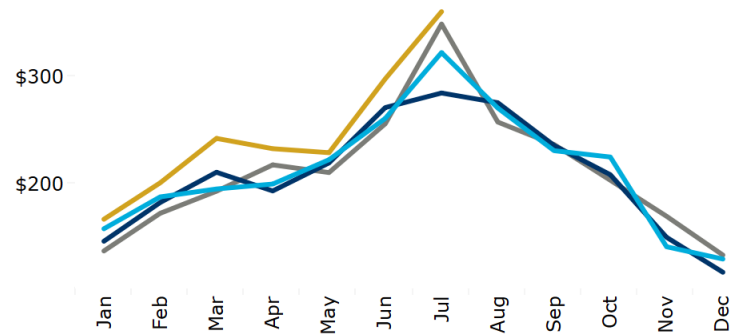
Occupancy



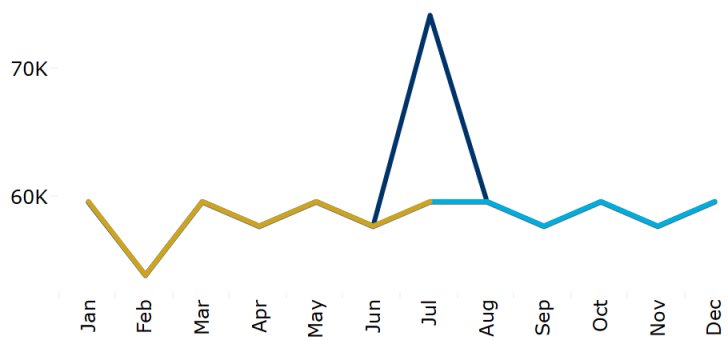
ADR



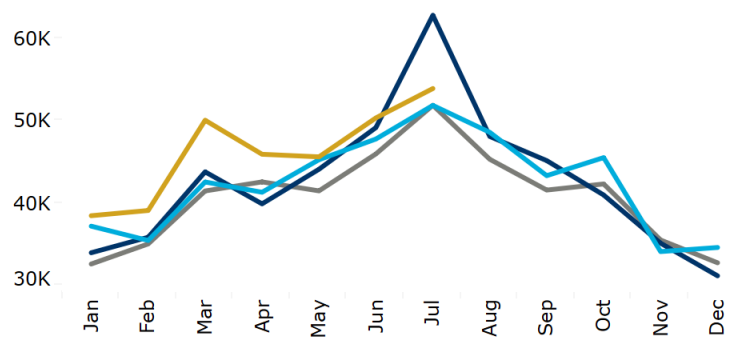
RevPAR



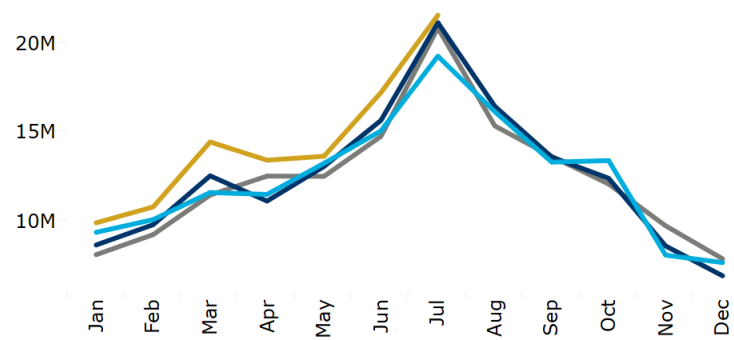
Total Supply



Demand



Revenue



Source: STR

Hotel Report Generator

Huntington Beach, CA, August 2025 - July 2026

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Report Filters

Report Region	From	To	Compare to
Huntington Beach, CA	August 2025	July 2026	Previous Year

To compare to 2019 please limit date range to 12 months or less

Aggregated Hotel Peformance

Period: August 2025 to July 2026

Occupancy	ADR	RevPAR	Supply	Demand	Revenue
75.5%	$301	$227	701.5K	529.4K	$159.2M
▲ 5.5%	▲ 2.2%	▲ 7.8%	▲ 0.0%	▲ 5.5%	▲ 7.8%

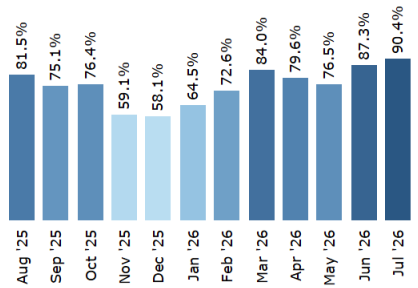
Monthly Hotel Peformance

August 2025 to July 2026 compared to the same months in Previous Year

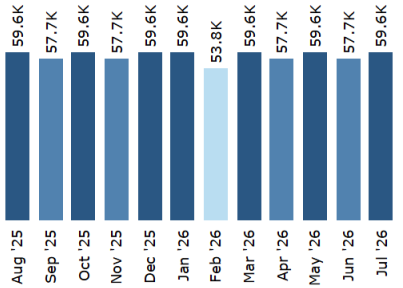
	Occ	YOY	ADR	YOY	RevPAR	YOY	Supply	YOY	Demand	YOY	Revenue	YOY
Aug 2025	81.5%	▲1.0%	$332	▼2.8%	$271	▼1.8%	59.6K	▲0.0%	48.6K	▲1.0%	$16.1M	▼1.8%
Sep 2025	75.1%	▼4.0%	$307	▲2.0%	$230	▼2.1%	57.7K	▲0.0%	43.3K	▼4.0%	$13.3M	▼2.1%
Oct 2025	76.4%	▲11.1%	$294	▼2.7%	$224	▲8.0%	59.6K	▲0.0%	45.5K	▲11.1%	$13.4M	▲8.0%
Nov 2025	59.1%	▼2.9%	$236	▼3.2%	$140	▼6.0%	57.7K	▲0.0%	34.1K	▼2.9%	$8.1M	▼6.0%
Dec 2025	58.1%	▲11.0%	$221	▼0.2%	$128	▲10.8%	59.6K	▲0.0%	34.6K	▲11.0%	$7.6M	▲10.8%
Jan 2026	64.5%	▲3.4%	$257	▲2.2%	$166	▲5.7%	59.6K	▲0.0%	38.5K	▲3.4%	$9.9M	▲5.7%
Feb 2026	72.6%	▲10.3%	$275	▼2.9%	$200	▲7.1%	53.8K	▲0.0%	39.1K	▲10.3%	$10.8M	▲7.1%
Mar 2026	84.0%	▲17.6%	$288	▲5.9%	$242	▲24.6%	59.6K	▲0.0%	50.0K	▲17.6%	$14.4M	▲24.6%
Apr 2026	79.6%	▲11.2%	$292	▲5.0%	$232	▲16.8%	57.7K	▲0.0%	45.9K	▲11.2%	$13.4M	▲16.8%
May 2026	76.5%	▲0.8%	$299	▲2.2%	$228	▲3.0%	59.6K	▲0.0%	45.6K	▲0.8%	$13.6M	▲3.0%
Jun 2026	87.3%	▲5.4%	$342	▲8.5%	$298	▲14.3%	57.7K	▲0.0%	50.3K	▲5.4%	$17.2M	▲14.3%
Jul 2026	90.4%	▲3.9%	$400	▲7.7%	$361	▲11.9%	59.6K	▲0.0%	53.9K	▲3.9%	$21.5M	▲11.9%

Source: STR

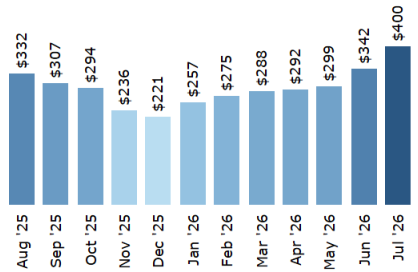
Occupancy



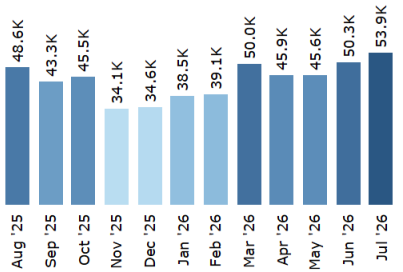
Supply



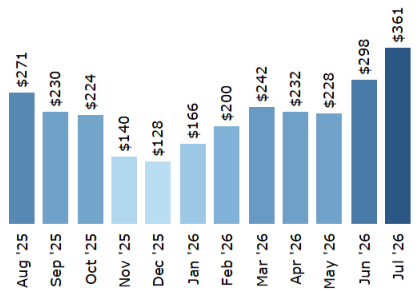
ADR



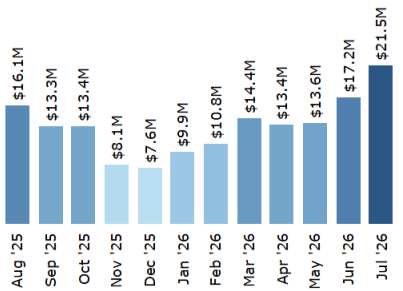
Demand



RevPAR



Revenue



SYMPHONY TOURISM ECONOMICS

Raw Monthly Data

Export CSV

Markets: All | Year: 2026 | Month: All | Day of Week: Total | Segment: Total | Hotel Category: Total

Month of Date	Data Type	Day Of Week Category	Geography	Hotel Category	Segment	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
01/01/26	Monthly	Total	Anaheim, CA	Total	Total	69.0%	$229.50	$158.43	664,206	458,519	$105,231,470
01/01/26	Monthly	Total	Carlsbad, CA	Total	Total	63.4%	$184.67	$117.05	151,590	96,080	$17,743,034
01/01/26	Monthly	Total	Dana Point, CA	Total	Total	47.6%	$335.58	$159.88	51,491	24,531	$8,232,124
01/01/26	Monthly	Total	Huntington Beach+	Total	Total	64.5%	$256.72	$165.67	59,582	38,451	$9,871,118
01/01/26	Monthly	Total	Huntington Beach, CA Full Service	Total	Total	63.4%	$312.66	$198.15	42,253	26,779	$8,372,625
01/01/26	Monthly	Total	Huntington Beach, CA Select Service+	Total	Total	67.4%	$128.37	$86.47	17,329	11,673	$1,498,494
01/01/26	Monthly	Total	Huntington Beach, CA	Total	Total	64.5%	$256.71	$165.67	59,582	38,452	$9,871,118
01/01/26	Monthly	Total	Laguna Beach, CA	Total	Total	57.4%	$426.09	$244.57	36,704	21,067	$8,976,533
01/01/26	Monthly	Total	Monterey, CA	Total	Total	57.0%	$174.54	$99.40	145,793	83,030	$14,492,301
01/01/26	Monthly	Total	Newport Beach, CA	Total	Total	62.1%	$321.63	$199.87	100,192	62,262	$20,025,248
01/01/26	Monthly	Total	Oceanside, CA	Total	Total	56.3%	$150.05	$84.44	68,634	38,623	$5,795,301
01/01/26	Monthly	Total	Palm Springs, CA	Total	Total	64.0%	$211.74	$135.62	188,852	120,958	$25,611,494
01/01/26	Monthly	Total	San Diego, CA	Total	Total	65.4%	$182.87	$119.60	1,222,113	799,290	$146,169,383
01/01/26	Monthly	Total	San Francisco, CA	Total	Total	61.1%	$400.47	$244.57	1,109,118	677,342	$271,253,309
01/01/26	Monthly	Total	San Luis Obispo, CA	Total	Total	61.7%	$145.77	$90.01	81,685	50,438	$7,352,479
01/01/26	Monthly	Total	Santa Barbara, CA	Total	Total	61.5%	$215.38	$132.52	115,568	71,109	$15,315,141
01/01/26	Monthly	Total	Santa Monica, CA	Total	Total	66.5%	$335.85	$223.38	124,248	82,637	$27,753,960
01/01/26	Monthly	Total	Sonoma County, CA	Total	Total	48.3%	$161.65	$78.12	247,039	119,390	$19,299,847
01/01/26	Monthly	Total	Temecula, CA	Total	Total	60.7%	$129.31	$78.56	99,169	60,244	$7,790,253
01/01/26	Monthly	Total	West Hollywood, CA	Total	Total	64.6%	$369.75	$238.78	68,293	44,102	$16,306,882
02/01/26	Monthly	Total	Anaheim, CA	Total	Total	78.9%	$250.75	$197.79	599,956	473,241	$118,667,072
02/01/26	Monthly	Total	Carlsbad, CA	Total	Total	73.1%	$199.82	$146.00	136,920	100,041	$19,989,965
02/01/26	Monthly	Total	Dana Point, CA	Total	Total	64.4%	$373.75	$240.86	45,584	29,376	$10,979,384
02/01/26	Monthly	Total	Huntington Beach+	Total	Total	72.6%	$275.40	$200.02	53,816	39,087	$10,764,424
02/01/26	Monthly	Total	Huntington Beach, CA Full Service	Total	Total	72.6%	$333.21	$241.90	38,164	27,705	$9,231,720
02/01/26	Monthly	Total	Huntington Beach, CA Select Service+	Total	Total	72.7%	$134.66	$97.92	15,652	11,382	$1,532,704
02/01/26	Monthly	Total	Huntington Beach, CA	Total	Total	72.6%	$275.40	$200.02	53,816	39,087	$10,764,424
02/01/26	Monthly	Total	Laguna Beach, CA	Total	Total	64.4%	$473.58	$304.97	33,152	21,349	$10,110,443
02/01/26	Monthly	Total	Monterey, CA	Total	Total	68.1%	$218.52	$148.90	131,684	89,730	$19,607,405
02/01/26	Monthly	Total	Newport Beach, CA	Total	Total	69.5%	$327.49	$227.69	90,496	62,917	$20,604,597
02/01/26	Monthly	Total	Oceanside, CA	Total	Total	71.6%	$165.19	$118.26	60,256	43,138	$7,126,161
02/01/26	Monthly	Total	Palm Springs, CA	Total	Total	72.9%	$259.39	$189.08	170,688	124,422	$32,273,828
02/01/26	Monthly	Total	San Diego, CA	Total	Total	78.2%	$212.30	$165.92	1,100,624	860,215	$182,620,549
02/01/26	Monthly	Total	San Francisco, CA	Total	Total	71.6%	$309.53	$221.67	999,600	715,875	$221,583,990
02/01/26	Monthly	Total	San Luis Obispo, CA	Total	Total	70.7%	$167.18	$118.23	73,780	52,177	$8,723,180

Source: STR